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(as of 1 February 2008)

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APO Green Productivity Advisory Committee

for Establishment of Eco Products Database

(as of 1 February 2008)

■ Chairperson

Prof. Ryoichi Yamamoto

Professor

Institute of Industrial Science & International Research Center for
Sustainable Materials
University of Tokyo

■ Members

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Producer

Social & Environmental Management Department
Asahi Breweries, Ltd.

Mr. Harumi Komuro

Deputy General Manager

Environment Management Department
Oji Paper Co., Ltd.

Mr. Tadashi Matsui

Vice President

Environment and Safety
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Technical Group, Environmental Affairs Division
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Mr. Yoshitane Hirata

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Corporate Environment Management Division
Toshiba Corporation

Mr. Hiroshi Inanaga	Chief Executive Officer Tohatsu Evaluation and Certification Organization Co., Ltd
Mr. Shogo Saegusa	Senior Engineer Environment Management Group, Global Government Affairs Department, Environmental and Safety Technologies, Technology Development Division Nissan Motor Co., Ltd.
Dr. Narito Shibaike	Councilor Corporate Environmental Affairs Division Matsushita Electric Industrial Co., Ltd.
Mr. Michio Hiruta	General Manager Corporate Environmental Sustainability Group Mitsubishi Electric Corporation
Dr. Ienobu Kakegawa	Senior Specialist Corporate Environment Division Ricoh Company, Ltd.
Mr. Kenichi Nakajima	Chairman Re-Tem Corporation

Eco-products Database 2008 Working Group

(as of 1 February 2008)

■ Chairperson

Dr. Norihiro Itsubo	Musashi Institute of Technology
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■ Members

Dr. Keijiro Masui	National Institute of Advanced Industrial Science and Technology (AIST)
Dr. Tomonori Honda	National Institute of Advanced Industrial Science and Technology (AIST)
Mr. Yoshikazu Kihira	Asian Productivity Organization (APO)
Mr. Gakuji Fukatsu	Green Purchasing Network (GPN)
Mr. Hiromi Mori	International Green Purchasing Network (IGPN)
Mr. Katsuyuki Nakano	Japan Environmental Management Association for Industry (JEMAI)
Dr. Kenichi Nakajima	National Institute for Environmental Studies (NIES)
Dr. Katsutoshi Yamada	National Institute for Materials Science (NIMS)
Dr. Tateki Mizuno	Society of Non-Traditional Technology (SNTT)
Ms. Shoko Tsuda	Society of Non-Traditional Technology (SNTT)
Ms. Wakako Suetsugu	Society of Non-Traditional Technology (SNTT)

● Acknowledgements

The Working Group highly appreciates the following members for their cooperation and contributions.

Dr. Yuki Kudo	National Institute of Advanced Industrial Science and Technology (AIST)
Ms. Chie Nakaniwa	Japan Environmental Management Association for Industry (JEMAI)
Prof. Tetsuya Nagasaka	Tohoku University
Dr. Kazuyo Yokoyama	Tohoku University

Related Organizations

(as of 1 February 2008)

■ Ecomaterials Forum,

The Society of Non-Traditional Technology (SNTT)

Shinbashi-Amano Bldg. 6F, 1-5-10 Nishishinbashi, Minato-ku, Tokyo105-0003 JAPAN

Tel:+81-3-3503-4681 Fax:+81-3-3597-0535

E-mail:ecomat@sntt.or.jp

<http://www.sntt.or.jp/Eng.html>

■ Green Purchasing Network (GPN)

Cosmos Aoyama, 5-53-67, Jingumae, Shibuya-ku, Tokyo 150-0001 JAPAN

Tel: +81-3-3406-5155 Fax: +81-3-3406-5190

E-mail: gpn@net.email.ne.jp

<http://www.gpn.jp/English/>

■ Japan Environmental Management Association for Industry (JEMAI)

Mitsui-sumitomo Building 6F/7F, 2-1, Kaji-cho 2 chome, Chiyoda-ku, Tokyo 101-0044 JAPAN

E-mail: webmaster@jemai.or.jp

<http://www.jemai.or.jp/english/>

■ National Institute of Advanced Industrial Science and Technology (AIST)

1-2-1 Namiki, Tsukuba, Ibaraki 305-8564, JAPAN

http://www.aist.go.jp/index_en.html

■ National Institute for Materials Science (NIMS)

