

Asian Productivity Organization

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PROJECT NOTIFICATION

23 June 2011

1. **Project Code:** 11-RP-32-SPP-INF
2. **Title:** **Special APO 50th Anniversary Publication**
3. **Duration & Timing/Venue:** One year commencing from June 2011
 - 1) Coordination Meeting to be held 6–8 September 2011 (three days) in Taipei, Republic of China
 - 2) International Conference (three days) to be held in early 2012 in Taipei, Republic of China
4. **Implementing Organization:** **China Productivity Center (CPC)**
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5. **Number of Overseas Experts:** 30 experts from APO member countries including 20 experts for Part 1, five experts for Part 2, and five experts for Part 3.
6. **Closing Date for Nominations of Experts:** **25 July 2011**
7. **Objectives:**

The objective of the project is to produce a publication to commemorate the APO's 50th anniversary. The final publication will be presented at an international conference to be held in the Republic of China (ROC).
8. **Background:**

The ROC has provided a special grant to support the 50th anniversary commemorative activities of the APO. The grant will fund an APO project that involves the publication of a three-part 50th anniversary volume and the holding of an international conference in early 2012 in Taipei, where the book will debut with the authors presenting their findings and ideas.

The publication will take a holistic look at the relationship between productivity and socioeconomic development. In the last 50 years, the APO and its network of national productivity organizations have jointly promoted the productivity movement in the Asia-Pacific region and in the last two decades have incorporated the concept of green productivity and

principle of quality management to carve a unique niche in the advocacy for productivity. The ROC grant provides the APO with an opportunity to celebrate the establishment of the APO, document its activities, and examine its continuing future role in the development of its members.

The planned publication will have three parts and an Annex, to be written by various international experts: Part 1 will chronicle the 50 years of the productivity movement in the Asia-Pacific region from a macroeconomic performance perspective as well as examine the factors that influenced productivity changes; Part 2 will cover specific themes that the APO has focused on or has started to work on in the past half-century; and Part 3 will feature the overviews and insights of various authors on what will shape the future of the Asia-Pacific region through new sources of productivity in the next 20 years. The Annex will provide a handbook on the fundamental concepts, principles, tools, and methodologies of productivity. It is intended to be a basic reference material for readers.

The coordination meeting will be held in September 2011. The final publication will be released at the three-day international conference to be held in the ROC in early 2012. The key contributors to the publication will be expected to make presentations on the findings in the book. This project is jointly undertaken by the CPC and the APO Secretariat.

9. Provisional Scope and Methodology:

Scope and Methodology:

The proposed publication will have three parts and an Annex:

Part 1. Productivity in Retrospect will chronicle 50 years of the productivity movement in the Asia-Pacific region from a macroeconomic performance perspective as well as examine the major events or innovations that influenced productivity changes over the last 50 years. Part 1 will have two sections: Section 1. Fifty Years of the Productivity Movement in the Asia-Pacific Region; and Section 2. Drivers of Productivity.

Part 2. Productivity in Focus will cover specific themes that the APO has focused on or has started to work on in the past 50 years. The following topics are initially planned: 1) Green Productivity and Economic Development; 2) Demographics and Productivity: Aging Society; 3) SME Competitiveness in a Globalized Economy; 4) Climate Change and Agricultural Productivity; and 5) Public-sector Productivity. The selected topics and focus may be adjusted and modified after the Coordination Meeting to be held on 6-8 September 2011.

Part 3. Productivity in the Future will feature the outlooks, visions, and insights of different disciplines concerning future drivers of productivity. This part will describe the factors that will shape the future of the Asia-Pacific region through unleashing new sources of productivity in the next 20 years. It is planned to discuss productivity drivers in: 1) Agriculture and Food Supply Chains; 2) Bioengineering; 3) Information and Communication Technology; 4) Public-sector; and 5) Healthcare. The selected topics and focus may be adjusted and modified after the Coordination Meeting to be held on 6-8 September 2011.

Annex. The Productivity Handbook will provide a glossary on the fundamental concepts, principles, tools, and methodologies of productivity. It is intended to be a basic reference material for readers.

Schedule:

1. Coordination Meeting: 6–8 September 2011
2. Deadline (tentative) of the final draft of the publication: 30 November 2011
3. International Conference: Early 2012 for three days.

