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1. Outline

- **Fair Name**: Eco-products International Fair 2011
- **Theme**: Green Productivity for Sustainable Energy and Environment
- **Date**: 10–12 February 2011 10:00–18:00
- **Venue**: New Delhi, India
  Pragati Maidan Hall 18 (Total Exhibition Area 5,000 ㎡)
- **Organizers**: Asian Productivity Organization (APO)
  Department of Industrial Policy & Promotion (DIPP),
  Ministry of Commerce and Industry, Government of India
  National Productivity Council (NPC),
  Under Ministry of Commerce and Industry, Government of India
  Confederation of Indian Industry (CII)
- **Supporting Organizers**
  **[India]**
  Ministry of Commerce and Industry
  Department of Industrial Policy and Promotion
  India Trade Promotion Organization (ITPO)
  Ministry of Power
  Bureau of Energy Efficiency
  Energy Efficiency Services Limited
  Ministry of New & Renewable Energy
  Ministry of Micro Small and Medium Enterprises
  Ministry of Agriculture
  Ministry of Textiles
  Ministry of Chemicals and Fertilizers
  Department of Chemicals & Petrochemicals
  Department of Fertilizers
  Ministry of Environment and Forest
  Central Pollution Control Board
  Ministry of Tourism
  India Tourism Development Corporation Limited
  Maruti Suzuki India Ltd
  Delhi Transport Corporation
  Neyveli Lignite Corporation Ltd.

  **[Japan]**
  Ministry of Foreign Affairs
  Ministry of Agriculture, Forestry and Fisheries
  Ministry of Economy, Trade and Industry
  Ministry of the Environment
  Japan External Trade Organization (JETRO)
  Japan Foundation
  Japan International Cooperation Agency (JICA)
  Japan Environmental Management Association for Industry (JEMAI)
  Nippon Keidanren
  Japan Association of Corporate Executives
  The Japan-India Association
  Japan Productivity Center (JPC)
  Japan Bank for International Cooperation (JBIC)
  Japan Chamber of Commerce and Industry in India (JCCI)
  Nikkei Inc.
  Green Purchasing Network (GPNI)

  **[APO Member Countries]**
  China Productivity Center (CPC)
  Ministry of Manpower and Transmigration, Republic of Indonesia (MOMT)
  Indonesia Chamber of Commerce and Industry (KADIN)
  Green Purchasing Network Indonesia
  Malaysia Productivity Corporation (MPC)
  Federation of Malaysian Manufacturers (FMM)
  National Productivity Organization, Pakistan
  Development Academy of the Philippines (DAP)
  Philippine Business for the Environment (PBE)
  SPRING Singapore
  Waste Management and Recycling Association of Singapore (WMRAS)
  Thailand Productivity Institute (FTPI)
  The Federation of Thai Industries (FTI)
  Directorate for Standards, Metrology and Quality (STAMEQ)
  Vietnam Productivity Centre (VPC)
  Vietnam Association for Conservation of Nature and Environment (VACNE)
■ Event Objectives
- To educate and involve the public in creating a better environment via the use of eco-products and eco-services
- To provide a platform for international companies and industry players to exchange eco-information
- To provide a marketing platform for companies and industry players to showcase the latest eco-technologies and eco-products to government, industry, and the public
- To provide a business platform for buyers and sellers to meet to explore business collaborations and joint ventures and accelerate eco-knowledge and expansion of green markets in India

■ No. of Exhibitors
80 Organizations

■ No. of Japanese Exhibitors
43 Organizations

■ No. of Local Exhibitors
30 Organizations

■ No. of Booths
309 Booths

(3m × 3m)

■ International Conference
Theme: Green Productivity for Sustainable Energy and Environment

■ Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>10 February (Thu)</th>
<th>11 February (Fri)</th>
<th>12 February (Sat)</th>
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<tbody>
<tr>
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<tr>
<td>13:00</td>
<td>13:00 Inaugural Ceremony</td>
<td>International Conference</td>
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<tr>
<td>13:30</td>
<td>VIP Tour</td>
<td>Session 3</td>
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<td>14:00</td>
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<td>15:30</td>
<td>14:00–15:05</td>
<td>Session 4</td>
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<td>16:00</td>
<td>International Conference</td>
<td>International Conference</td>
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<tr>
<td>16:30</td>
<td>Session 1</td>
<td>Session 5</td>
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<td>17:00</td>
<td>15:05–16:35</td>
<td>14:30–16:30</td>
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<tr>
<td>17:30</td>
<td>International Conference</td>
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<tr>
<td>18:00</td>
<td>Session 2</td>
<td></td>
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<tr>
<td>18:30</td>
<td>16:45–18:05</td>
<td>Handing-Over Ceremony</td>
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</tbody>
</table>
2. Background

■ The APO and Its Environment-related Activities
Since its establishment in 1961, the APO has engaged in various activities designed to improve productivity and increase awareness of environmental problems in its member countries. In response to the results of the United Nations Conference on the Environment and Development (Earth Summit) held in 1992 in Rio de Janeiro, Brazil, the APO launched its Green Productivity (GP) projects in 1994, which organically fuse environmental preservation elements into enterprises that seek to enhance their productivity with proactive support from the Ministry of Foreign Affairs of the Government of Japan. The strength of GP is that it is a comprehensive strategy that allows complementary efforts in economically important sectors in APO member countries, with the goal of establishing a sustainable society by achieving higher productivity in harmony with the environment. To increase the economic competitiveness of member countries, the APO continues to organize GP-related projects and activities while continuously exploring new areas of engagement. For detailed information on GP activities, please visit our website at: http://www.apo-tokyo.org/about_organisation_industry.htm.

■ Establishment of the GP Advisory Committee
In 2003, the APO established the GP Advisory Committee (GPAC) in Japan to receive advice and assistance from successful Japanese corporations that have demonstrated their concern for the environment by conducting business in environmentally friendly ways. The GPAC is composed of high-level corporate representatives responsible for environmental and/or economic affairs. As of March 2011, GPAC membership comprised more than 60 companies and organizations. The committee is chaired by Mr. Teisuke Kitayama (Chairman of the Board, Sumitomo Mitsui Banking Corporation), and the five vice chairpersons are Mr. Yukio Yanase (Director and Vice Chairman, Orix Corporation), Mr. Hajime Bada (President and Chief Executive Officer, JFE Holdings, Inc.), Mr. Takashi Yamagishi (Senior Executive Advisor, Teijin Limited), Dr. Ryoichi Yamamoto (Emeritus Professor, University of Tokyo), and Mr. Tsuneaki Taniguchi (President, Japan Productivity Center). Furthermore, most past GPAC executives continue to provide guidance to the APO’s GP activities as advisers. Please see page 50 of this report for the complete list of the latest GPAC membership.

■ For a Sustainable Low-carbon Society
In line with the globalization of economic activities in recent years, increasing international mutual dependence, widespread adoption of sophisticated technology, and collaborations such as the division of labor in multinational manufacturing are essential for increasing efficiency and productivity. The Asia-Pacific region is blessed with an abundant pool of labor and has become a manufacturing hub of the world. The APO promotes the greening of supply chains throughout the region and strives to strengthen the "Made in Asia" brand through the greening of the energy, materials, and components used in manufacturing. At the same time, the APO encourages the general public to participate in environmental activities through environmental educational programs. The GPAC selected the greening of supply chains and environmental education as major themes of its activities and it promotes the use of environment-friendly products, technologies, and services among Asian governments, businesses, and the general public. At the same time, the GPAC engages vigorously in related activities to encourage innovation for the establishment of a low-carbon society.

