



14 October 2014

To the Editor

INTRODUCING A PRODUCTIVITY OVERVIEW OF ASIA

The newly released 2014 edition of the APO Productivity Databook features comparative productivity analysis and economic growth for Asian countries

The *APO Productivity Databook* contains the most comprehensive productivity analyses of Asian countries, produced under a research partnership between the Asian Productivity Organization (APO) and Keio Economic Observatory (KEO), Keio University, Tokyo. It provides an overview of the economic growth and productivity levels of Asia-Pacific economies in relation to global and regional economies from 1970 to 2012.

The 2014 edition of the *APO Productivity Databook* offers insights into the economic growth of the region. Baseline indicators are calculated for 29 Asian economies, representing the 20 APO members and nine nonmembers in Asia. Data from Australia, the EU, Turkey, and the USA are also included in certain analyses.

Dr. Koji Nomura, Associate Professor of KEO and the author of the *APO Productivity Databook* series, will present the highlights of the 2014 edition.

We would like to invite you to the launch of the publication at:

Date: 17 October 2014, Friday
Time: 15:00–16:00
Venue: Conference Room, KEO, Keio University
8th Floor, Graduate School Building
2-15-45 Mita, Minato-ku, Tokyo 108-8345

Your journalist and photographer are cordially invited to cover this event. The agenda and location map are attached for your convenience.

To RSVP & further information, please contact:
Martini Abdul Aziz (03-3830 0411 or mabdaziz@apo-tokyo.org)
Yoko Fujimoto (03-3830 0411 or yfujimoto@apo-tkyo.org)



PROGRAM

Event: Launch of *APO Productivity Databook 2014*
Date: 17 October 2014
Time: 15:00–16:00
Venue: Conference Room, KEO, Keio University
8th Floor, Graduate School Building
2-15-45 Mita, Minato-ku, Tokyo 108-8345

Launch of the <i>APO Productivity Databook 2014</i>	
14:45–15:00	Media registration
15:00–15:015	Opening remarks by APO Secretary-General Mari Amano
15:15–15:40	Asian Growth and Productivity—highlights of the <i>APO Productivity Databook 2014</i> by Dr. Koji Nomura Associate Professor of KEO and the author of the <i>APO Productivity Databook</i> series
15:40–15:55	Q&A
15:55–16:00	Closing



About the APO

The Asian Productivity Organization (APO) is the sole nonprofit international organization in the Asia-Pacific devoted to productivity enhancement. Established in 1961 as a regional intergovernmental organization, the APO contributes to the sustainable socioeconomic development of the Asia-Pacific through productivity enhancement. The current membership comprises 20 economies. Three strategic directions guide the APO: strengthen NPOs and promote the development of SMEs and communities; catalyze innovation-led productivity growth; and promote Green Productivity. The main activities of the APO are capacity building of institutions and human resources development in the industry, service and agriculture sectors.

About the Keio Economic Observatory, Keio University

Keio Economic Observatory (KEO) was established in 1959 at Keio University to conduct theoretical and empirical research on economics and industry in the context of Japan. The institute consists of three sections: economics, law, and behavioral science.

Map (<http://www.keio.ac.jp/en/maps/mita.html>)
Keio University, Economic Observatory, 8th floor, Conference Room

