



## Asian Productivity Organization “The APO in the News”

Name of publication: Philippine Center for Environmental Protection and Sustainable Development, Inc. (3 September 2013, Pakistan)

Posted on: 4 September 2013

Page: [http://www.pcepsdi.org.ph/GPP\\_forum.html](http://www.pcepsdi.org.ph/GPP_forum.html)

### NEWS

Eco-products cited at 1st Suppliers Forum on Green Procurement  
August 2013



In a pioneering move to engage its vast supply chain to its planned implementation of Green Public Procurement, government procurement officers and their respective suppliers attended the 1st Suppliers Forum on Green Public Procurement (GPP), held last August 15, 2013 at the SMX Convention Center, Pasay City. One of the highlights of the event is the awarding of the Green Choice Philippines (GCP) Seal of Approval to ten (10) consumer products from seven (7) corporations. The event was also covered with the presence of Presidential Adviser for Environment Protection Dr. Neric Acosta and the new DTI Undersecretary Nora Terrado who welcomed the participants and guests and led the awarding ceremonies. About 260 participants from different government agencies, LGUs, private companies and NGOs attended the forum.

Awarded were Surf Laundry Detergent bar and powder by Unilever Philippines, Inc; Palitana King, Apo and Island Cements by Cemex Philippines, Inc.; Docu-Centre Copier-Printer by Fuji Xerox Philippines, Inc.; SCG Fiber Cement Board by SCG Marketing Philippines; Mariwasa Ceramic Tiles by Mariwasa-Siam Ceramics, Inc.; Nviro Elastic Permaseal Paint by Amon Marketing, Inc.; and UPPC Kraft Test Liner Paperboard by the United Pulp and Paper Corporation. The award included the use of the Green Choice Philippines logo in the product to guide consumers on its environmental soundness.

Renowned foreign green business experts included Setsuko Miyakawa, the Director of the Industry Department of the Asian Productivity Organization based in Japan and Dr. Jurgen Bischoff of the European Union Switch Asia Program who presented the role of government in promoting sustainable production and consumption in the country. Dr. Bischoff was accompanied by the EU Delegation to the Philippines Environment and Climate Change Attaché Matthieu Penot.

Likewise, local speakers included June Alvarez, Executive Director of the Phil.Center for Environmental Protection and Sustainable Development Inc. (PCEPSDI) presented on the tools the procurement officers could utilize in implementing GPP, while the Department of Trade and Industry General administrative Services Director Joel Cruz presented the DTI GPP model. Atty. Dennis Santiago, the Executive Director of the Government Procurement Policy Board-Technical Support Office (GPPB-TSO) presented the government policy reforms to incorporate GPP in the procurement process while Bids and Awards Committee Chairman Rommel Rivera of the governments central procurement agency - Department of Budget and Management Procurement Service (DBM-PS) presented the big opportunities and demand the government will be giving out for potential green suppliers.

Another highlight of the event was the panel discussion on Green Business practices and models moderated by the Executive Director of the Philippine Business for the Environment Bonar Laureto. The panelists included representatives from 5 companies with GCP certified products.

This event was organized by PCEPSDI, DTI and DBM-PS under the initiative of the NELP-GCP Board. It was co-organized by Global Link MP Events Management with the support of the EU Switch Asia Programme, Unilever Philippines Inc., Cemex Philippines, Inc., Honda Cars Philippines and SCG Marketing Philippines, Inc.

The objective of the event is to present to potential suppliers the planned implementation of Green Public Procurement program, as directed in a 2004 Executive Order 301 (Establishing Green Procurement Program on All Departments, Agencies, Bureaus and Offices under the Executive Department) Under the EO, the National Ecolabelling Programme Green Choice Philippines (NELP-GCP) Board will serve as the third party verifier for the environmental soundness of products that the government would buy and to provide the government with a list of green products and services in the market. There will be more Supplier Forums to be held, but will be conducted inside government agencies and LGUs and will focal discuss specific GPP concerns.