■ Eco-products International Fairs
With the full cooperation of the GPAC, the APO initiated the Eco-Products International Fairs (EPIFs) in 2004. The EPIF is now recognized as the first international environmental fair in the region which contributes to international cooperation in greening supply chains in the Asia-Pacific. Furthermore, through international conferences held concurrently, consumers are made aware of the importance of green purchasing, enterprises are provided opportunities to expand their eco-businesses, and governments can investigate methods for greening their policies. The EPIFs are held in a different APO member country each year. The first one was held in Malaysia in 2004, followed by EPIFs in Thailand in 2005, Singapore in 2006, Vietnam in 2008, the Philippines in 2009, Indonesia in 2010, and India in 2011. Each EPIF has seen an increase in both scale and international attention. The EPIFs are firmly established its role as the largest environmental exhibitions in Asia.
3. Summary

The seventh Eco-products International Fair (EPIF 2011) was held in New Delhi, India, from 10 to 12 February at the Pragati Maidan, an integrated exhibition area located in the heart of the city. The EPIF 2011 was organized by the APO in close cooperation with the Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry, Government of India; National Productivity Council (NPC); and Confederation of Indian Industry (CII).

The EPIF has been held since 2004 in different APO member countries, and the 2011 fair was the first held in South Asia, concurrent with the 19th International Engineering and Technology Fair, which has been organized by the CII since 1975. This enabled the EPIF in India to appeal to a wide group, including representatives of governmental agencies, industry, and general consumers. The EPIF 2011 emphasized the necessity of balancing environmental sustainability and economic growth as well as the roles played by environmentally friendly products, technology, and services in achieving those goals. With a record number of 43 Japanese corporations/organizations participating, useful exchanges of information and business interactions occurred. Many dignitaries, including Minister for Commerce and Industry Anand Sharma, visited the EPIF 2011. It was evident that the fair attracted a great deal of attention from a number of governmental agencies in India, the world’s second most populous country, which is expected to increase its presence and influence in the international arena in the near future. The importance of Green Productivity was thus disseminated among a broad-based audience.

On 10 and 11 February, a concurrent international conference was held under the theme “Green Productivity for Sustainable Energy and Environment.” Experts from industry, government, and academia not only from India but also from Japan, Australia, the Republic of Korea, Thailand, and elsewhere gathered at the Pragati Maidan to give presentations and engage in panel discussions on environmental policies, eco-finance and eco-services, and recent trends in and efforts to promote environmentally friendly products. Conference attendees from APO member countries were among the audience and attentively listened to the discussions.

The EPIF handing-over ceremony was held during the closing ceremony of the international conference on 11 February, when the EPIF flag was passed from a representative of India through GPAC Chairperson Teisuke Kitayama, who is also Chairman of the Board of Sumitomo Mitsui Banking Corporation, and GPAC Vice Chairperson and Chairperson of the Preparatory Committee for the EPIF Takashi Yamagishi, who is Senior Executive Advisor to Teijin Ltd., to a representative from Singapore, where the eighth EPIF will be held. After reflecting on the results and lessons leaned from the EPIF 2011, the APO plans to improve and expand the event, aiming to contribute to the establishment of an environmentally friendly society, greening of supply chains, and raising environmental awareness among a wide range of stakeholders.
4. Results of Visitors’ Survey

**No. of Visitors**

<table>
<thead>
<tr>
<th>Date</th>
<th>Weather</th>
<th>No. of Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>10 Feb</td>
<td>Sunny 6,609</td>
</tr>
<tr>
<td>Day 2</td>
<td>11 Feb</td>
<td>Sunny 8,910</td>
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<tr>
<td>Day 3</td>
<td>12 Feb</td>
<td>Sunny 9,643</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>25,162</td>
</tr>
</tbody>
</table>

*The survey results on pages 6 and 7 were compiled from the responses of visitors to the organizer’s booth.

**Visitors’ Profile**

**Gender**

- Male: 86.6%
- Female: 13.4%

**Age**

- 10 or younger: 0.4%
- Teens: 2.2%
- 20s: 22.8%
- 30s: 30.8%
- 40s: 22.1%
- 50s: 15.2%
- 60s: 4.7%
- 70s or older: 1.8%

**Occupation**

- Office worker: 33.9%
- Self-employed: 24.5%
- Public/government official: 17.8%
- Research org/academia: 11.1%
- Student: 12.1%
- Housewife: 0.7%
- Other: 9.0%

**Position**

- Top manager: 22.8%
- Regular employee: 14.2%
- Manager: 7.5%
- Middle manager: 33.0%
- Other: 22.5%

**Industry**

- Manufacturing: 18.4%
- Agriculture, forestry, fisheries/mining: 7.4%
- Construction/real estate: 5.6%
- Transportation/communication: 4.3%
- Utilities: 5.1%
- Information service: 6.4%
- Finance/insurance/stockbrokerage: 4.1%
- Other service: 6.6%
- Government agency/research organization: 9.7%
- Educational institution: 6.1%
- NGO/NPO: 6.1%
- Self-employed: 24.5%
- Other: 9.0%
### Purpose of Visit

1. Work-related

- Collecting information to purchase eco-products: 14.6%
- Collecting information for environmental management: 23.0%
- Product planning/development of eco-products: 15.6%
- Environment-related work: 19.3%
- Networking: 13.0%
- International conference participation: 11.7%
- Other: 2.7%

2. Personal interest

- Looks interesting: 10.5%
- To purchase eco-products: 11.7%
- To collect information on eco-products: 18.9%
- Would like to lead an environmentally friendly lifestyle: 12.6%
- Am concerned about environmental issues: 12.1%
- Am involved in an environmental NGO and/or civic activities: 7.0%
- Want information on companies or groups involved in environmental management: 9.3%
- Would like to network with people interested in the environment: 9.3%
- International conference/seminar participation: 6.8%
- Other: 1.6%

3. How did you learn of the EPIF 2011?

- Television: 4.5%
- Radio: 0.3%
- Newspaper: 43.4%
- Magazine: 4.9%
- Poster/pamphlet: 2.4%
- Advertisement e-mail: 7.7%
- Website: 4.9%
- Friend/family: 7.0%
- Invitation from exhibitor: 16.8%
- Other: 8.0%
5. Exhibitors’ List

Exhibitors’ List (by country in order of booth no.)

<1> Toyota Kirloskar Motor Private Limited
<2> Maruti Suzuki India Limited
<3> Mitsubishi Electric Corporation
<4> Hitachi Group
<52> TEIJIN LIMITED
<53> Panasonic Corporation
<54> Toshiba Corporation
<56> Ecoparadise Co., Ltd
<57> Mitsubishi Chemical Corporation
<58> Mitsubishi Plastics, Inc.
<59> Saraya Co., Ltd.
<60> The Japan Foundation
<62> Eco-Products 2011
<63> Japan Productivity Center
<65> Japan International Cooperation Agency India Office
<66> JAPAN STAR Co., Ltd.
<67> Sumitomo Mitsui Banking Corporation
<68> Sumitomo Electric Industries, Ltd.
<69> JFE Engineering Corporation
<69A> JUKI INDIA Pvt. Ltd.
<70> International Green Purchasing Network (IGPN)
  • Fujitsu Group
  • GPN India (GPNI)
  • Toray Industries, Inc.
<J1-1> Daikin Airconditioning India Pvt Ltd.
<J1-2> New Energy and Industrial Technology Development Organization
<J1-3> NIX Inc.
<J1-4> TeraWise Co., Ltd.
<J1-5> Universal Greentecno Co., Ltd
<J1-6> TLV International, Inc.
<J1-7> WINPRO Co., Ltd.
<J1-8> Recycle Energy Co., Ltd.
<J1-9> Chuo Kaseihin Co., Inc.
<J1-10> Japanese Business Alliance for Smart Energy Worldwide (JASE-W)
<J1-11> Mayekawa MFG Co., Ltd.
<J1-12> Toyox Co., Ltd.
<J1-13> Kawasaki Heavy Industries, Ltd.
<J1-14> Enomoto Machine Co., Ltd.
<J1-15> Yamato Sanko MFG. Co. Ltd.
<J1-16> Horiba India Private Limited
<J1-17> Komyo Rikagaku Kogyo K.K.
<J1-18> Kanomax Japan, Inc.
<J1-19> Nems Co., Ltd.
<J1-20> Okudaya Giken Co., Ltd.

