



## Asian Productivity Organization “The APO in the News”

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### ‘Malaysia a fine example in agrotourism’

**ALOR STAR:** Malaysia is the best example in developing the agrotourism industry as it has managed to improve the quality of life of the people involved in agriculture.

Asian Productivity Organisation’s (APO) Agriculture Department director, Joselito Cruz Bernardo, said many countries were trying to find ways to improve the income of small farmers as agricultural land had become smaller.

“Malaysia has the best solutions through agrotourism. The only way to improve the income of small farmers is to diversify their economic activities.

“In doing this, Malaysia is the best example for agrotourism in Asia and that includes homestay programmes,” he said during the Training Course on Development of Homestay and Agrotourism Programme yesterday.

The Training Course on Development of Homestay and Agrotourism Programme, which started yesterday and will end on Sept 27, was organised by APO and Malaysia Productivity Corporation (MPC) and hosted by the Muda Agricultural Development Authority (Mada).

The course is being attended by 17 participants from 13 countries.

APO was established on May 11, 1961 as a regional inter-governmental organisation. Its mission is to contribute to the sustainable socio-economic development of Asia and the Pacific through enhancing productivity. **Bernamea**