1-2-1 Sengen, Tsukuba, Ibaraki 305-0047, JAPAN

<http://www.nims.go.jp/eng/>

■ Special Project on Eco Efficiency and Eco Design (SPEED)

Fe-209, 4-6-1, Komaba, Meguro-ku, Tokyo 153-8904 JAPAN

Tel: +81-3-5452-6098 (ext. 57780) Fax: +81-3-5452-6305

email : speed17@iis.u-tokyo.ac.jp

<http://www.speed.org/>

■ The Institute of Life Cycle Assessment, Japan (ILCAJ)

Shinbashi-Amano Bldg. 6F, 1-5-10 Nishishinbashi, Minato-ku, Tokyo105-0003 JAPAN

Tel:+81-3-3503-4681 Fax:+81-3-3597-0535

E-mail:ilcaj@sntt.or.jp

ASIAN PRODUCTIVITY ORGANIZATION

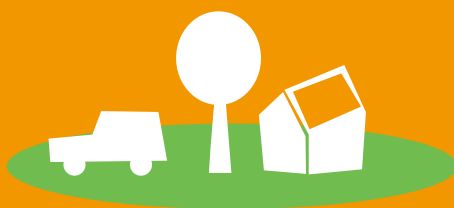
1-2-10, Hirakawa-cho, Chiyoda-ku,

Tokyo 102-0093, Japan

Tel: (81-3)5226-3920 Fax: (81-3)5226-3950

e-Mail: apo@apo-tokyo.org

URL: www.apo-tokyo.org





PR space for environmental programs



Hitachi, Ltd.

TOSHIBA CORPORATION

MU COMPANY LTD.



Nano-ionics materials group, fuel cell materials group, NIMS

INAX Corporation

JIPM-Solutions co.,Ltd.

NIKKEN SEKKEI LTD

SARAYA CO.,LTD.

SEIKO EPSON CORPORATION



Tokio Marine & Nichido Fire Insurance Co., Ltd.

Housing & Development Board / United Premas Limited

NIKON CORPORATION

Mitsubishi Electric Corporation



Let's take a look at Hitachi Group's Forests



Sanctuary of wild birds

Kyushu Works of Hitachi Metals, Ltd. has expanded its woods by planting trees over the years. Today, various wild birds visit our plant throughout the year. It has also been designated by Fukuoka Prefecture as an outstanding afforested plant.



Encounters with "Yezo-sika deer"

Look at cute Yezo-sika deer!
Yezo-sika deer inhabit Hokkaido, a northern island of Japan.
You can see a herd of Yezo-sika deer at the Urahoro Test Field of Hitachi Construction Machinery.
They eat leaves, grass, and buds there!



Natural springs and swans!

The Hitachi Central Research Laboratory is located in the undisturbed natural landscape of Kokubunji, Tokyo.
Water from the natural springs on site forms a pond, a home to swans and a source of the No River which flows into the Tama River.



"Do not disturb good trees, but build around them"

This is the policy of Mr. Namihei ODAIRA the founder of Hitachi, Ltd.,
Today we have inherited his intention, and plan construction of facilities
with minimal disturbance to the natural environment.



Hitachi Group will suppress 100 million tons of annual CO₂ emissions induced by Hitachi products and services worldwide by fiscal 2025 through our "Environmental Vision 2025".

Where do you imagine factories and research laboratories are located?
Hitachi Group factories and research laboratories
have rich nature in their sites.
Through trying to maintain this natural environment,
we contribute to conservation of ecosystems.



Home of a family of pheasants

The open grounds of Hitachi Koki Co., Ltd. Sawa Plant in Ibaraki Prefecture have been inhabited by wild pheasants for more than ten years.

As a natural environment preservation area, the company has left the place in its natural state without cutting the grass.



A garden with more than 10,000 trees

The Hitachi Institute of Management Development in Abiko, Chiba Prefecture is surrounded by 10,000 trees of more than 50 species, including a 300-year-old Chinese black pine.

The extensive garden is open to the public twice a year, in spring and in fall, so be sure to come visit us.



Hitachi Group systems are working hard every day to preserve nature



“Wood Recycler”

The wood recycler is a machine used to grind waste wood and logs. The ground wood is used to make compost, animal beds, fuel, etc.

Related page 289

“Air Diffusion Simulation System”

This computer system forecasts how pollutants spread in the air. It's widely used in environmental management of factories.

