



GREEN PRODUCTIVITY **GP**

An Approach to Sustainable Development
Presented to the World Summit on Sustainable Development
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What is the Asian Productivity Organization (APO)?

The APO is an inter-governmental organization established by Convention in 1961 to contribute to the socio-economic development of Asia and the Pacific through the promotion of productivity. In 1994 the APO launched Green Productivity as a new approach to sustainable development in response to the Rio Earth Summit as a means of entering the race for sustainability and meeting our core mandate.

The APO is a non-political, non-discriminatory, non-profit organization, headquartered in Tokyo with 19 member economies throughout Asia and the Pacific.

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