*J1-1 to J1-20 are exhibitors in the Japan Pavilion organized by the Japan External Trade Organization (JETRO) and sponsored by the Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry, focused on energy conservation and renewable energy.
【India】
<6> World Wide Trades
<7> Khadi and Village Industries Commission
<11> Neyvelli Lignite Corporation Ltd.
<12> CII-Sohrabi Godreg Green Business Center
<15> Rubber Board, Govt. of India
<16> Efftronics Systems Pvt. Ltd.
<17> Kapsun Resources Corporation
<51> Coal India Limited
<71> Tata Chemicals Limited
<71> Tata Consultancy Services
<71> Tata Motors Limited
<71> Tata Quality Management Services
<71> Tata Steel Limited
<73> Indian Tourism Development Corporation Ltd.
<76> CII Publication
<111> Ministry of Agriculture, Govt. of India
<112> BEE-Bureau of Energy Efficiency, Govt. of India
<4A> Continental Carbon India Limited
<5A> Central Pollution Control Board
<5B> Indiamart.com
<15A> Quality Council of India
<73A> CII-ITC Center of Excellence for Sustainable Development
<75A> National Institute of Design
③ OEM Update
④ Tradeindia.com
⑤ Apollo Hospitals
⑥ G4S
<MEZZ> Contemporary Indian Art
<MEZZ> Vadehra Art Gallery

【Singapore】
<8> Singapore International Energy Week
<4B> Enterprise Promotion Centers Pte Ltd (EPIF 2012 Singapore)
<4B> Waste Management & Recycling Association of Singapore (EPIF 2012 Singapore)

【Malaysia】
<74> Proreka (M) Sdn Bhd
<75> CMYK Studio Sdn Bhd

【Indonesia】
<9> National Productivity Organization (NPO Indonesia)

【Republic of Korea】
<55> LG Electronics India Pvt. Ltd.

Japan 43
India 30
Singapore 3
Malaysia 2
Korea 1
Indonesia 1

TOTAL 80
7. Photos of Exhibitors

Toyota Kirloskar Motor Private Limited

Maruti Suzuki India Limited

Mitsubishi Electric Corporation

Toshiba Corporation

Panasonic Corporation

Hitachi Group

LG Electronics India Pvt. Ltd.

TEIJIN LIMITED
7. Photos of Exhibitors

JAPAN STAR Co., Ltd.

Eco-Products 2011

Japan Productivity Center

IGPN/Fujitsu Group/Toray Industries, Inc/GPN India

JUKI INDIA Pvt. Ltd.

Tata Group

Coal India Limited

EPIF 2012 Singapore
Proreka (M) Sdn Bhd

CMYK Studio Sdn Bhd

Japan Pavillion
8. List of Dignitaries

【Day 1: 10 February 2011 】

▪ H.E. Anand Sharma  
  Minister of Commerce and Industry, Government of India

▪ H.E. Sheikha Lubna Bint Al Qasimi  
  Minister of Foreign Trade, United Arab Emirates

▪ Rajinder Pal Singh  
  Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India

▪ Suresh Prabhu  
  Convener of the EPIF 2011 and Former Minister of Environment and Forests

▪ Jamshyd Godrej  
  Chief Patron of the EPIF 2011, and Board member, Godrej Industries

▪ Hari Bhartia  
  President, Confederation of Indian Industry

▪ Rajive Kaul  
  Chairman, Steering Committee of the IETF 2011 and Chairman, Nicco Corp. Ltd.

▪ Chandrajit Banerjee  
  Director General, Confederation of Indian Industry

▪ Takashi Yamagishi  
  Vice Chairperson, GPAC, Chairperson, Preparatory Committee for the EPIF and Senior Executive Advisor, Teijin Limited

▪ Yukio Yanase  
  Vice Chairperson, GPAC, and Director, Vice Chairman, Orix Corporation

▪ Dr. Ryoichi Yamamoto  
  Vice Chairperson, GPAC, Chairperson, Preparatory Committee for Establishment of the Eco-products Database, and Emeritus Professor, University of Tokyo

▪ H.E. Hideaki Domichi  
  Ambassador Extraordinary and Plenipotentiary of Japan to India

▪ Yukio Kato  
  Councilor, Ministry of Environment, Government of Japan

▪ Yu Murata  
  Director, Environmental Industries Office, Environmental Policy Division, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry, Government of Japan

▪ Toru Hashimoto  
  Governor, Osaka Prefectural Government

【Day 2: 11 February 2011 】

▪ H.E. Sai Prathap  
  Minister of State for Heavy Industry & Public Enterprises, Government of India

▪ H.E. Agatha Sangma  
  Minister of State for Rural Development, Government of India

▪ Teisuke Kitayama  
  Chairman, GPAC, and Chairman of the Board, Sumitomo Mitsui Banking Corporation

【Day 3: 12 February 2011 】

▪ Gopal Pillai  
  Home Secretary, Ministry of Home Affairs, Government of India

▪ Mohd. Haleem Khan  
  Director General, Council for Advancement of People's Action and Rural Technology
9. Inaugural Ceremony/Ribbon Cutting

Inaugural Ceremony

Date: 10 February 2011 13:00–14:00
Venue: Hall 12

13:00 Lamp lighting

13:05 Welcome address
Rajive Kaul, Chairman, Steering Committee, IETF 2011

13:10 Address
Hari S Bhartia, President, Confederation of Indian Industry

13:15 Address
H.E. Hideaki Domichi, Ambassador of Japan to India

13:20 Address
Takashi Yamagishi, Chairperson, EPIF Preparatory Committee, and Senior Executive Advisor, Teijin Ltd.

13:25 Address
Rajinder Pal Singh, Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India

13:30 Special address
H.E. Sheikha Lubna Bint Al Qasimi, Minister of Foreign Trade, United Arab Emirates

13:35 Inaugural address
H.E. Anand Sharma, Minister of Commerce and Industry, Government of India

13:40 Release of IETF 2011 and EPIF2011 Fair Catalogues

13:42 Official presentation of *Eco-products Directory 2011* to Minister Anand Sharma by Dr. Ryoichi Yamamoto, Chairperson, Preparatory Committee for Establishment of the Eco-products Database

13:45 Closing remarks
Chandrajit Banerjee, Director General, Confederation of Indian Industry

13:50 Ribbon cutting

Rajive Kaul | Hari S. Bhartia | H.E. Hideaki Domichi | Takashi Yamagishi | Rajinder Pal Singh | H.E. Sheikha Lubna Bint Al Qasimi | H.E. Anand Sharma

Presentation of *Eco-products Directory 2011* | Ribbon Cutting in Hall 18
10. VIP Tour

H.E. Anand Sharma, Minister of Commerce and Industry (10 February)

H.E. Hideaki Domichi, Ambassador of Japan to India (10 February)

H.E. Sai Prathap, Minister of State for Heavy Industry and Public Enterprises (11 February)

H.E. Agatha Sangma, Minister of State for Rural Development (11 February)

Gopal Pillai, Home Secretary, Ministry of Home Affairs (12 February)

Mohd. Haleem Khan, Director General, Council for Advancement of People's Action and Rural Technology (12 February)
11. Reception

Reception hosted by the Embassy of Japan in India

Date: 10 February 2011
Time: 19:30–21:30
Venue: Ambassador’s Residence

19:30 Welcome address  H.E. Hideaki Domichi, Ambassador of Japan to India
19:35 Address  Yukio Yanase, Vice Chairperson, GPAC
                Director and Vice Chairman, Orix Corporation
19:40 Address  Rajive Kaul, Chairman, Steering Committee of the IETF 2011, and
                Chairman, Nicco Corp. Ltd.
19:45 Toast  Toru Hashimoto, Governor, Osaka Prefectural Government, Japan

H.E. Hideaki Domichi  Yukio Yanase  Rajive Kaul  Toru Hashimoto
12. International Conference