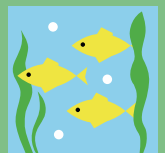


“Ballast Water Purification Systems”

This is useful for conservation of ecosystems in the sea by removing organisms in ballast water (seawater loaded into ships to keep their balance) using coagulation and magnetic separation methods.

This environmentally conscious system does not use any sterilizer.

Related page 326

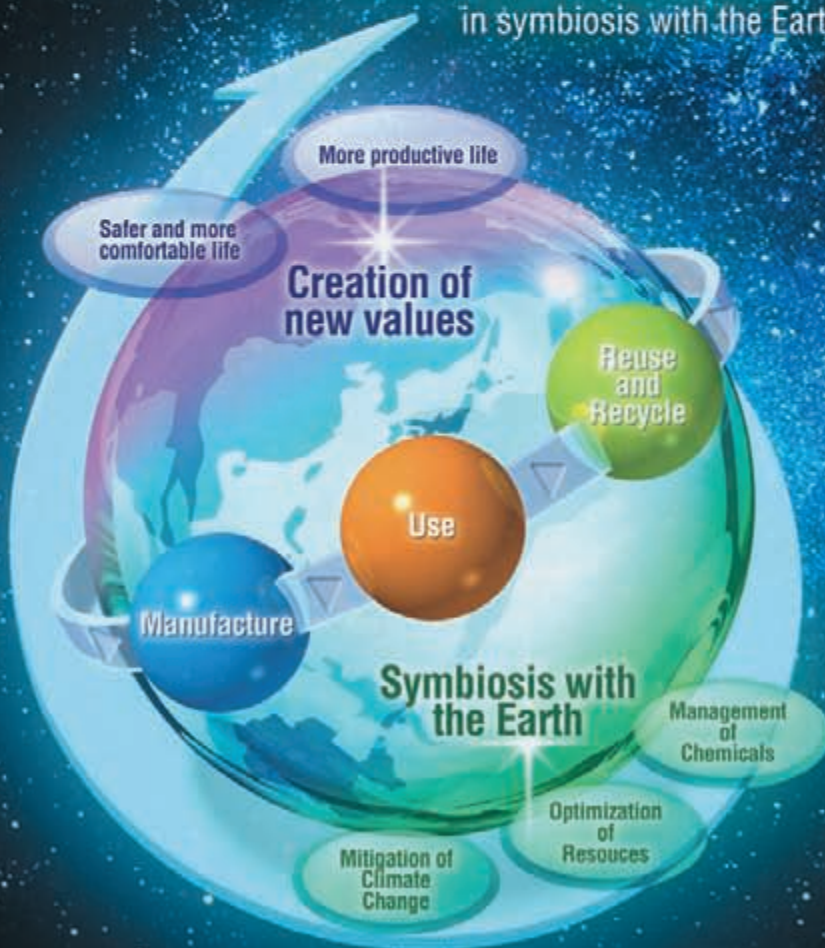


For Energy and For the Environment of Planet Earth. Toshiba.

Toshiba Group has launched Environmental Vision 2050, an initiative to raise the Group's overall eco-efficiency by a factor of 10 by fiscal 2050 compared with fiscal 2000.

Environmental Vision 2050.

Toshiba Group promotes environmental management
towards "People lead fruitful life
in symbiosis with the Earth"





Highly efficient turbine for thermal power generation

A flourishing society in harmony with planet Earth

[Power generation]

A 25%^{(*)1} reduction in CO₂ emissions has been achieved as a result of a dramatic improvement in thermal power generation efficiency.

(*1) In the case of 1,500°C-class combined power generation compared with LNG-fired power generation with the same output



Super Flex Modular Chiller

Curbing the overheating of planet Earth

[Energy use in cities]

Improved heat exchanger aeration performance of Toshiba's unique X Frame, introduction of a modular configuration and adoption of high-efficiency refrigerant have cut CO₂ emissions by 60%^{(*)2}.

(*2) Compared with a gas absorption chiller/heater system (equivalent to 300USRT) (Source: Toshiba)



LCD TVs REGZA 37C3500

Keeping the beauty of planet Earth fresh

[Energy use in the home]

REGZA LCD TVs deploy Toshiba's unique New Meta Brain Pro image processing circuitry to stunning effect, achieving superb picture quality while slashing power consumption. CO₂ emissions are cut by 55%^{(*)3}.

