P-Glossary

Corporate Environmental Reporting

Closely linked to Corporate Environmental Policy is Corporate Environmental Reporting (CER). The CER is a voluntary disclosure of environmental performance by companies. It serves as a vehicle for greater accountability to stakeholders and as a catalyst for internal change by acting as a benchmarking tool. It also serves as a catalyst for the evolution of internal management systems, improvement of performance, and the emergence of new forms of accountability.

See also: Corporate Environmental Responsibility; Corporate Environment Policy

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