



Asian Productivity Organization “The APO in the News”

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International eco-product fair to be held in Taipei in 2014

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Taipei, March 16 (CNA) The 2014 Eco-products International Fair will be held in Taipei for the first time next March, offering local companies a great chance to develop business links and secure orders, according to Taiwan's main trade promotion body.

The annual event, which is scheduled for March 13-15 next year, has become Asia's premier eco-product show, the Taiwan External Trade Development Council (TAITRA) said in a statement Friday.

The show will serve as a platform for possible business collaboration and joint ventures among regional and international industries or government bodies, TAITRA said.

The organizers -- TAITRA and the Asian Productivity Organization (APO) -- will also hold seminars and workshops on eco-knowledge and will showcase the latest eco-technologies and eco-products, the council said.

With green economy on the rise globally, Taiwan needs to seize the business opportunities in this field amid a growing need for sustainable development, TAITRA said.

The output value of Taiwan's green trade exports in 2011 was US\$42.8 billion, accounting for 13.88 percent of the country's total exports, according to government statistics.

Since 2004, the show has been held annually in an APO member economy with the full support and cooperation of the Green Productivity Advisory Committee (GPAC) of Japan.

Many corporations in APO member economies have participated in the annual event, playing strong supporting roles, the organizers said.

(By James Lee)

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