(*3) Compared with the 37L4000, a Toshiba TV model introduced in 2003



NEOBALL-Z Real

Bringing a smile to the face of planet Earth

[Energy use in the home]

Power consumption of the NEOBALL-Z Real, Toshiba's latest self-ballasted compact fluorescent lamp, is one fifth^{(*)4} of that of an incandescent lamp. Light emission throughout the lamp, as same as an incandescent lamp, was achieved. And availability for its luminaire was improved, due to similar shape of an incandescent lamp.

(*4) Compared with Toshiba's 60W-type white lamp (LW100V54W55)

**Shouldering our responsibilities as a corporate citizen of planet Earth,
we are taking the lead in working for a better global environment.**

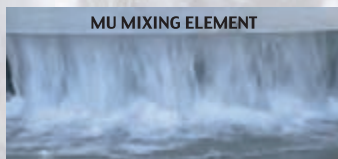
Toshiba pursues eco-performance in every phase of power generation, distribution and use.

Contributing to preservation of Environment of the Earth, also to
Saving of Manufacturing costs of various factories on the Earth

MU Static Mixing Technology
MU MIXER[®]
MU MIXING ELEMENT

Features:

- Air-Liquid mixing is well being performed, while liquids flow down together in cocurrent from the top of column .
- Mass velocity of gas: $1.2 \sim 5.8 \times 10^4 \text{ kg/m}^2 \cdot \text{hr}$
- Mass velocity of liquid: $2 \sim 9 \times 10^5 \text{ kg/m}^2 \cdot \text{hr}$
- Max. possible diameter of MU Mixing Element: 3,000 mm.
(In case applied to gas absorption, exhaust gas of $2.4 \sim 3 \times 10^5 \text{ m}^3/\text{hr}$ will be cleaned on one column)



MU COMPANY LTD.

18-8, Uenokoen, Taito-ku, Tokyo,
110-0007 JAPAN

Ph:81-3-3828-7090 F: 81-3-3823-2890

<http://www.mu-company.com>

Technical Collaboration: MU USA CORP.

Pat.USA.EPC.China.Czech.India

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Excellent Micro-bubble Generator

MU AERATOR[®]

COMPACT, LOW COST, MAINTENANCE FREE,
HIGH EFFICIENCY, ENERGY SAVING, MULTI-FUNCTIONS

Micro-bubbles generated by surging waves in the ocean are greatly contributing to the Earth Environment Preservation



Features:

- Flexible operations; both available to intermittent aeration and nitrogen removal
- Easy connection to air supply pipes; by screw (Rc 1B)
- Remarkable reduction on the cost of pipe-laying works
- Air flow rate; 0.6 ~ 1.2 Nm³/min
- Pressure drop; 1.5 ~ 3 kPa
- Oxygen absorption efficiency; 8 ~ 10 % at 4 m water depth

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Phone: 81-3-3828-7090 Fax: 81-3-3823-2890

Address: 18-8, Uenokoen, Taito-ku, Tokyo, 110-0007 JAPAN

Introduction of Nano-ionics Materials Group, Fuel Cell Materials Center (NIMS)

Nano-ionics materials group develops quite high quality fuel cell materials using a combined approach between ultimate analysis (HR-TEM, Analytical TEM, SPring8) and processing route design. So far, nano scale structural modification in the fuel cell materials (electrodes and electrolytes) has not been analyzed yet. Also nobody believes that we have a chance to maximize the physical properties by a design of nano-scale structure in fuel cell materials. We already published more than 25 papers in international journals within two years. Please visit our home page if you are interested in our research activity.

<http://fuelcellmaterials.jp/en/>

Research Activity of Nano-ionics Materials Group, Fuel Cell Materials Center, NIMS

