



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

9 September 2014

1. **Project Code** 14-IN-56-GE-TIA-B
2. **Project Title** Development of a Network of Green Productivity Advisory Committees (GPACs)
3. **Timing** Throughout the year
4. **Venue** APO Secretariat
5. **Implementing Organization** APO Secretariat
6. **Objectives**
 - a. To promote the concept of Green Productivity (GP) through public–private partnerships (PPPs) in the member economies;
 - b. To assist the member countries in establishing their own GPACs which will play the leading role of GP initiatives in the respective countries;
 - c. To share knowledge and the best practices of the existing GP initiatives to give guidance to NPOs, governments, and the private sector in member countries for setting directions for the GP movement; and
 - d. To provide learning opportunities amongst multiple GPACs to achieve sustainable socioeconomic development.
7. **Background**

We are witnessing ever increasing gravity of global environmental challenges and its impact on businesses in the APO region and beyond. The concept and initiatives of Green Productivity have been played a significant role to address the challenges in the APO economies. To accelerate promotion of GP and practical eco-solutions amenable for pertinent stakeholders in the member economies, the activities of GPAC will be further expanded, through expansion of PPP outreach and proactive knowledge sharing of the best practices of eco solutions and the latest green trends with a view to contributing to creation of a sustainable society. The APO is committed to expand green growth in the region and increase the visibility of the APO as the GP leader through the GPAC.

Since its establishment in 1961, the APO has engaged in various activities designed to improve productivity in tandem with activities to raise awareness of global environmental challenges in its member countries. Following the 1992 United Nations Conference on the Environment and Development (Earth Summit) held in Rio de Janeiro, Brazil, by 1994, the APO launched its

Green Productivity (GP) projects, with the main theme of the concurrent improvement of productivity and environmental conservation. GP is a comprehensive strategy that allows complementary efforts in economically important sectors in APO member countries, with the goal of establishing a sustainable society by achieving higher productivity in harmony with the environment.

The GP Advisory Committee (GPAC) was established first in Japan in 2003, where the mechanism allowed receiving advice and assistance from leading Japanese corporations that have demonstrated their concern for the environment, while pursuing economic gains. The GPAC in Japan is composed of high-level corporate representatives responsible for environmental and economic affairs, as well as of prestigious academia. As of today, GPAC in Japan membership comprised more than 60 companies and organizations. Since the establishment, the GPAC has focused on greening of supply chains and green purchasing/procurement as major themes of its activities and promoted the use of environment-friendly products, technologies, and services among Asian businesses, governments, and the general public. In 2013, GPAC was formulated in the Republic of China (ROC) for the same purposes which is now driving the GP initiatives in the economy in conjunction with key government agencies and private companies. The APO aim to expand these successful GP initiatives across the APO economies through the establishment of GPACs in the member economies as well as collaboration among the multiple GPACs.

8. Scope

- a. Expanding the existing GPAC framework and new GPAC initiatives, i.e. PPP and proactive involvement of municipal government bodies;
- b. Assisting establishment of international GPACs in member countries;
- c. Accelerating knowledge sharing and networking on GP through meetings and study missions; among experts, representatives from industries, government, and other stakeholders; and
- d. Promotional activities with regard to GP projects through the network of GPACs.

The tentative activities are planned as below:

Date/Time	Activity
September 2014	First Preparatory Meeting on EPIF 2015
December 2014	International GPAC Networking Meeting
January 2015	GPAC Annual Meeting
February 2015	Second Preparatory Meeting on EPIF 2015
April 2015	Follow-up Meeting of GPAC Annual Meeting
May 2015	Third Preparatory Meeting on EPIF 2015
August 2015	International GPAC Networking Mission

9. Financial Arrangements

To be borne by the APO

- a. Costs of experts and representatives from related fields for technical advice;
- b. Costs for coordination and communications among the stakeholders with the APO Secretariat;
- c. Implementation and preparatory costs for the GPAC meeting(s) and other pertinent activities; and
- d. Costs for activities to increase the visibility of Green Productivity related projects.

10. Actions by Member Countries:

The Secretariat is driving for establishing expanded international networking of GPACs. Member countries are kindly requested to assist and provide pertinent information to the Secretariat, when requested, for coordinating development of respective national GPAC.



Mari Amano
Secretary-General