



Asian Productivity Organization (APO)
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Press Release

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APO to Host Green Productivity Advisory Committee Meeting, 15:00–17:00, 12 February, Grand Arc Hanzomon Hotel, Tokyo

The Asian Productivity Organization (APO) will host the annual meeting of Green Productivity Advisory Committee (GPAC), which promotes the greening of supply chains among Japanese corporations, from 15:00 to 17:00 on 12 February. The eighth meeting will be held at Grand Arc Hanzomon Hotel in Tokyo with around 60 GPAC members, APO Secretariat staff, the media, and representatives of international organizations and embassies.

The GPAC was established in August 2003 by the APO and comprises high-level representatives of over 60 leading Japanese corporations that have demonstrated excellence and innovation in environmental technology. Since then, the GPAC has supported the APO's Green Productivity concept and practices, which is a strategy for simultaneously enhancing productivity and environmental performance for overall socioeconomic development.

The highlight of the 2010 annual GPAC meeting will be the new board chaired by **Teisuke Kitayama**, Sumitomo Mitsui Banking Corporation Chairman. Four of five vice-chairpersons are also newly appointed including Representative Executive Officer, President, and Chief Operating Officer **Yukio Yanase**, Orix Corporation; President and Chief Executive Officer **Hajime Bada**, JFE Steel Corporation; Executive Vice President and Chief Technology Officer **Takashi Yamagishi**, Teijin Limited; and President **Tsuneaki Taniguchi**, Japan Productivity Center. Chairperson Kitayama will report on the Eco-products International Fair (EPIF) 2009 held in Manila, the Philippines, and on the progress of the EPIF 2010 to be held in Jakarta, Indonesia. Chairperson Kitayama is the Chairperson of the Preparatory Committee for the 2009 and 2010 EPIF.

In addition, the eighth GPAC meeting will have two special guests representing future EPIF hosts. Vice Chairperson, Indonesian Chamber of Commerce and Industry (KADIN) **Rachmat Gobel** will report on final preparations for the EPIF 2010 in Jakarta, 4–7 March. Director General, National Productivity Council and Additional Secretary, Government of India **N.C. Vasudevan**, IAS, will convey the commitment of the Indian government to hosting the EPIF 2011 and seek the support of GPAC members.

To support the EPIFs, the APO and GPAC jointly developed a database on environmentally friendly products, services, and technology published as the *Eco-products Directory* series and introduced at each EPIF. Professor **Ryoichi Yamamoto**, University of Tokyo, and a GPAC vice-chairperson supervises data collection and publication. The sixth edition will debut on the opening stage of the EPIF 2010.

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