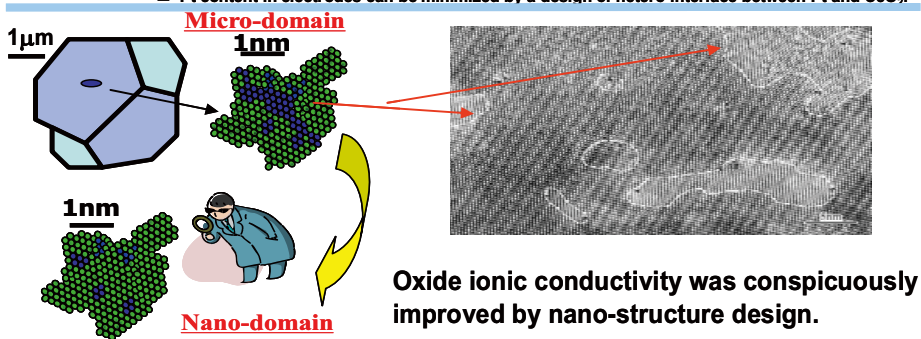


Toshiyuki MORI, Je-Deok KIM, Fei YE

- From Nano-scale to Macro-scale design -

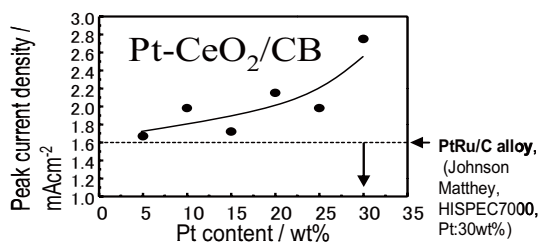
Research impacts

- Oxide ionic conducting properties and oxide ionic domain were drastically improved by a design of nano scale structure and composition which was under detectable level of standard X-ray analysis.
- Performance of Polymer type fuel cell can be improved by a design of interface between organic and inorganic in hybrid compound.
- Pt content in electrodes can be minimized by a design of hetero-interface between Pt and CeO_2 .

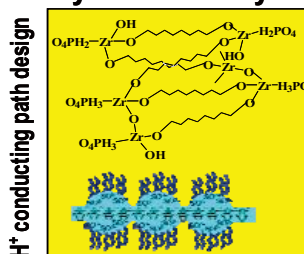


Nano-bulk structure design

Composite Electrode Material



Hybrid Electrolytes



Interfacial nano-structure design

Contact details: Toshiyuki Mori (mori.toshiyuki@nims.go.jp)



**Protecting our water and giving life to the soil.
INAX's efforts toward the environment**



Our planet is vibrant with life. The source of its vitality is water and soil.
To hand down the beauty and bounty of the Earth to future generations,
INAX is protecting the water and giving life to the soil through our advanced technologies.
We are developing products for ecological living, providing happiness and wellbeing for all.

INAX Corporation

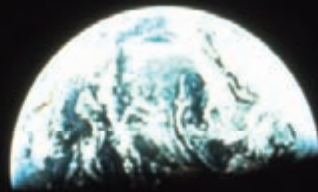
URL <http://www.inax.co.jp/> E-mail inaxpr@i2.inax.co.jp



For Precious Life

We Love the Earth

**JIPMS/TPM contributes to the realization of
Earth-Friendly Manufacturing Environment**



<http://tpm.jipms.jp/>

JIPM-Solutions co.,Ltd.

GREEN



Our aim is to ensure user comfort and achieve net-zero energy consumption for a sustainable future.

ICONIC



We create iconic designs that in the course of time become scenic landmarks. It's a timeless architecture.

HIGH-TECH



We pursue the creation of attractive architectural spaces through innovative technologies.

INTEGRATIVE



In our exploration of design potential, we create new values through the active integration of diverse concepts.

NIKKEN
SEKKEI

Nikken Sekkei is a Japan-based comprehensive consulting firm providing city and urban planning, architectural design, structural engineering, mechanical & electrical engineering and landscape design as well as peer review services.

- One stop services
- Approximately 2,300 specialist staff
- Established in 1900
- 108 years in business
- Accomplishment of over 20,000 projects
- Global activities in more than 40 countries

<http://www.nikken.co.jp>

Japan

Borneo

Making a healthy environment our primary concern.

Precious rainforest is being lost to the expansion palm oil plantations across the island of Borneo. Saraya Co., Ltd. and patrons of Yashinomi Detergent are working to protect Borneo's fragile ecosystem.

Plantation expansion



Preserving the Green Corridor of the Borneo rainforest.



The Borneo Asian Elephant

The Borneo asian elephant is a docile species of elephant inhabiting the island of Borneo. These elephants face extinction through the requisition of land for palm oil production. Less than 2000 of these gentle creatures remain in their treated habitat.

SARAYA

<http://www.saraya.com/>

In Japan, Saraya donates 1% of Yashinomi Detergent sales to the Borneo Conservation Trust.