Details of International Conference including scope, dates, venue, and logistical arrangements will be informed to the member countries by Project Implementation Plan (PIP).

10. Chief Expert:

The chief expert with in-depth knowledge in *productivity* (ex., economist) will be appointed by the APO. The chief expert will work with the APO program officer to set a common methodology for other national experts to follow as a guideline for writing Part 1. The chief expert will prescribe the outline for preparing the write-up of each country study. The methodology will analyze the productivity movement in each member country and the impact and relationship of it on macroeconomic performance. The chief expert will summarize Part 1 by reviewing the country papers collected from national experts. The chief expert will also provide a conclusion for Parts 2 and 3.

The chief expert will be the main facilitator for the Coordination Meeting to be held in the ROC from 6 to 8 September 2011. The chief expert is also responsible for the overall final draft of the publication to be submitted to the APO.

11. Qualification of Experts (Part 1, Part 2, and Part 3):

Upon the receipt of the nominations, the APO will assign each expert's responsibility in the publication.

- Part 1

This part will be contributed by 20 experts from all APO member countries including the chief expert. All members are requested to nominate more than one expert. It is recommended that the experts be economists.

- Part 2

This part will be written by five selected experts. Member countries with strong interest and expertise are invited to nominate "internationally recognized" experts on any of the following topics: 1) Green Productivity and Economic Development; 2) Demographics and Productivity: Aging Society; 3) SME Competitiveness in a Globalized Economy; 4) Climate Change and Agricultural Productivity; and 5) Public-sector Productivity. When submitting nominations, NPOs are requested to specify which topic among 1) to 5) the nominated experts are to write on.

- Part 3

This part will be written by five selected experts. Member countries with strong interest and expertise are invited to nominate "internationally recognized" experts on any of the following topics: 1) Agriculture and Food Supply Chains; 2) Bioengineering; 3) Information and Communication Technology; 4) Public-sector; and 5) Healthcare. When submitting nominations, NPOs are requested to specify which topic among 1) to 5) the nominated experts are to write on.

- Annex

The APO Secretariat will appoint an author for the Annex.

12. Financial Arrangements:

To be borne by the APO

- Honoraria for the experts upon completion of the publication;
- All assignment costs for experts from overseas including a lump sum to cover miscellaneous expenses and round-trip business-class international airfare by the most direct route between the international airport nearest to the experts' place of work and Taipei, ROC, for attending the Coordination Meeting and International Conference;

- Travel insurance coverage against accident and illness and miscellaneous expenses for all experts for the entire duration of the Coordination Meeting/International Conference and travel;
- Accommodation costs and per diem allowances for the experts from overseas;
- Publication cost; and
- Local implementation costs (partial).

To be borne by the Implementing Organization (CPC)

- Local implementation costs (partial)

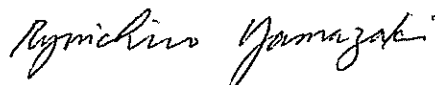
Neither the APO nor the implementing organization will bear any expenses incurred by overseas experts for extra stay at the venue before and/or after the official project period due to early arrival, late departure, or any other reason whatsoever.

13. Actions by Member Countries:

- All member countries are requested to send nominations of experts for Part 1. Member countries with strong interest and expertise are invited to send nominations of experts for Part 2 and Part 3.
- For selection purposes, member countries are requested to submit all nominations of expert **by 25 July 2011**.
- Each nomination should be accompanied by the candidate's biodata on the standard APO form in duplicate along with a passport-sized photograph. In addition to the standard APO form, nominees should also prepare a list of publications, research, and/or consulting projects they have undertaken in a relevant field. A sample of written work in electronic format must also be sent. A nomination lacking any of these documents will not be considered.
- The selection of experts will be based strictly upon their professional qualifications and experience, academic background, and commitment to this subject.

14. Preparatory Work by Experts:

Experts officially chosen by the APO for this project are required to prepare a presentation for the Coordination Meeting held 6–8 September 2011 in Taipei, ROC. Guidelines for preparing the presentation will be sent to the selected experts separately.



Ryuichiro Yamazaki
Secretary-General