



Asian Productivity Organization “The APO in the News”

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Organization	Industrial Development Bureau, MOEA	Publish Date	2013-07-01 PM 05:42
Title	APO Center of Excellence on Green Productivity (COE GP) launches in Taipei: Taiwan is to host APO Eco-Products International Fair (EPIF) in 2014		
Content	<p>On June 17, a press conference was held at the old Mayor's Manor to mark the opening of the COE GP Office and the first session of the COE GP Promotion & Advisory Committee. The establishment of this COE GP Office in Taiwan is the result of APO's support and three years of planning and preparation. Guests at the press conference included more than 60 leaders from the industry, government, academia, media, as well as APO Director, Mr. Joselito Cruz Bernardo.</p> <p>Taiwan was selected earlier this January by an international panel of experts convened by the APO for establishing a Center of Excellence on Green Productivity (COE GP). The center will be operated by the China Productivity Center (CPC) along with integrated resources from the Ministry of Economic Affairs (MOEA), Ministry of Foreign Affairs (MOFA), Council of Agriculture (COA), Environmental Protection Administration (EPA) and others.</p> <p>Established in 1961, the APO aims to contribute to the sustainable socioeconomic development of the Asia-Pacific region through enhancing productivity. As one of the founders of APO, Taiwan is active in relevant events and has witnessed the socioeconomic development of member states for five decades. The COE GP's inauguration ceremony symbolizes the arrival of a new era in energy technology, one in which Taiwan and other APO members will play key roles in the green economic development of the Asia-Pacific region.</p> <p>Furthermore, to promote green products and services, the Bureau of Foreign Trade of the MOEA has commissioned the Taiwan External Trade Development Council to co-sponsor the 2014 Eco-Products International Fair with the Green Trade Projects Office. The fair is scheduled for March 13-16, 2014 at the Taipei World Trade Center Exhibition Hall and will be a resourceful venue for green trades.</p> <p>Agency in charge: Division, Industrial Development Bureau, Ministry of Economic Affairs Telephone: (02)2754-1255</p>		