Saraya is working to protect this threatened rainforest with the help of Yashinomi Detergent customers.



The Borneo Conservation Trust is the official trust authorized by the state of Sabah, Malaysia which focuses on recovering plantation lands along the rivers, known as the Green Corridor, so that wild animals, including the Borneo asian elephant, can migrate freely to areas untouched by plantation owners. <http://www.zeri-bct.jp/>



Trust Epson to make the world more beautiful



Micro Piezo technology: generating beauty, regenerating the environment.

Epson's unique Micro Piezo technology is an inkjet technology that allows users to precisely control the flow of ink, enabling gorgeous, vivid, colorful printing. By being adaptable to a diverse range of media and production processes, our technology has taken printing beyond the realm of colorful printing. What's more, it is coming to be recognized as pioneering green technology as well.

Because our Micro Piezo Technology has made precision printing possible, it has also helped to shorten processing time, reduce the amount of materials and space required, and lessen energy consumption. In short, it's helping to reduce the burden manufacturing places on our environment.

Epson is dedicated to continued research and development into responsible technologies that can work in harmony with our natural environment.

For details about Micro Piezo Technology, see <http://www.epson.co.jp/e/technology/micropiezo>

Tokio Marine & Nichido Fire Insurance Co., Ltd.

<http://www.tokiomarine-nichido.co.jp/english/index.html>

Tokio Marine & Nichido Fire Ins., Co., Ltd. of the Millea Group and other companies of the group consider climate change to be one of the greatest risks faced by humanity as a whole. In order to proceed more aggressively with our initiatives against climate change, we have formulated "a comprehensive program concerning climate change". Under this program, we are going to make more extensive efforts through the activities of the insurance business itself, enlightenment and social contribution, in addition to the continuous efforts toward the reduction of the environmental impacts resulting from our own business activities.





PREFABRICATED EXTENSIVE
GREEN TRAY SYSTEM



OUR GREEN ROOF DREAM

- providing instant green to our roof



Inorganic Substrate

Anti-Erosion Guard

Filter Sheet

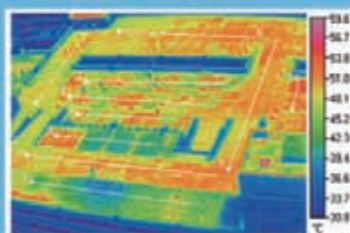
Support Grille

PEG Tray
Patent No
PCT/S/G2006/000312
(Pending)

- High performance
- Low maintenance and easy to replace
- Light weight and portable
- Improve thermal comfort

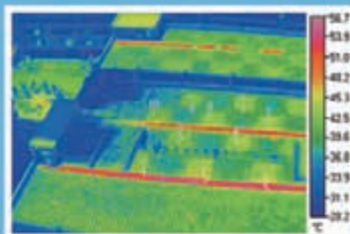
Before & after installation of PEG system

Thermal Graph



Before

Rooftop temperatures of 48-55 degree Celsius



After

Significant reduction of rooftop temperatures
of about 8 degree Celsius

Carpark Rooftop



Before



After

For enquiries, please contact us at corporatemarketing@unitedpremas.com



Green Living In Our Heartland



Premised on our philosophy
 “Trustworthiness and Creativity”,
 to realize our Aspirations,
 “Meeting Needs. Exceeding Expectations.”
 We develop our environmental activities.

<http://www.nikon.co.jp/main/eng/portfolio/csr/index.htm>

Reduction activities of Greenhouse Gases

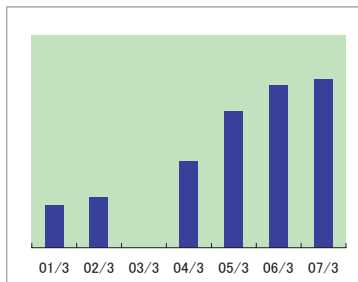
Improvements in energy efficiency of products, Introduction of high-efficiency facilities/equipment, Renewal of aged facilities/equipment, Application of cogeneration system and renewable energy, Improvements in logistic efficiency and quality goods rate, Etc.



Cogeneration system at Sendai Nikon Corporation

Eco Friendly Product Development

Resource saving, Energy saving, Facilitation of the dismantling, Environmentally sound optical glass (Eco-glass: lead & arsenic free), Reduction in use of hazardous chemical substances, Etc.



