



Asian Productivity Organization “The APO in the News”

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Technology can boost productivity in Agriculture: Workshop

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Tokyo, Sept 9 (UNB) – Media representatives from Asia-Pacific including Bangladesh assembled here on Monday for a weeklong workshop to acquaint with modern technologies, innovations, and best practices in Japan to improve productivity in agriculture.

Asian Productivity Organization (APO) has arranged the programme titled 'Multi-country Observational Study Mission on Best Practices in Promoting Innovation and Productivity in Agriculture for Mass Media Practitioners'.

Experts from the Ministry of Agriculture, Forestry and Fisheries; Tokyo University of Agriculture and Technology; Kyoto University; Japan Agricultural Journalists' Association; and Kobe Beef Marketing and Distribution Promotion Association will introduce

various models of advanced farming technologies and innovations to raise farm productivity and the quality of agricultural products.

On the inaugural day, Prof Dr Sakae Shibusawa of Environment and Agricultural Systems Engineering, also a faculty of Tokyo University of Agriculture and Technology; Director Agriculture, Forestry and Fisheries Research Council Secretariat, Ministry of Agriculture, Forestry and Fisheries H Matsuo; Prof Dr Mikio Umeda of Kyoto University; and Tetsunori Tanimoto of Kobe Beef made separate presentations.

APO Agriculture Department Director Joselito Cruz Bernardo, APO senior officials including Martini Abdul Aziz, Mitsuo Nakamura and Muhammad Saeed were also present.

The speakers laid emphasis on the changes in the farm sector and use of technology to boost productivity and reducing manpower in fields.

They said this programme will encourage partnerships among media practitioners and the APO and other relevant national organizations in the promotion of innovative ideas and techniques for improving productivity, particularly in agriculture.

Media representatives from Bangladesh (UNB), Cambodia, China, Iran, Indonesia, Malaysia, Nepal, Pakistan, Sri Lanka, Vietnam and Lao PDR are participating in the event.