【10 February】

Venue: Pragati Maidan Hall 18 Mezzanine International Conference Room

<Conference Opening Session>

14:00–14:05 Welcome Address
N.C. Vasudevan
Director General
National Productivity Council

14:05–14:10 Welcome Remarks
Ryuichiro Yamazaki
Secretary-General
Asian Productivity Organization

14:10–14:20 Address
Yukio Kato
Councillor
Ministry of Environment, Government of Japan

14:20–14:30 Address
Yu Murata
Director, Environmental Industries Office, Environmental Policy Division, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry, Government of Japan

14:30–14:40 Keynote Address
Suresh Prabhu
EPIF Convener

14:50–15:00 Address
J.N. Godrej
Chief Patron of the EPIF 2011

15:00–15:05 Vote of Thanks
D. Pawan Kumar
Director for Energy Management
National Productivity Council

N.C. Vasudevan  Ryuichiro Yamazaki  Yukio Kato  Yu Murata

Suresh Prabhu  J.N. Godrej  D. Pawan Kumar
■【10 February】

Venue: Pragati Maidan Hall 18 Mezzanine International Conference Room

< Plenary Session 1 > 15:05–16:35  Sustainable Energy and Environment
Moderator: Former Chairman Paritosh Tyagi, Central Pollution Control Board

15:05–16:35  Sustainable Energy and Environment  Paritosh Tyagi
Former Chairman
Central Pollution Control Board

15:05–15:25  Green Challenges for Sustainable Society  Takashi Yamagishi
Vice Chairperson of GPAC; Chairperson of Preparatory Committee for the EPIF, and Senior Executive Advisor, Teijin Ltd.

Programme Manager, United Nations Development Programme (UNDP), India

15:45–16:05  Business for Sustainability and Environment  Yukio Yanase
Vice Chairperson of GPAC, and Director and Vice Chairman, Orix Corporation

16:05–16:25  Development and Production of Eco-friendly Humic Product from Neyveli Lignite for Sustainable Agriculture  Dr. S. Santhanam, Deputy General Manager, Neyveli Lignite Corporation

16:25–16:35  Q & A

Paritosh Tyagi  Takashi Yamagishi  Dr. S.N. Srinivas  Yukio Yanase  Dr. S. Santhanam
# 12. International Conference

**【10 February】**

Venue: Pragati Maidan Hall 18 Mezzanine  International Conference Room

Moderator: Dr. S.K. Chakravorty, Deputy Director General National Productivity Council

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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</thead>
</table>
| 16:45–17:05   | Sustainable Development—Korean Experience                               | Dongsoo Kim
                |                                                                         | Director, Sustainability Management Center   |
                |                                                                         | Korean Productivity Center                   |
| 17:05–07:25   | Energy Conservation Act Implementation and State Designated Agency Initiatives | Pravatanalini Samal
                |                                                                         | Assistant Energy Economist                   |
                |                                                                         | Bureau of Energy Efficiency                  |
| 17:25–17:45   | Renewable Energy Initiatives of the Government of India                 | Dr. N.P. Singh
                |                                                                         | Advisor, Ministry of New and Renewable Energy, Government of India |
| 17:45–18:05   | Panel discussion and Q & A                                              |                                              |

Dr. S.K. Chakravorty  Dongsoo Kim  Pravatanalini Samal  Dr. N.P. Singh
<Plenary Session 3> 09:30–11:15 Green Productivity, Green Supply Chains, Eco-products, and Green Procurement
Moderator: J.S. Kamyotra, Member Secretary, Central Pollution Control Board

09:30–09:50 Our Challenge to Save Biodiversity in Borneo in the Supply Chain of Palm Oil
Yusuke Saraya
President, Saraya Co., Ltd., Japan

09:50–10:05 GreenCo Rating System for Companies
N. Muthusezhiyan
Senior Counsellor
Confederation of Indian Industry (CII)

Atsuhisa Takahashi
Corporate Executive and President
Corporate Environmental Strategy Unit
Fujitsu Limited, Japan

10:25–10:45 Eco-products and Green Procurement: Thailand’s Experiences
Dr. Chaiyod Bunyagidj
Vice President
Thailand Environment Institute

10:45–11:00 Energy Efficiency Initiatives in India
D. Pawan Kumar and Shri Nagesh Kumar
National Productivity Council

11:00–11:15 Q & A

J.S. Kamyotra  Yusuke Saraya  N. Muthusezhiyan  Atsuhisa Takahashi

Dr. Chaiyod Bunyagidj  D. Pawan Kumar  Nagesh Kumar
12. International Conference

[11February]
Venue: Pragati Maidan Hall 18 Mezzanine  International Conference Room

< Plenary Session 4 > 11:30–13:30 Climate Change and Low-carbon Growth
Moderator: Arunova Mukharjee, Tata Quality Management Services

11:30–11:50  Eco-products Fair as a Green Business Platform
Dr. Ryoichi Yamamoto
Vice Chairperson of GPAC,
Chair of IGPN, and Emeritus Professor,
University of Tokyo

11:50–12:10  UNIDO’s Experiences in Sustainable Energy and Environment in India
Antonios Levissianos
Sr. Industrial Development Officer and Deputy Representative
United Nations Industrial Development Organization (UNIDO) India

12:10–12:30  Undertaking a Low-carbon Growth Strategy—Lessons from Australia about the Built Environment
Prof. Richard Reed
Faculty of Business and Law
Deakin University, Australia

12:30–12:50  Presentation on Low-carbon Lifestyles
Dr. Ramesh Jalan
Solution Exchange, United Nations Development Programme (UNDP) India

A.K. Asthana
Senior Advisor
GTZ, India

13:10–13:30  Panel discussion and Q & A
■【11February】
Venue: Pragati Maidan Hall 18 Mezzanine  International Conference Room

< Plenary Sessions 5 > 14:30-16:30 Eco-finance & Eco-business
Moderator: N.C. Vasudevan, Director General, National Productivity Council

14:30–14:50  Keynote Speech on Eco-finance and Eco-business
           Teisuke Kitayama
           Chairperson of GPAC, and Chairman of the Board, Sumitomo Mitsui Banking Corporation

14:50–15:10  Carbon Finance, Opportunities, and Barriers—Experience from Stakeholder Consultations
           Prosanto Pal
           Senior Fellow & Area Convener Industrial Energy Efficiency and Sustainable Technologies

15:10–15:30  SMBC’s Carbon Credit Business
           Hiroki Nakatsuka
           Senior Vice President, Head of Origination and Marketing Group, Environmental Products Department, Investment Bank Unit, Sumitomo Mitsui Banking Corporation

15:30–15:50  Role of Public and Private Finance—Eco-Business Model of JBIC
           Takashi Hongo
           Special Advisor and Head of Environment Finance Engineering Department, Japan Bank for International Cooperation

15:50–16:30  Panel discussion and Q & A

N.C. Vasudevan  Teisuke Kitayama  Prosanto Pal  Hiroki Nakatsuka  Takashi Hongo
13. Handing-Over Ceremony

Closing Session of the International Conference and the EPIF Handing-over Ceremony

Date: 11 Feb 2011 17:00–17:25  
Venue: Pragati Maidan Hall 18 Mezzanine International Conference Room

17:00–17:05  Closing Remarks  
N.C. Vasudevan  
Director General, NPC

17:05–17:10  Address  
Teisuke Kitayama  
Chairperson of GPAC, and Chairman of the Board  
Sumitomo Mitsui Banking Corporation

17:10–17:15  Address  
Chandrakar Bharti  
Director, DIPP, Ministry of Commerce and Industry

17:15–17:20  Flag Transfer

17:20–17:25  Vote of Thanks  
Dr. S.K. Chakravorty  
Deputy Director General, NPC

The EPIF flag was handed over from N.C. Vasudevan, Director General, NPC, to Teisuke Kitayama, Chairperson, GPAC, and Takashi Yamagishi, Chairperson, Preparatory Committee for the EPIF, and then to Guah Eng Hock, Chairman, Waste Management and Recycling Association of Singapore, who represented the local organizer of the EPF 2012 in Singapore.
14. Photos of the Venue

