



**Asian Productivity Organization (APO)**  
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## Press Release

14 January 2011

### **9th Annual Meeting of the Green Productivity Advisory Committee**

The 9th Annual Meeting of the Green Productivity Advisory Committee (GPAC) of the Asian Productivity Organization (APO) will be held at the Grand Arc Hanzomon Hotel, from 13:00 to 15:00 on 19 January 2011. The GPAC comprises high-level representatives from over 60 leading Japanese corporations that have demonstrated excellence and innovation in environmental products, technologies, and services and supported the APO's Green Productivity (GP) activities in the Asia-Pacific region. The meeting will be chaired by Mr. Teisuke Kitayama, Chairman of the Board of Sumitomo Mitsui Banking Corporation. This year's GPAC Annual Meeting will coincide with the APO's 50th anniversary, and it is expected that this unique private-sector–APO collaboration mechanism will be stepped up to facilitate GP activities.

Two important issues will be discussed during the annual meeting. **1) The 7th Eco-products International Fair (EPIF)** will be held in New Delhi from 10 to 12 February this year under the leadership of Mr. Takashi Yamagishi, Senior Executive Advisor of Teijin Limited. The final preparations for the EPIF 2011 and a proposal for the EPIF 2012 will be reported. **2) The Eco-products Directory** series, published by the APO in cooperation with the GPAC since 2004 to promote eco-products and -services in the Asia-Pacific region, will be discussed.

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The APO was established in 1961 as a regional intergovernmental organization. Its mission is to contribute to the socioeconomic development of Asia and the Pacific through enhancing productivity. The APO is nonpolitical, nonprofit, and nondiscriminatory. For more information about the APO, please visit <http://www.apo-tokyo.org/index.htm>.

The APO founded the GPAC in 2003. Since then, the GPAC has supported the APO in disseminating the GP concept and practices for simultaneously enhancing productivity and environmental performance for overall socioeconomic development. For more information about the GPAC and the APO's GP activities, please visit <http://www.apo-tokyo.org/gp/25gpac.htm>.

*For further details on the 9th Green Productivity Advisory Committee meeting, please contact  
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