



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

3 March 2015

1. **Project Code** 15-RP-22-GE-TIA-B
2. **Project Title** Expansion of the Network of the International Green Advisory Committee (I-GPAC) and Green Productivity Advisory Committees (GPACs)
3. **Timing** April 2015 to March 2016
4. **Venue** APO Secretariat
5. **Implementing Organization** APO Secretariat
6. **Objectives**
 - a. To assist member countries in establishing their own GPACs that will play the leading role in GP initiatives and promotion;
 - b. To establish a platform for an International GPAC (I-GPAC) to promote individual GPACs and provide a network for mutual learning to achieve sustainable socioeconomic development;
 - c. To build collaborative networks with other partners involved in similar initiatives such as green growth, green economy, and resource efficiency to enhance the visibility of the APO's GP activities and learn from emerging trends; and
 - d. To share knowledge and best practices of existing GP initiatives to give guidance to NPOs, governments, and the private sector in member countries and create synergy with related projects, such as the Eco-products International Fair (EPIF).

7. **Background**

Global environmental challenges and their impact on businesses in the APO region and beyond are increasing. The GP concept and initiatives have played a significant role in addressing those challenges in APO economies. To accelerate the promotion of GP and the adoption of practical eco-solutions, the activities of GPACs will be expanded through public-private-sector partnerships (PPPs). The APO is committed to expanding green growth in the region, increasing its visibility as a GP leader, and creating a sustainable society.

The first GPAC was established in Japan in 2003 to receive advice and assistance from leading Japanese corporations that have demonstrated their concern for the environment while pursuing profits. The GPAC in Japan is composed of high-level corporate representatives responsible for environmental and economic affairs, along with prestigious academics. Currently, the Japanese GPAC comprises more than 60 companies and organizations. Since establishment, the GPAC has focused on greening of supply chains and green purchasing/procurement as major themes of its activities and promoted the use of

environment-friendly products, technologies, and services among Asian businesses, governments, and the general public.

In 2013, another GPAC was formed in the Republic of China which is now leading GP initiatives in conjunction with key government agencies and private companies. After the meeting on Development of a Network of GPACs held in December 2014 in Tokyo, the GP Enhancement Committee was established in Sri Lanka, led by the National Productivity Secretariat in collaboration with consultants and private partners. The APO aims to expand these successful initiatives through the establishment of an I-GPAC and collaboration among multiple GPACs. This year, the project will provide a venue for GP practice sharing and business-partnering activities, as well as encouraging other member economies to establish their own GPACs.

8. Scope

- a. Expanding the existing GPAC framework and new GPAC initiatives, i.e., PPPs and proactive involvement of municipal government bodies;
- b. Assisting in the establishment of GPACs in member countries;
- c. Establishing partnerships with other international organizations to offer a collaborative platform to strengthen the APO-wide network for GP promotion;
- d. Accelerating knowledge sharing and networking on GP through meetings and study missions among representatives from industries, government, and other stakeholders; and
- e. Implementing promotional activities for GP projects through the network of GPACs.

The tentative activities are planned as below:

Date/Time	Activity
May 2015	First Preparatory Meeting on the EPIF 2016
July 2015	GPAC Annual Meeting
October 2015	Second Preparatory Meeting on the EPIF 2016
December 2015	International GPAC Networking Meeting
February 2016	Third Preparatory Meeting on the EPIF 2016

9. Financial Arrangements

To be borne by the APO

- a. Costs of assigning experts, participants, and representatives from related fields for technical advice;
- b. Costs for coordination and communications among stakeholders and the APO Secretariat;
- c. Implementation and preparatory costs for the GPAC meeting(s) and other activities; and
- d. Costs for activities to increase the visibility of GP-related projects.

10. Actions by Member Countries:

Member countries are requested to assist and provide relevant information to the Secretariat when requested for coordinating the development of national GPACs.

A handwritten signature in black ink, appearing to read 'MA', enclosed within a large, loopy oval flourish.

Mari Amano
Secretary-General