Increasing of *ArF Scanner's energy efficiency
 *Argon fluoride eximer laser IC Scanner

Promotion of Reduction and Recycling of Waste

Zero-emission Activity, Sales of refurbished Steppers for Reuse, Reduction in product's package volume, Battery recycle, Etc.

Other Activities

Green procurement & purchasing, Control of chemical substances, Prevention of atmospheric pollution, Conservation of water resources, Supporting environmental activities of Local Communities, Etc.

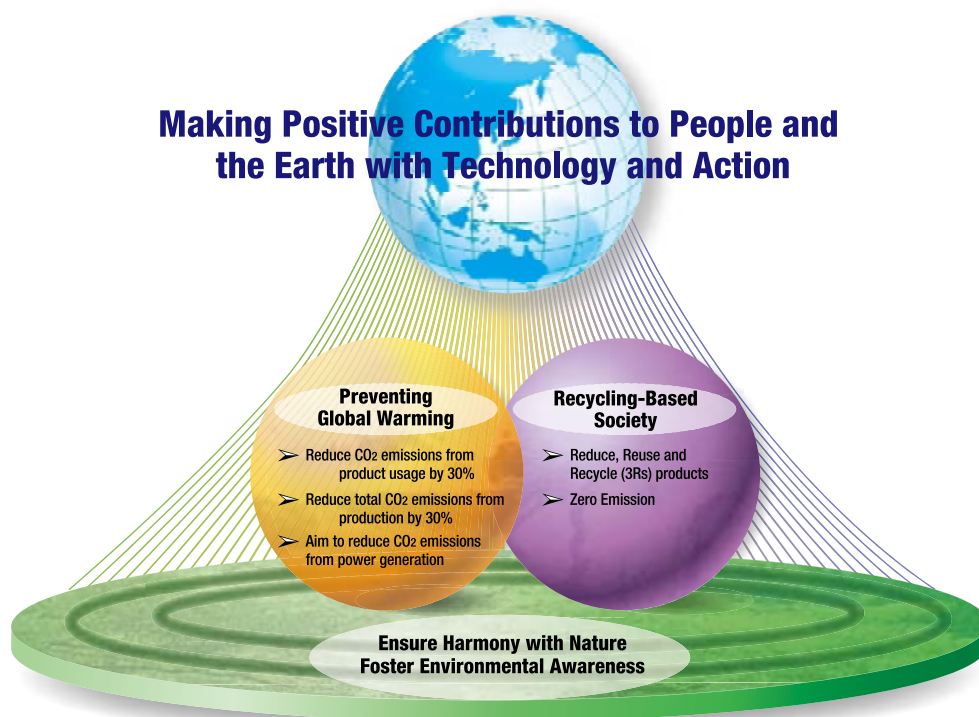
Eco-products 2007



Nikon exhibited our Eco-products & activities under the theme of
 “The earth-friendly manufacturing based on optics”
 on December 13-15, last year in Tokyo.
 Our booth attracted serious attention and crowded with a great many visitors.

Mitsubishi Electric Group Environmental Vision 2021

Mitsubishi Electric established the long-term environmental initiative, Environmental Vision 2021, to coincide with the Mitsubishi Group's 100th year anniversary in 2021. Adopting the policy slogan "contributing to people and the planet through technology and action," we aim to contribute to the establishment of a sustainable society by advancing our broad range of high-level "technology" and the proactive and continuous "actions" of our members—a distinguishing feature of Mitsubishi Electric.



Initiatives to Prevent Global Warming

- Undertake the technological innovation and dissemination of energy-saving products with the aim of cutting CO₂ emissions from product use by 30% (compared to 2000 levels)
- On the presumption of sustainable growth, aim to cut CO₂ emissions from product manufacturing by 30% (520,000 tons) throughout the Mitsubishi Electric Group
- Contribute to the prevention of global warming by providing products and systems to non-CO₂-producing power-generating operations, such as solar and nuclear energy production, to reduce CO₂ emissions from power generation

Initiatives to Achieve a Recycling-Based Society

- Achieve sustainable resource recycling by promoting the 3 Rs—Reduce waste production, Reuse materials, and Recycle used materials
- Aim for zero waste emission from the production process

Ensuring Harmony with Nature and Fostering Environmental Awareness in Employees

- Foster people who study the significance of harmony with nature and initiatively act through the actual practices of nature conservation and observation
- Promote environmental conservation activities for restoration of lost woodlands