

## **Interview with SR Asia founder now available on our website**

The APO always seeks multiplier effects from its projects so that as many as possible can benefit from them. A prime example of an individual inspired to spread the benefits is Birendra D. Raturi, who was one of the founders of SR Asia after attending two APO projects on social responsibility (SR; ISO 26000). Secretariat Industry Department Senior Program Officer K.D. Bhardwaj, who was in charge of those projects, interviewed Raturi via e-mail on behalf of the *APO News*. Raturi's replies show a holistic approach to sustainability and a clear-eyed view of the links between SR and productivity. The interview is available in full on the APO website at <http://www.apo-tokyo.org/wp/alumni>.