

Press Release

18 July 2014

Japan to share solar energy technology with Asia-Pacific partners

TOKYO—Twenty senior government officials, top managers and business leaders in charge of photovoltaic and solar cell technology are scheduled to convene in Tokyo from 28 July to 1 August 2014. Representing 15 countries from across the Asia-Pacific region, they will be part of the Observational Study Mission on Solar Energy funded by the Government of Japan and organized by the Asian Productivity Organization.

Experts including from Japan Photovoltaic Energy Association, National Institute for Environmental Studies, Japan; Sustainable Energy Association of Singapore; Nippon Steel & Sumitomo Technologies, Ministry of Economy, Trade and Industry (METI), Hitotsubashi University, Studio Del Sole Incorporated, and Kagoshima Prefecture that houses Japan's largest scale solar plant will lead discussions on solar energy strategies and implementation, policies in Japan, and best practices that contribute to a sustainable society. The mission will include visits to Governor of Kagoshima Prefecture, Elm Incorporated, an award winning SME from METI, Kyocera Mega Solar Power Plant, Nanko Company Limited, and PV Japan 2014 exhibition that will provide business matching and networking opportunities for participants and exhibitors.

The overarching objective of the mission is to share Japan's solar energy technologies and best practices for rapid transfer to the delegates' countries throughout the Asia-Pacific.

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About the APO

The APO was established in 1961 as a regional intergovernmental organization with the mission of contributing to the sustainable socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity-building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.

Observational Study Mission on Solar Energy 28 July – 1 August 2014

Date	City	AM	PM
27 July (Sun)	Tokyo	Arrival	
28 July (Mon)	Tokyo (APO)	09:45-10:45 APO Opening Session 10:45-11:00 (Coffee Break) 11:00-12:00 "Applications of Japanese Environmental Technologies and Policies in Asian Cities" Dr Tsuyoshi Fujita, National Institute for Environmental Studies, Japan 12:30-13:30 Lunch hosted by the APO Secretary-General Venue: RILASSA 3floor of the Tokyo Dome Hotel 1-3-61 Koraku, Bunkyo-ku, Tokyo Tel: 03-5805-2277	14:00-15:00 "Prospect of Solar Energy in Asia and best practice from Singapore" Mr. Christophe Inglin, Sustainable Energy Association of Singapore, and Phoenix Solar Private Limited 15:00-15:15 (Coffee Break) 15:15-16:15 Presentation from Japan Photovoltaic Energy Association (JPEA) Mr. Ikumasa Kojima, JPEA, and Mitsubishi Electric Corporation 16:15-16:30 (Coffee Break) 16:30-17:30 "Sunshine in your pocket. Sunshine to go" Mr. Makoto Sudo, President, Studio Del Sole Incorporated, leading SME in solar power battery
29 July (Tue)	Kagoshima	10:45→12:30 (Dept.→Arrival) Flight from Tokyo to Kagoshima Lunch (inflight)	13:00-14:30 "Eco-solutions" Mr. Meiji Sato, Nippon Steel & Sumitomo Technologies 14:30-16:30 Visit to Elm Incorporated, an award winning SME from the Ministry of Economic, Trade and Industry (METI)
30 July (Wed)	Kagoshima	09:30-12:00 Kagoshima Prefectural Government Remarks from Mr. Yuichiro Ito, Governor of Kagoshima Prefecture Presentation on "Solar Energy Policy of Kagoshima Prefecture" 12:30-13:30 (Lunch)	14:30-15:45 Kyocera's Kagoshima Mega Solar Power Plant, Japan's largest scale solar plant 15:45-17:00 Nanko Company Limited, leading SME and supplier to mega solar plant

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31 July	Tokyo	10:50→12:30 (Dept.→Arrival)	14:00-17:00
(Thu)	(Odaiba)	Flight from Kagoshima to Tokyo	PV Japan 2014 Exhibition (Tokyo Big Site)
			organized by the JPEA
		Lunch (inflight)	
			14:00-15:00
			"Japan's Feed-in Tariff Scheme: Review of 2 years Scheme and Future Steps" by Mr. Keisuke Murakami, Ministry of Economy, Trade and Industry (METI)
			"Japan's Energy Policy and Photovoltaic Energy" by Prof. Takeo Kikkawa, Hitotsubashi University
			15:00-16:30
			Exhibition Tour
			L'Ambrion Tour
			16:30-17:00
			Q&A and Business Exchanges
			17:30-19:30
			Networking Reception (Tokyo Big Site)
			Attended by delegates from the Japanese
			government, academia and enterprises.
1 Aug	Tokyo	09:30 - 12:00	13:00-15:00
(Fri)	(Odaiba)	Group Discussions: Lessons learnt and	Action Plan Presentations
(111)	(Oddiba)	preparation for the action plans	Mr. Inglin, Dr. Fujita and APO
		Led by Mr. Christophe Inglin and APO	Trining in, Di. 1 ajita ana 1 ii O
		Zee ey am emistephe ingim und m e	15:00-16:00
		12:00-13:00 (Lunch)	Wrap-up of the program
		, , ,	Mr İnglin and Dr Tsuyoshi Fujita
			1,000,10,15 (0,000, 5,000)
			16:00-16:15 (Coffee Break)
			16:15 –17:00
			Closing Ceremony
			Certificate delivery
			 Closing remarks from APO
2 Aug	Tokyo	Departure	
(Sat)	-		