Hall 18 main entrance

Hall 18, Gate 7 side entrance

Registration at Gate 8

Registration at Gate 7

Outdoor sign

Outdoor sign in front of Gate 7
14. Photos of the Venue

Outdoor banner inside Pragati Maidan

Outdoor sign inside Pragati Maidan

Registration at Hall 18

Advertising vehicle

Security gate at Hall 18
15. Publicity  (1) Advertisements

■ Magazines

Productivity Announces a Special Issue Vol. 50, No. 4, Jan–Mar 2010
Productivity News Vol. 48, No. 4 July–August 2010
Productivity News Vol. 48, No. 5 Sep–Oct 2010
CII Communique Vol. 19, No. 10, Oct 2010
CII Communique Vol. 19, No. 11, November 2010
CII Communique Vol. 19, No. 12, December 2010

■ Newspaper Advertisements

1 February 2011
Hindustan Times: Delhi
Dainik Bhaskar: Delhi
Dainik Jagran: Delhi

7 February 2011
Economic Times: Delhi
Hindustan: Delhi
Navbharat Times
Indian Express
The Financial Express
Business Standard

9 February 2011
Business Standard: Delhi
Financial Express: Delhi
Navbharat Times: Delhi

2 February 2011
Times of India: Delhi
Hindustan (Hindi)
The Indian Express

8 February 2011
Mail Today: Delhi
Deccan Chronicle (Hyderabad)
Dainik Bhaskar: Bhopal
Navbharat Times: Mumbai
NIE: Bhubaneshwar
Rajasthan Patrika: Jaipur
Hindu: Chennai
Dainik Jagran: Lucknow
Amar Ujala: DehraDoon

10 February 2011
The Economic Times
Hindustan Times

■ Productivity News/25November 2010

■ Local Newspapers
15. Publicity (2) Newspapers (Local)

■ Pioneer/15 July 2010 (Press Conference)

■ Business Bhaskar/15 July 2010 (Press Conference)

■ Hindustan Express/20 July 2010 (Press Conference)

■ Jansatta/24 July 2010 (Press Conference)
15. Publicity

(2) Newspapers (Local)

Hindustan Times/10 February 2011

IETF: A platform for new technologies

The 19th International Engineering & Technology Fair (IETF) is segmented into well-defined technological sections of the engineering and manufacturing industry.

Anand Sharma, Minister for Commerce & Industry is inaugurating IETF and EPF India.

Indian Express/11 February 2011

Union minister for commerce and industry Anand Sharma addressing the inaugural ceremony of the 7th Eco-Products International Fair (EPIF), in New Delhi on Thursday. The minister said that the government is seriously engaged in giving the final touches to India's first manufacturing policy that will increase the share of the manufacturing sector in the economy and would provide jobs to millions of skilled workers.
India, UAE see scope for tie-ups in tourism

The Minister for Commerce and Industry, Mr. Anand Sharma with the Minister for Foreign Trade, UAE, Mr. Lubna Saeed Al Qasimi at the inauguration of the International Engineering and Technology Fair (IETF 2011) in the Capital on Thursday. — Anand Sharma

Diplomatic trade between India and the United Arab Emirates (UAE) has registered over 100 per cent increase in the last five years, the Commerce and Industry Minister, Mr. Anand Sharma said.

The Minister and UAE are the top trading partners of India, representing about 70 per cent of India’s trade with the Gulf Cooperation Council (GCC) countries in 2009-10.

The total trade has increased from $12.24 billion in 2003-04 to $33.97 billion in 2009-10. The exports from India are up from $4.59 billion in 2003-08 to $23.97 billion in 2009-10. Similarly, imports from UAE are up from $7.65 billion in 2003-08 to $10.01 billion in 2009-10.

He said that there is lot of business and investment potential which can be tapped to the mutual advantage of both countries. The India-UAE Trade Policy Forum set up by the two countries to boost or diversify trade deals in most of the goods and services. The country would now look at the fast-tracked with the UAE for the next five years.

Earlier, the Minister, while inaugurating the seventh edition of the International Engineering and Technology Fair (IETF 2011) and 18th International Engineering and Technology Fair (IETF 2011) here, said India is today the first largest import source of the world and eighth in terms of investment made in clean energy technologies.

On engineering exports, Mr. Sharma said India was one of the fastest growing exporters in the world last year.

The government plan to set up 75 nodes for innovation in the country and provide Rs.100 billion for this purpose.

Traders’ right track

Meanwhile, on the sidelines of a CII event, the Minister said India will sign a counterbalanced mutual cooperation trade pact with Japan on February 11 and would make both the countries to reduce or eliminate duties in most of the goods and services.

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15. Publicity  (2) Newspapers (Japanese)

■ The Environmental News/4 August 2010 (Press Conference)

News Flash

第7回エコプロダクツ国際展の現地公式記者発表をインドで実施（APO）

国際機関のアジア生産性機構（APO）はこのほど、「第7回エコプロダクツ国際展」の現地公式記者発表をインドのデリーで実施した（写真）。同展は来年3月3～6日の4日間、インド商工省・産業政策推進局、インド生産性本部との共催により、テリーのプラグティ・マイダン国際展示場で開催される。

記者発表には、インド商工省のラジナール・シン工業次官、インド生産性本部のヴァスデヴァン理事長、APOの竹中嘉雄事務総長、同展準備委員会の山口隆委員長（宮人顧問役技監）らが出席し、同展の意義や概要などを説明した。また、現地記者発表の前後には、アナンド・シャルマ商工相、ファルク・アプドゥラク・再生可能エネルギー相らへの表敬訪問と意見交換が行われた。

同展の詳細はホームページ（http://www.apo-epif.org/2011/japanese/）まで。

■ Productivity News/5 August 2010 (Press Conference)
2月にエコプロダクツ国際展
国際機関APOがニューデリーで

国際機関アジア生産性機構(APO)は、2011年10月12日、インドのニューデリーでプラガティ・マイダンで「第7回エコプロダクツ国際展」を開催した。これにより、昨9月11日に東京ビッグサイトで開催された日本国際環境展示会「エコプロダクツ2010」に続き、エコプロダクツ国際展やAPOの活動を紹介した。

エコプロダクツ国際展は、アジア地域における最大級の国際環境展示会で、これまでにイラン、タイ、シナゴラ、ベトナム、フィリピン、インドネシアで開催。前回インドネシア開催時の出展者数は164社、来場者数は6万人だった。来場者のムダリクは2010年に約5000人。第7回の今年は世界各国を代表する高官等がキーパーソンがニューデリーに集結する。インド最大級の展示発表で第2回インド環境技術博覧会と同時開催されることもあり、過去5回を合わせると10万人の来場者が出されている。

APOの担当者は25日、インドに訪問したところによると、今回のテーマは「緑の生産性-持続可能な環境を目指す」ことで、特にインドで注目が集まっている再生可能エネルギーなどに焦点を当てた。

これまでのエコプロダクツ国際展には、自動車、エネルギー、家電、建築物、情報通信機器、文具、住宅、食品などの各業界から企業が参加し、多くの優れた環境技術やサービスを持つリーディング企業が出展してきた。また、観客には環境技術や製品に対する関心が高まっている。こうした中で開催されるエコプロダクツ国際展はインドを含む世界各国からの注目を集めている。製薬品、小売業、サービス業など幅広い業界、産業の企業が参加し、ビジネスチャンスの獲得を期している。インドでは環境に配慮した企業の国際的な認知が着実に進んでいる。

今年のテーマは「電力供給」「地球温暖化防止」「循環型社会の構築」などの取組みが中心で、各企業が競合計とする国際的な競争力向上を図るため、観客から高い評価を得ている。
15. Publicity (2) Newspapers (Japanese)

