



Asian Productivity Organization “The APO in the News”

Name of publication: Taiwan News (14 March 2014, Republic of China)

Page no.: 2

International eco-product fair kicks off in Taipei

STAFF WRITER

The 2014 Eco-products International Fair kicked off in Taipei Thursday, offering local companies a great chance to develop business links and secure orders from local and foreign buyers, according to an official from the Ministry of Foreign Affairs (MOFA).

It is the first time the annual green fair has been held in Taiwan, said Tom Chou, director-general of MOFA's Department of International Organizations, at a regular news briefing.

Taiwan is organizing the event in conjunction with the non-profit Asian Productivity Organization (APO), which is aimed at contributing to the sustainable socioeconomic development of the Asia-Pacific region.

The four-day fair at the Taipei World Trade Center Exhibition

Hall 1 has 437 booths representing 207 companies, 41 of which are foreign, Chou said.

On Thursday evening, the ministries of foreign affairs and economic affairs will co-host a reception to welcome the local and foreign participants, including APO Secretary-General Mari Amano, he added.

The exhibition, aimed at promoting green products, technologies and services, will serve as a platform for possible business collaboration and joint ventures among regional and international industries and government bodies.

Launched in 2004, the show has become Asia's premier eco-product fair, Chou said.

Taiwan was one of the eight founding members of the APO, which was established in 1961. It now comprises 20 economic entities from around the region.



President Ma Ying-jeou (fourth from right) attends reception party of the 2014 Eco-products International Fair in Taipei on Thursday. (Central News Agency)