P-Glossary

Ecoefficiency

Ecoefficiency in resource utilization to produce the same level of goods/services was introduced by the World Business Council of Sustainable Development in 1992. It reflects the issue of sustainability of resource utilization in manufacturing. Ecoefficiency is achieved by the delivery of competitively priced goods and services that satisfy human needs and improve the quality of life while progressively reducing ecological impacts and resource intensity throughout the life cycle to a level in line with the earth's estimated carrying capacity.

See also: Ecosustainability

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