- Japan Metal Daily/3 February 2011

- The Chemical Daily/3 February 2011

- Japan Metal News/8 February 2011
デリーのエコ国際展、閉幕
200以上の企業・団体が参加

国際機関 APO（アジア生産性機構）は10～12日、インドのニューデリーで、環境配慮型製品・サービスの国際環境展示会「第7回エコプロダクツ国際展」を開催した。インド商工省・産業政策推進局、インド生産性本部およびインド工業連盟（CII）との共催。会期中、インドや日本のほか、各国の企業・団体が200以上参加した。

開催は、アジア・太平洋地域における最大級の国際環境展示会で、今回のテーマは「緑の生産性－持続可能なエネルギー・環境を目指して」。最新技術を使ったエコプロダクツやサービス、企業の社会的責任（CSR）の取り組みなどを紹介した。また、最新の環境技術・製品・サービスを展示する国際展に加え、アジア太平洋の環境問題に係る国際会議も開かれた。今回の展示会は CII が主催するインド国際産業・技術展（IETF2011）と同時開催だった。

日本の産業界・学会からは、三井住友銀行の北山球介取締役会長、帝人の山岸隆顧問役協会、国際協力銀行（JBCO）の小野島環境ビジネス支援室長、APO の山崎隆一郎副事務次長などが、環境問題セッションに参加した。

次回、2012年はシンガポールで開催予定。（伊佐治・編集部）（11年2月14日、インド商工省の発表、アジア生産性機構資料などから）
15. Publicity (2) Newspapers (Japanese)

■ The Environmental News/2 March 2011

[Image of a newspaper article]
The Japan Times/4 March 2011

**News and Notes**

**Eco-products International Fair in New Delhi a success**

The Eco-products International Fair (EPIF) 2011 was held in New Delhi from Feb. 10 to 12.

The three-day event drew around 25,000 visitors, including government officials and business leaders and executives of environmentally conscious companies from around the world. The general public were allowed to attend as well to see exhibits of environmentally friendly technology, products and services.

There were presentations from 80 companies and organizations from India and other Asian countries. Among them were 43 Japanese exhibitors, the largest number since the launch of the EPIF in 2004.

The event was co-organized by the Asian Productivity Organization (APO); the National Productivity Council and the Department of Industrial Policy and Promotion of India’s Ministry of Commerce and Industry; and the Confederation of Indian Industry.

The EPIF, the largest such international fair in Asia, has been held annually since 2004, except for 2007. Previous host countries were Malaysia (2004), Thailand (2005), Singapore (2006), Vietnam (2008) the Philippines (2009) and Indonesia (2010).

At the opening of the EPIF 2011 on Feb. 10, Anand Sharma, India’s minister of commerce and industry, delivered a speech stating that he expected the EPIF 2011 would play an important role in enhancing environmental awareness in the Indian industry and in keeping fruitful relations between Indian and Japanese companies.

Sharma then received the 2011 edition of the Eco-products Directory 2011 APO

Besides the exhibition, an international conference was held from Feb. 10 to 11 in which lectures were given by leaders in industry, government and academia, and panel discussions took place with about 150 participants.

After the conference, the official flag of the EPIF was handed over from the Indian organizer of the fair to the representative of Singapore, the host country of next year’s event, via Tetsuке Kiyama, the chairman of the Sumitomo Mitsui Banking Corp. and chairperson of the GPAC, and Takashi Yamagishi, a senior executive adviser of Teljin Ltd, who is a vice chairperson of the GPAC and chairperson of the preparatory committee of the EPIF.

The EPIF flag is transferred to the representative of Singapore, the host of EPIF 2012, APO
15. Publicity (2) Newspapers (Japanese)

■ The Environmental News/30 March 2011

■ The Environmental News/6 April 2011
15. Publicity  (3) Magazines

■ Zaikai Magazine/8 March 2011 issue

インドで「エコプロダクツ国際展」が開催

日本企業の技術が注目される

インド側から示された

日本への期待

二〇一一年二月十一日、十二日まで、インド・ニューデリーの展示会ホール「プラガティ・マウント」で第七回「エコプロダクツ国際展」が開催された。日本本の環境技術を広くアジアに紹介する目的で行われている。

COCO問題では成長の妨げに過ぎず、今後の国際展は期待されている。

しかし現在、日本人はインドの電気機械等に関する協議を扱っているが、これご協議されている。東芝や日立製作所など重電メーカーに立つは追い風となるだけに、両社とも家電だけでも発電所に関する展示は出っている。

一〇〇年に米国国際スポーツイーティングで開催された「エコプロダクツ国際展」
15. Publicity (3) Magazines

Zaikai Magazine/22 March 2011 issue

第7回エコプロダクツ国際展がインドで開催

「エコ意識」が新興国の旗手・芽生えるインド

経済成長著しいインドは、環境問題を先進国と対立していたが、今回、戦後の歴史を重ねた。日本の環境意識を示し、インドの成長に組み入れている。「インドで開催された「エコプロダクツ国際展」の会場では、こうした声が聞かれた。まだ成長率9%という高い成長を続けると同時に、環境問題も抱えるインド。今後の国際協力を通じ、個人の環境意識も高まることを望んでいる。

環堵技術を手の届く形で提供するのが日本の成長モデル

「グリーングロース」を基軸にした経済成長を
相乗していく
ニュース

第7回エコプロダクツ国際展、開催

今、世界中で、地球環境が議論される中で、エコプロダクツ国際展、開催されます。

エコプロダクツ国際展は、環境対策に貢献する製品やサービスを特集する国際的な展示会です。展覧会は、環境保護に取り組む企業や研究機関が集まり、最新の技術や製品を展示し、環境対策の可能性を探求しています。

今年のエコプロダクツ国際展では、さまざまなセッションやワークショップが開催され、参加者は最新の環境対策技術について学びます。また、エコプロダクツ製品のショーケースも展示され、参加者は実際に触れることができる。

エコプロダクツ国際展は、環境対策に向けた取り組みを促進するための平台であり、環境対策に取り組む組織や企業にとって大きな機会です。
15. Publicity  (4) Television

■ DDNews-BusinessWrap

Date Aired: 10 February 2011   23:52
Duration: 1.16 min
## 15. Publicity  (5) Online

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<td>Japan</td>
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<td>Japan</td>
<td>Japan-India Association</td>
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<td>Japan</td>
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<td>Indian</td>
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15. Publicity (5) Online

■ Indo News

■ Yahoo!Japan News

アジア生産性機構、インドでのエコ国際展をアピール

インド商務省 2010年12月21日（火）発表

国際機関アジア生産性機構（APG）は9-11日に東京ビッグサイトで開催された日本最大級の環境展示会「エコプロダクション2010」（主催：産業環境管理協会、日本経済新聞社）に、第7回エコプロダクション国際展の主催者として出展した。APGはこの環境展で、2011年2月にニューデリーで開催予定の第7回エコプロダクション国際展およびAPGの活動を紹介した。

日本を含むアジア・欧米諸国など海外からも多数の来場者がAOGブースを訪問した。展示会初日には、AOGの生産性技術委員会会長・松山達一氏（三井住友銀行情報技術会長）による激励のためのブース訪問があったほか、政府・地方自治体関係者などがビジネス・一般来場者に対して日間の会見を通じて訪問した。最終日には新山南首相がAOGブースを訪問。04年にスタートしたエコプロダクション国際展のアジアでの広がりについて、AOGエコプロダクションデータベース監修委員会委員長・山本良一氏（東京大学名誉教授）が説明した。（10年12月15日、AOGのニュース・リリースから）

12/30/2010
Anand Sharma to launch EPIF 2011

India Blooms News Service

New Delhi, July 12 (IBNS) Union Minister of Commerce & Industry, Anand Sharma, is scheduled to launch the Eco-Products International Fair (EPIF) 2011, here on July 14.

EPIF 2011, seventh in the series, is scheduled to be organized in India during March 31, 2011 at Pragati Maidan, New Delhi, with a parallel international conference on the theme "Green Productivity for Sustainable Environment".

EPF is the largest environmental fair in Asia and showcases the most advanced environmental man-high technologies, products & services that enhance sustainable productivity and competitiveness.

