



Asian Productivity Organization (APO)
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Press Release

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The Eco-products International Fair returns to Singapore

SINGAPORE—For the second time, Singapore will host the Asian Productivity Organization's (APO's) **Eco-products International Fair (EPIF)** from **14 to 16 March** at **Sands Expo & Convention Center, Marina Bay Sands**.

Grace Fu, Minister in the Prime Minister's Office, Second Minister for the Environment and Water Resources, and Second Minister for Foreign Affairs, will be the guest of honor at the event organized by the APO, Waste Management & Recycling Association of Singapore, and SPRING Singapore.

The exhibition, themed One Environment, One Future: Towards a Sustainable and Greener Asia, will focus on the B2B (business-to-business) model and exhibit cutting-edge, environmentally friendly eco-technologies, eco-products, and eco-services in pavilions representing Singapore, Republic of China, Republic of Korea, Malaysia, Indonesia, and many more. In addition, the Japan Pavilion supported by the Ministry of Environment, Government of Japan, will also feature in the exhibition, alongside the booths of more than 25 leading Japanese corporations including Sumitomo Mitsui Banking Corporation, Teijin Limited, Hitachi Limited, and Mitsubishi Electric Corporation.

An international conference on Opportunities and Challenges in Sustainable Urban Living will also take place concurrently with a parade of renowned speakers such as Teisuke Kitayama, Chairman of the Board of Sumitomo Mitsui Banking Corporation, who is also Chairperson of the Green Productivity Advisory Committee, and Johannes Christian Wichards, Deputy Director General of the World Intellectual Property Organization. Exhibitors and visitors can also take part in business-matching opportunities during the 3-day exhibition.

Admission to the EPIF 2013 is free to the public.

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About the Organizers

About the APO

The APO was established in 1961 as a regional intergovernmental organization with the mission of contributing to the socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity-building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.

Establishment of the Green Productivity Advisory Committee

In 2003, the APO established the Green Productivity Advisory Committee (GPAC) to receive advice and assistance from successful Japanese corporations with excellent environmental track records. The GPAC is composed of high-level corporate representatives responsible for environmental and/or economic affairs. As of January 2013, GPAC membership comprised more than 65. The committee is chaired by Teisuke Kitayama (Chairman of the Board, Sumitomo Mitsui Banking Corporation), and the five vice-chairpersons are Yukio Yanase (Senior Advisor, ORIX Corporation), Hajime Bada (President and Chief Executive Officer, JFE Holdings, Inc.), Kazuyuki Sakai (Senior Advisor for Technology, Teijin Limited), Prof. Ryoichi Yamamoto (Emeritus Professor, University of Tokyo), and Tsuneaki Taniguchi (Special Adviser, Japan Productivity Center). Furthermore, most of the past executive members voluntarily undertook advisory roles and provide continuous guidance. Website: <http://www.apo-tokyo.org/>

Waste Management and Recycling Association of Singapore

Established on 8 August 2001, the Waste Management and Recycling Association of Singapore (WMRAS) aims to professionalize and develop a leading waste management and recycling industry in Asia. With the aim of promoting business networking opportunities and best practices among members, the association has been organizing activities such as talks, mission trips, conferences, exhibitions, member get-together sessions etc. To foster information exchange, the WMRAS has organized regular dialogue sessions with relevant authorities to keep members updated on regulatory and policy developments. Meetings with the Ministry of the Environment and Water Resources, National Environment Agency, Economic Development Board, International Enterprise Singapore and SPRING Singapore have allowed members to express their concerns and discuss how the public and private sectors could work together to address needs. Website: <http://www.wmras.org.sg/>

About the event

Eco-products International Fairs

With the full cooperation of the GPAC, the APO initiated the Eco-products International Fair (EPIF) in 2004. Through the fairs designed to strengthen international cooperation in greening supply chains in the Asia-Pacific region, and through international conferences held concurrently, enterprises are provided opportunities to expand their eco-businesses and governments can explore methods for greening their policies. The EPIFs are held in a different APO member country each year. Each fair has seen an increase in both scale and international attention. The EPIFs are now firmly established as one of the largest environmental exhibitions in Asia. Website: <http://www.epif2013.com/>

Previous EPIFs

Year	Country
2004	Malaysia
2005	Thailand
2006	Singapore
2008	Vietnam
2009	Philippines
2010	Indonesia
2011	India