



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT IMPLEMENTATION PLAN

8 May 2015

1. **Project Code** 15-IN-06-GE-TRC-A-03
2. **Title** Self-learning e-Course on Green Growth and Ways to Operationalize It for Green Economy Development: Basic Course
3. **Reference** Project Notification 15-IN-06-GE-TRC-A dated 23 January 2015
4. **Timing and Duration** 17 August–16 November 2015 (three months)
5. **Implementing Organizations** APO Secretariat and National Productivity Organizations (NPOs)
6. **Number of Participants** Minimum 20 from each participating country (Minimum 380 participants per course)
7. **Self-registration** Self-registration opens from 10:00 AM Japan Standard Time on 17 August 2015 on the APO's e-learning web portal: <http://www.apo-elearning.org/moodle19/>.

Note: Participants can register directly from this portal on the APO website. Those who are already registered can access the course by using the assigned username and password. If you have forgotten your username and password, please refer to the FAQs on the home page of the portal.

8. Objective

This course aims at providing basic information to facilitate understanding of the concept of green growth and provide a systematic approach to developing a green growth strategy for hands-on implementation in APO member countries.

9. Background

Today governments the world over face challenges in advancing economic and social development in the presence of resource constraints and risks posed by climate change and environmental degradation. Green growth, a path toward an inclusive green economy which achieves resource-efficient and climate-resilient economic development and poverty reduction, is now a necessity rather than a choice. Most economic development and growth strategies encourage rapid accumulation of physical, financial, and human capital, but at the

expense of excessive depletion and degradation of natural capital, which includes the endowment of natural resources and ecosystems. By depleting the world's stock of natural wealth, often irreversibly, this pattern of development and growth has had detrimental impacts on the well-being of current generations and presents tremendous risks and challenges for the future. Recent multiple crises (climate, biodiversity, fuel, food, water, and recently, the global financial system) are symptomatic of this pattern. Moving toward a green economy has the potential to achieve sustainable development and eradicate poverty on an unprecedented scale, with speed and efficiency. A green economy supports growth, income, and jobs and shows that the so-called trade-off between economic progress and environmental sustainability is a myth, especially if one measures wealth as stocks of useful assets, including natural assets, and not narrowly as flows of produced output.

Green growth is thus becoming an attractive opportunity for countries around the world to achieve poverty reduction, environmental protection, resource efficiency, and economic growth in an integrated way. Green growth strategies generate policies and programs that deliver these goals simultaneously. They accelerate investment in resource-efficient technologies and new industries, while managing costs and risks to domestic taxpayers, businesses, communities, and consumers.

10. Scope and Methodology

Scope

The course will cover the following modules:

- Module 1 Introduction and World Development Scenario Overview
- Module 2 Green Growths: Concept and Definition
- Module 3 Key Drivers of Green Growth (Focus on Developing Countries) and Quiz
- Module 4 Components of Green Growth
- Module 5 Strategies for Promoting Green Growth: Part I
- Module 6 Strategies for Promoting Green Growth: Part II and Quiz
- Module 7 Green Growths in Practice: International Success Stories
- Module 8 Final Exam

Methodology

Self-learning e-modules, additional study material for participants, intermittent quizzes for self-assessment, and a final examination to qualify for the APO e-certificate.

11. Qualifications of Candidates

Personnel who are involved in environmental and economic planning, engineers, economists, climate professionals, and planners and NPO staff dealing with environment and economic issues.

12. Eligibility for e-Certificate

A minimum score of 70% on the final examination is required to qualify for the APO e-certificate.

Note: Participants from nonmember countries are welcome to take the course for self-development, although APO e-certificates will not be provided.



Mari Amano
Secretary-General