



## Strategic - Green Productivity Promotion Missions

In 2001, there were four missions that went to Bangladesh, India, Malaysia and Nepal.

### India

**Organizer:** Kanpur Productivity Council, a local affiliate of the National Productivity Council (NPC) of India. Cooperation with External Experts: US Environmental Protection Agency

**Format:** Workshop on Green Productivity and Environmental Management Systems/ISO 14001



### Malaysia

**Organizer:** Malaysian Employers Federation and the National Productivity Corporation (NPC) of Malaysia

**Format:** Workshop on Enhancing Organizational Competitiveness through Green Productivity



### Bangladesh

**Organizer:** National Productivity Organization of Bangladesh and the Dhaka Chamber of Commerce

**Format:** Introductory Workshop on Green Productivity

**Outreach Activity:** Chowdhury Leather and Company Ltd., Fortuna Bhaban, Bangladesh Small and Cottage Industries, Ministry of Industry, and the Department of Environment.



### Nepal

**Organizer:** National Productivity and Economic Development Center and the Federation of National Chambers of Commerce and Industry.

**Outreach Activity:** Narayani Leather Industries (Birgunj), Birgunj Chambers of Commerce, Bhrikuti Paper and Pulp Mill (Bharatpur), and Surya Carpets (Kathmandu).

