



Asian Productivity Organization “The APO in the News”

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President Ma Ying-jeou, center, Hsu Sheng-hsiung, left, and APO Secretary General Mari Amano pose for a picture at the third World Conference on Green Productivity and APO Center of Excellence on Green Productivity: Milestone of APO movement in Taipei, yesterday.

APO and APO COE GP conference affirms commitment towards Green Productivity



The third World Conference on Green Productivity and APO Center of Excellence on Green Productivity: Milestone of APO movement in Taipei, yesterday. All VIPs witness the Green Productivity for Green, Inclusive Development: A Commitment Today for a Greener Tomorrow declaration, looking forward to accomplish Asia GP2020.

By TED CHEN

Supplement writer

President Ma Ying-jeou yesterday pledged the government's resolve in committing to international trends in transitioning towards more sustainable development, during his address at the third World Conference on Green Productivity and APO Center of Excellence on Green Productivity: Milestone of APO movement.

While Ma acknowledged that the undertaking will be extremely challenging, his administration is not hesitant in committing to the cause, and has no room to skirting the goal of elevating standards in Green Productivity and reducing carbon emissions.

Honored guests attending yesterday's event include APO Secretary General Mari Amano, key note speaker Adiyasuren Tsokio, Former Minister and Current Advisor to Minister of Environment, Government of Mongolia, and Phee Boon Poh, Minister of the Penang Health, Welfare, Caring Society and Environment, Municipal Council of Penang Island.

In its third conference yesterday, the Asian Productivity Organization gathered leading government officials and experts from 20 member economies to confirm their commitment to the promotion of Green Productivity to ensure a future of more sustainable and inclusive economic growth across the Asia-Pacific region, by jointly signing the Green Productivity 2020 accords, paving the way to a greener tomorrow. The conference is sponsored by CTBC Bank.

Hsu Sheng-hsiung, chairperson of the APO COE GP Advisory and Promotion Committee and the China Productivity Center (中國生產力中心), and APO director for the R.O.C., stated that Taiwan bears the distinction of having being selected from the 20 member countries to setup the APO Center of Excellence on Green Productivity. Hsu noted that the honor is a testament to Taiwan's four fields of technological advantage, namely, recycling, green energy, green factories and ecological agriculture.

Hsu added that since its inception in 2013, the APO Center of Excellence on Green Productivity

has worked closely with member countries on the promotion of a number of important measures including expert training seminars, benchmarking on progress through delegation visits and exchanges of experiences, and the compilation of results in publications in a bid to accelerate the proliferation of guidelines fostering sustainable economic growth, and the dissemination of invaluable knowledge on best green productivity practices.

On the challenges of garnering the support of the private sector in the endeavor, Hsu provided an upbeat outlook on the matter, stating that enterprises are beginning to take note of the increased emphasis on green productivity among clients' assessment criteria in partnerships. Green productivity certification is now listed among favorable traits sought after by leading global companies, according to Hsu. In addition, Hsu noted that the green productivity global trend also fosters synergistic opportunities for participating companies, for example, recycling firms gain from reclaiming traces of gold from discarded printed circuit boards (AD by IDB) ■

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