COMMON SENSE
TALK

“Those who enjoy responsibility usually get it; those who merely like exercising authority usually lose it.”

Malcolm S. Forbes

“Customer visits—face-to-face, no technology allowed—are the only way to make your client feel special, appreciated, heard.”

Julie Cantwell

“Clearly the most unfortunate people are those who must do the same thing over and over again, every minute, or perhaps twenty to the minute. They deserve the shortest hours and the highest pay.”

John Kenneth Galbraith

“The ideas that come out of most brainstorming sessions are usually superficial, trivial, and not very original. They are rarely useful. The process, however, seems to make uncreative people feel that they are making innovative contributions and that others are listening to them.”

A. Harvey Block


Melanie Alfonso

“Laziness has many disguises. Soon “winter doldrums” will become “spring fever.”

Bern Williams

“If the world operates as one big market, every employee will compete with every person anywhere in the world who is capable of doing the same job. There are lots of them and many of them are hungry.”

Andrew S. Grove

“Managing change in business is like managing climbing a mountain. You have to pace yourself. If you go too fast you have to come down.”

Faroog Kathwari