



Asian Productivity Organization “The APO in the News”

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Pakistan can save energy by promoting NPO initiatives

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ISLAMABAD: Pakistan can not only conserve its energy, enhance its productivity and ranking at the World Economic Forum (WEF) but also through government financial support it can implement the quality management initiatives of National Productivity Organization (NPO) of the Ministry of Industry and production for the prosperity of the country.

This was stated by Chief Executive Officer of the NPO Kawaja Muhammad Yousuf at a media briefing here.

Highlighting some of the quality management initiatives, he said the

main thrust areas of his organization were training, consultancy, bench marking, Prime Minister Quality award, energy efficiency, certification, business excellence, green productivity and research.

The CEO NPO said that his organization could contribute to the quality management and enhance productivity of the country through quality management and training if provided proper funds.

He added that his organization had made efforts for the Prime Minister's quality award in order to encourage quality management in the different sectors of the economy.

Yousuf said that the NPO was also planning to start FM Radio channel for creating awareness among the masses about the importance of quality management for enhancing productivity for the benefit of the country and its people.

He added that objectives of the NPO were to lead the continuous productivity & quality movement in Pakistan in every sector of the national economy, develop and strengthen economic sectors in compliance with international best practices to make Pakistan more productive and globally competitive, Represent Pakistan at APO (Asian productivity Organization) and WNPO (World Network of Productivity Organizations) to avail the multitude benefits as a founding member, Develop and strengthen industrial sectors in compliance with international best practices.

Its objectives are also developing human capital and organizational excellence for building a knowledge-based society through training, system development and best practices, carry out research in productivity and quality aspects and establish productivity indices and standards for various economic sectors and to implement international certification programs leading to Prime Minister Quality Awards, he added.

He said that the Asian Productivity Organization (APO) was established in 1961 under a convention, with an objective to increase productivity & quality in the countries of Asia and Pacific region through mutual cooperation.

Pakistan, he said, was one of the eight founding members of APO.

Khawaja Muhammad Yousuf said that a separate NPO-Pakistan office was established at Islamabad in June 2001 and NPO had been incorporated as non-profit company in 2006.

He added that current Board of Directors of NPO comprises, Chairman - Federal Minister for Industries, Members - seven federal secretaries from different ministries and eight representatives from leading business chambers / associations.

He further said that National Productivity Organization was a sole government body undertaking productivity with quality initiatives in Pakistan which was striving to make the country globally competitive by creating Productivity & Quality Awareness and developing Human Resource for Economic Development.

Highlighting some of the initiatives undertaken by the NPO, he said that launched first time Prime Minister Quality Award Program based on Malcolm Baldrige Award for organizational performance excellence.

Conducted Energy efficiency audits in 80 Textile Mills and 30 steel units and achieved energy saving up to 8% & 25% without any extra investment. (1289 technical /professional staff trained on energy Conservation).

Developed an Industrial Sector Management Information System (MIS) on Energy Efficiency for 101 different industries.

Sent 124 personnel of diversified field are sent abroad in 97 fully funded International training programs.

Held 6 international Multi country & In country programs, 9 Technical Expert Services & 10-e-Learning programs.

Done capacity building of 5,271 persons in 212 National training programs and 1236 in Distance learning courses.

Khawaha Muhammad Yousuf said that NPO also initiated Benchmarking study in various industries which leads to develop Master Trainers under UNIDO's TRTA-II program.

Due to NPO efforts, he said Pakistan's ranking in Global competitiveness Index for 2010-11 improved to 118th place as compared to 123rd place in 2009-10.

It also organized capacity building of 3300 Peach Growers at Seat first time in Agriculture sector.

Launched National Register for Trainers and Consultant Scheme as career path for potential Trainers and Consultants to arrange maximum possible pool of best experts.

He added that NPO established Women Entrepreneur Development System (WEDS) at Multan to facilitate and Support Women entrepreneurs, Whereas (WEDS) at Lahore in Process.

Established new offices in all major cities like Islamabad, Lahore Karachi, Multan, Faisalabad and Peshawar to outreach at regional level where as Quetta and Mirpur(AJK) soon.

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