



MPC hosts the ICQCC: from ideas to reality

The Malaysia Productivity Corporation (MPC) successfully organized the International Convention on Quality Control Circles (ICQCC) in conjunction with the Annual Productivity & Innovation Conference and Exposition (APIC 2012) with the theme From Ideas to Reality, 15–17 October 2012, at the Kuala Lumpur Convention Centre. The APIC 2012 combined four of the MPC's major programs: National Innovative and Creative Circle Convention; National Quality Environment (5S) Convention; Productivity Conference; and CEO Masterclass. The exposition also showcased product and process breakthroughs by practitioners, academic researchers, and industry players featuring creative ideas in areas of productivity, innovation, and competitiveness. A total of 12 countries with 221 circles participated and made presentations at the ICQCC 2012, representing Bangladesh, the ROC, Japan, Hong Kong, India, Indonesia, the ROK, the Philippines, Singapore, Sri Lanka, and Thailand, in addition to the host country.




Deputy Prime Minister Muhyiddin Mohd. Yassin delivering opening remarks. Photo courtesy of MPC.

The ICQCC is an annual event hosted by different countries to share the experiences and recognize outstanding QCCs from all corners of Asia. The convention provides a platform to disseminate knowledge on QCCs and how they can affect a company's ability to enhance its service systems. The ICQCC 2012 in Kuala Lumpur was the second time it had been hosted by Malaysia over a period of 16 years.

The opening of the ICQCC 2012 was presided over by Deputy Prime Minister Muhyiddin Mohd. Yassin. In his opening remarks, the Deputy Prime Minister pointed out that, "QCCs can be a powerful tool for driving new ideas, identifying new sources of growth, and pushing companies, organizations, and ultimately countries forward in their economic growth and transformation.

They encourage a positive work ethic by embracing global best practices and innovation."

The main objective of the ICQCC, which was to encourage QCC activities throughout the country through creative projects that can enhance the effectiveness of the service delivery system in organizations, was met. The attendees shared knowledge and experience in implementing innovative projects and creating value from QCC projects and discussed benchmarking activities in terms of comparative levels of achievement and organizational impact among participating countries. *Contributed by MPC.* 



Malaysian Deputy Prime Minister Muhyiddin Mohd. Yassin placing a plaque on the 1Malaysia logo to mark the opening of the APIC 2012, flanked by Deputy Minister of MITI-Dato' Mukriz Tun Mahathir, MPC Chairman Azman Hashim, MPC Director General-Dato' Mohd. Razali Hussain, and JUSE Executive Director and CEO Ichiro Kotsuka.