The Fair is being jointly organized by the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Asian Productivity Organisation (APO), and National Productivity Council (NPC).

Manufacturers from various sectors are expected to showcase their products and services that reduce the environmental burden and enhance sustainable productivity.

Visitors are expected from a wide range of disciplines, from industry, associations, professionals from various disciplines, government agencies, academics, general public and students.

Hitachi Demonstrates Efforts to Achieve a Sustainable Society at EPIF 2011

Feb 10, 2011

New Delhi: The EPIF is the largest international environmental fair in Asia featuring environmentally conscious technology, products and services by enterprises and organizations around the world. The theme for EPIF 2011 is "Green Productivity for Sustainable Energy and Environment" and participants include key political, economic, and business players and experts.

Mr Yasuomi Taka, Chief Executive for Asia, Hitachi, Ltd., said, "We are pleased to be part of EPIF as it is in line with our Environmental Vision which aims to preserve the environment and promote a sustainable society through the prevention of global warming, the conservation of resources and the preservation of ecosystems. The Hitachi products featured at our booth show Hitachi's commitment to build a sustainable society mainly through our Social Innovation Business, which aims to provide social infrastructure supported by highly reliable and highly efficient information and telecommunications technology. In addition, Hitachi plans to help reduce annual CO2 emissions by 100 million tonnes by fiscal 2025 through Hitachi products and services for the prevention of global warming. To this end, Hitachi aims to make all Group products Eco-Products by fiscal 2025."

The 72-square metre Hitachi booth (Hall 15, Booth 4) will include exhibits such as Hitachi's solutions in Gas Turbine, Smart Grid, Energy-Saving Inverter, Photovoltaic/Power Conditioning System, IT-Facility Consolidation System, Electric Drive Machines, Amorphous Transformer, Oil-Free Screw Compressor, Clear Ballast System, Membrane Bioreactor, Intelligent Water System, Split Air Conditioners, Chillers, Amorphous Metal Ribbon and Cut Core and Conductive Films for Solar Cells.
Appendices  (1) APO Green Productivity Advisory Committee

■ APO Green Productivity Advisory Committee (as of March 2011)

【Chairperson】
Sumitomo Mitsui Banking Corporation
Chairman of the Board
Teisuke Kitayama

【Vice Chairpersons】
ORIX Corporation
Director and Vice Chairman
Yukio Yanase
JFE Holdings, Inc.
President and CEO
Hajime Bada
Teijin Limited
Senior Executive Advisor
Takashi Yamagishi
University of Tokyo
Emeritus Professor
Dr. Ryoichi Yamamoto
Japan Productivity Center
President
Tsuneaki Taniguchi

【Advisers】
Panasonic Corporation
Corporate Counsellor
Yoichi Morishita
Hitachi, Ltd.
Former President of Ebara Corporation
Masatoshi Yoda

【Members】 (In the order of the Japanese syllabary)

Asahi Breweries, Ltd.
Ajinomoto Co., Inc.
Urban Gauss Inc.
Amita Corporation
Aeon Retail Co., Ltd.
Itoki Corporation
Ebara Corporation
Oji Paper Co., Ltd.
Osaka Gas Co., Ltd.
ORIX Corporation
Kao Corporation
Kaneka Corporation
Kikkoman Corporation
Canon Inc.
Kyocera Mita Corporation
The Good Bankers Co., Ltd.
Japan Bank for International Cooperation
Kokuyo Co., Ltd.
Saraya Co., Ltd.
Sun Ace Corporation
Suntory Holdings Limited
Sanyo Electric Co., Ltd.
JFE Holdings, Inc.
The Shiga Bank, Ltd.
Shimadzu Corporation
Sharp Corporation
Nippon Steel Corporation
Seiko Epson Corporation
Seibu Landscape Co., Ltd.
Sekisui Chemical Co., Ltd.
Sekisui House Ltd.
Sony Corporation
Daikin Industries, Ltd.
Taiheiyo Cement Corporation
G-Project Inc.
Teijin Limited
Tokyo Gas Co., Ltd.
Tokyo Electric Power Company
Toshiba Corporation
Toto Ltd.
Toyo Seikan Kaisha, Ltd.
Toray Industries, Inc.
Deloitte Tohatsu Evaluation and Certification Organization Co., Ltd.
Toyota Motor Corporation
Nikken Sekkei Research Institute
Nissan Motor Co., Ltd.
IBM Japan, Ltd.
Japan Tobacco Inc.
NEC Corporation
Panasonic Corporation
Biznet Corporation
Hitachi, Ltd.
Bic Camera, Inc.
Fuji Xerox Co., Ltd.
Fujitsu FIP Corporation
FUJIFILM Corporation
Mayekawa Mfg. Co., Ltd
Sumitomo Mitsui Banking Corporation
Mitsubishi Electric Corporation
Mitsubishi Materials Corporation
Mitsubishi Rayon Co., Ltd.
Ministop Co., Ltd.
Meidensha Corporation
Unicharm Corporation
Ricoh Company, Ltd.
Re-Tem Corporation
## List of Members for APO Preparatory Committee for Eco-products International Fair

(as of March 2010)

### [Chairperson]

<table>
<thead>
<tr>
<th>Company</th>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>Teijin Limited</td>
<td>Senior Executive Advisor</td>
<td>Takashi Yamagishi</td>
</tr>
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### [Members] (In the order of the Japanese syllabary)

<table>
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<tr>
<th>Company</th>
<th>Position</th>
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<tr>
<td>Amita Corporation</td>
<td>General Manager, East Japan Sales Division, Sales Department, Resource Management Department</td>
<td>Katsuhiko Sugie</td>
</tr>
<tr>
<td>Ebara Corporation</td>
<td>Senior Manager, Corporate Environmental Management Office</td>
<td>Tsutomu Ishibashi</td>
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<tr>
<td>Canon Inc.</td>
<td>General Manager, Environment Standards Div., Environment Planning Center, Environment Headquarters</td>
<td>Kazutoshi Nakamura</td>
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<tr>
<td>Saraya Co., Ltd.</td>
<td>President</td>
<td>Yusuke Saraya</td>
</tr>
<tr>
<td>Japan Environmental Management Association for Industry</td>
<td>Leader, Team of Ecoproducts Exhibition Affairs, Department of Environmental Business and Technology</td>
<td>Motoaki Yasui</td>
</tr>
<tr>
<td>Nippon Steel Corporation</td>
<td>Senior Manager, Technical Group, Environmental Affairs Division</td>
<td>Teruo Furuyama</td>
</tr>
<tr>
<td>Sony Corporation</td>
<td>Deputy General Manager, Environmental Affairs Department</td>
<td>Seiichi Jimbo</td>
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<tr>
<td>Daikin Industries, Ltd.</td>
<td>Manager, Global Environment Department</td>
<td>Satoru Fujimoto</td>
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<tr>
<td>Teijin Limited</td>
<td>General Manager, Corporate Strategic Marketing Office</td>
<td>Yoshiihsa Kitamichi</td>
</tr>
<tr>
<td>Toshiba Corporation</td>
<td>Group Manager, Global Environment Management Group Corporate Environment Management Division</td>
<td>Tomoko Sasaki</td>
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<td>Toto Ltd.</td>
<td>Product Planning Promotion Department, Marketing Planning Division</td>
<td>Motoshi Yasuda</td>
</tr>
<tr>
<td>Toray Industries, Inc.</td>
<td>General Manager, Corporate Marketing Planning Department</td>
<td>Kazuaki Takabayashi</td>
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<td>Deloitte Tohmatsu Evaluation and Certification Organization Co., Ltd.</td>
<td>General Manager, Marketing Department</td>
<td>Yasushi Iwao</td>
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<tr>
<td>Nikkei Inc.</td>
<td>Cultural and Business Projects Bureau, Business Projects Department</td>
<td>Tomoaki Ishii</td>
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<tr>
<td>IBM Japan, Ltd.</td>
<td>Governmental Programs Executive, Manager of Governmental Programs</td>
<td>Dr. Megumi Tsukamoto</td>
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<td>Japan Tobacco Inc.</td>
<td>Vice President, CSR Division</td>
<td>Ryuji Takagi</td>
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<td>Panasonic Corporation</td>
<td>Councilor, Environmental Planning Group, Corporate Environmental Affairs Division</td>
<td>Ryuji Shimono</td>
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<td>Hitachi, Ltd.</td>
<td>Environment Planning Center, Environmental Strategy Office</td>
<td>Yuri Ito</td>
</tr>
<tr>
<td>Bic Camera, Inc.</td>
<td>Director, Member of the Board, Chief Social Responsibility Officer</td>
<td>Shuji Kato</td>
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<tr>
<td>Fuji Xerox Co., Ltd.</td>
<td>Group Manager, Environment Management Group, Corporate Social Responsibility Department</td>
<td>Hiroyuki Akiyama</td>
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<td>Fujitsu FIP Corporation</td>
<td>General Manager, ICT Solution Group</td>
<td>Mitsugu Sato</td>
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<tr>
<td>Mayekawa Mfg. Co., Ltd.</td>
<td>Assistant General Manager, Mayekawa Research Institute</td>
<td>Choiku Yoshikawa</td>
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<td>Sumitomo Mitsui Banking Corporation</td>
<td>General Manager, CSR Department</td>
<td>Jo Seiichi</td>
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<td>Mitsubishi Electric Corporation</td>
<td>Manager, Strategic Planning Corporate Environmental Sustainability Group</td>
<td>Motohiro Tanaka</td>
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<tr>
<td>Unicharm Corporation</td>
<td>Vice Department Manager, Corporate Social Responsibility Department, Department Manager, Environment Promotion Office, CSR Planning Office/Corporate Ethics Office</td>
<td>Takashi Masuda</td>
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## Appendices  (2) Comparison with Past EPIFs

