



Asian Productivity Organization (APO)

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Press Release

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Republic of Korea to share ICT expertise with the Asia-Pacific

SEOUL—For the first time, Republic of Korea (ROK) will host 24 high-ranking government officials in charge of SME policies and top SME executives in Seoul, 17–19 December 2013. Representing 14 economies from across the Asia-Pacific region, they will attend the Top Management Forum organized by the Asian Productivity Organization and Korea Productivity Center. This forum focuses on the use of information and communication technology (ICT) in SMEs for accelerated productivity growth and improvements in the quality and cost of services.

Republic of Korea (ROK) is ranked at the top for information and technology development in 2012 (report by International Telecommunication Union). It is apt that experts from ROK shed light on state of the art ICT adopted and promoted by leading SMEs from ROK such as Seok Koo Ji from the National IT Industry Promotion Agency, Associate Professor Minkyun Kim of Sogang University, and Dr Ju-Young Park from Soongsil University. Other prominent experts including Frank Lin from Republic of China AsusTek Computer Inc. and Professor Arup Mitra of Delhi University Enclave will also share best practices in this area.

Participants will be privy to the current status of ICT use by SMEs in this region, impact of ICT on SME, and how ICT contributes to continuous innovation and overall productivity growth of SMEs. They will also visit Commax – a home automation company.

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About the APO

The APO was established in 1961 as a regional intergovernmental organization with the mission of contributing to the sustainable socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity-building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.