



Asian Productivity Organization (APO)

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**Press
Release**

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Third World Conference on Green Productivity to Kick Start GP 2020

TAIPEI—Over 70 policymakers, senior officials from relevant ministries and government agencies, and consultants involved in Green Productivity (GP) are scheduled to convene in Taipei, 4–6 November 2014. Representing 19 countries from across the Asia-Pacific region, they will be part of the APO 3rd World Conference on Green Productivity organized by the Asian Productivity Organization and implemented by the China Productivity Center.

President Ying-Jeou Ma is the guest of honor. The event will also be attended by Malaysian Minister of Health, Welfare, Caring Society and Environment Phee Boon Poh and Dr. Adiyasuren Tsokhio, Former Minister and Current Advisor to Minister of Environment, Government of Mongolia.

Renowned experts including Leon Roose of the Hawaii Natural Energy Institute, University of Hawaii, USA; and Dr. James Seong-Cheol Kang of the Global Green Growth Institute Seoul, ROK, will lead discussions on the promotion of green growth/economy and achieving sustainable development by adopting GP. The conference delegates will also visit TAIPEI 101—World’s Tallest Green Building (LEED-EBOM Platinum-Certified Building), Delta Electronics Inc., and DA.AI Technology Co., Ltd.

The conference is expected to develop a Commitment Document: Green Productivity for Green, Inclusive Development and GP 2020, which will aim to formulate a region-wide GP strategy and time-bound national action plans.

The main objective of the conference is to deliberate on the promotion of green growth/economy and how to achieve sustainable development by adopting GP with the focus on resource recycling, green energy, green factories, and ecological agriculture and to discuss approaches for following the recommendations in the Taipei Outcome Document.

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About the APO

The Asian Productivity Organization (APO) is the sole nonprofit international organization in the Asia-Pacific devoted to productivity. Established in 1961 as a regional intergovernmental organization, the APO contributes to the sustainable socioeconomic development of the Asia-Pacific through productivity enhancement. The current membership comprises 20 economies. Three strategic directions guide the APO: strengthen NPOs and promote the development of SMEs and communities; catalyze innovation-led productivity growth; and promote Green Productivity. The main activities of the APO are capacity building of institutions and human resources development in the industry, service, and agriculture sectors.