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<th>Year</th>
<th>2004</th>
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<td><strong>Theme</strong></td>
<td>Living in harmony with the environment: Toward sustainable production &amp; consumption</td>
<td>New environmental challenges for the global community</td>
<td>A better environment for all</td>
<td>For sustainable development and better life</td>
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<td><strong>Date</strong></td>
<td>2–4 Sept (3 days)</td>
<td>6–9 Oct (4 days)</td>
<td>31 Oct–2 Nov (3 days)</td>
<td>1–4 March (4 days)</td>
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<td><strong>Venue</strong></td>
<td>Mid-Valley Exhibition Centre Kuala Lumpur</td>
<td>IMPACT near Bangkok</td>
<td>Suntec Singapore International Convention &amp; Exhibition Centre</td>
<td>National Convention Center Hanoi</td>
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<td>B to C / B to B</td>
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<td>236</td>
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<td><strong>VIPs</strong></td>
<td>Dato’Seri Rafidah Aziz, (Minister of International Trade and Industry) Mr. Yoshihide Suga (Parliamentary Secretary, Ministry of Economy, Trade and Industry, Government of Japan)</td>
<td>Mr. Sora-at Klinpratoo (Minister of Information and Communication Technology) Mr. Koichi Hirata (Parliamentary Secretary, Ministry of Economy, Trade and Industry, Government of Japan)</td>
<td>Dr. Yaacob Ibrahim (Minister of the Environment and Water Resources) Mr. Kazuhiro Bando (Deputy Director-General, Trade and Economic Bureau, Ministry of Economy, Trade and Industry, Government of Japan)</td>
<td>Mr. Nguyen Duc Kien (Vice Chairman of National Assembly) Mr. Hoang Van Phong (Minister of Science and Technology) Mr. Hajime Ito (Deputy Director-General for Global Environment Affairs, Ministry of Economy, Trade and Industry, Government of Japan)</td>
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<td><strong>International Conferences</strong></td>
<td>*Green Supply Chains- Toward Sustainable Production and Consumption *Workshop on Green Procurement</td>
<td>*Eco-products for Competitiveness in Global Markets *6 conferences organised by local organizers *Co-organized conference by UNEP, CITYNET, and APO</td>
<td>*Growing the Eco-nomy- Learning from the Best Eco-practices by organizers *International Conference on the Development of Model Eco-towns for Enhancing Promotion of Eco-products in the Asia-Pacific Region by APO</td>
<td>*International Conference on Promotion of Eco-products for Competitiveness and Sustainable Consumption by APO *Workshop on Air Protection, and Workshop on Climate Change and its Effects by local organizers *Workshop on Green Purchasing &amp; Green Supply Chain by KGPI and GPN *Forum “Eco-Community for Asia” by G-Project inc. and Hanoi Architectural University</td>
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<td>Indonesia</td>
<td>India</td>
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<tr>
<td><strong>Theme</strong></td>
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<td>Sustainable production, sustainable consumption, sustainable future</td>
<td>Green Productivity to Enhance Competitiveness</td>
<td>Green Productivity for Sustainable Energy and Environment</td>
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<td><strong>Date</strong></td>
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<td>19–22 March (4days)</td>
<td>4–7 March (4 days)</td>
<td>10–12 February (3 days)</td>
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<td><strong>Venue</strong></td>
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<td>Balai Sidang Jakarta Convention Center Jakarta</td>
<td>Pragati Maidan Hall 18 New Delhi</td>
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<td><strong>Gross Exhibition Area</strong></td>
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<td></td>
<td>Ms. Gloria Macapagal-Arroyo (President of the Philippines) Mr. Eduardo R. Ermita (Executive Secretary) Mr. Jose L. Atienza, Jr. (Secretary, Department of Environment and Natural Resources) Mr. Angelo Reyes (Secretary, Department of Energy) Dr. Estrella F. Albaстро (Secretary, Department of Trade and Industry) Mr. Peter B. Favia (Secretary, Department of Trade and Industry) Mr. Fidel V. Ramos (former President of the Philippines) Mr. Masaaki Kobayashi (Councillor, Minister's Secretariat, Ministry of Environment, Government of Japan)</td>
<td>Mr. Hatta Radjasa (Coordinating Minister for the Economy) Mr. M.S. Hidayat (Chairman, Executive Committee for the EPIF 2010, President, KADIN/Minister of Industry) Mr. Muhamin Iskandar (Minister of Manpower and Transmigration (MOMT) Dr. Gauri Muhammad Hatta (Minister of Environment) Mr. Rachmat Gobel (Chairman of the Steering Committee of the EPIF 2010, Vice President, KADIN) Dr. Hikaru Kobayashi (Administrative Vice-Minister of the Environment, Ministry of Environment, Government of Japan) Mr. Jun Arima (Deputy Director-General, Ministry of Economy, Trade and Industry, Government of Japan) Tan Sri Dato Mustafa Manur (President, Federation of Malaysian Manufacturers) Mr. Renny A. K. Yeo (President, Singapore Manufacturers’ Federation)</td>
<td>H.E. Mr. Anand Sharma (Minister of Commerce and Industry, Government of India) H.E. Ms. Sheikha Lubna Bint Al Qasimi (Minister of Foreign Trade, United Arab Emirates) Mr. Rajinder Pal Singh (Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India) Mr. Sai Prathap (Minister of State for Heavy Industry &amp; Public Enterprises) Ms. Agatha Sangma (Minister of State for Rural Development) Mr. Gopal Pillai (Home Secretary, Ministry of Home Affairs)</td>
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<td><strong>International Conferences</strong></td>
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<td><em>International Conference on Sustainable Consumption, Sustainable Production, Sustainable Future</em></td>
<td><em>Meeting of Past and Future EPIF Organizers by APO</em></td>
<td><em>International Conference on Sustainable Production, Sustainable Consumption, Sustainable Future</em></td>
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<td><em>International Green Purchasing Network Meeting in Manila by IGPN</em></td>
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<td><em>International Conference on Green Productivity to Enhance Competitiveness</em></td>
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<td><em>International Conference on Green Productivity for Sustainable Energy and Environment</em></td>
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