



KPC signs multilateral MOU

During the week of 30 May, utilizing the APO BCBN Program, former APO Chair Dr. Choi Dong-Kyu, Korea Productivity Center (KPC) Chairman and CEO, signed memoranda of understanding (MOU) with the China Productivity Center (CPC) and National Productivity Centre of Cambodia (NPCC). Dr. Choi traveled to Indonesia to conclude an MOU with the Directorate General of Training and Productivity Development, Ministry of Manpower and Transmigration. These MOU are intended to strengthen the collaborative working relationships among the organizations for the enhancement of their national productivity movements. The MOU state that each organization will cooperate in: development of human resources and joint training projects; exchange of productivity-related best practices, benchmarking, knowledge and tools, and information on productivity enhancement at the industrial level; and development of joint projects in productivity research, development, and promotion.

During meetings with government officials, executives of productivity organizations, and consultants from each country, Dr. Choi stated that the ROK's experiences in economic and productivity development and the KPC's expertise in training, consulting, the National Customer Satisfaction Index, Dow Jones Sustainability Index Korea,

and other business practices will be shared. "This joint framework holds great promise for member countries to enhance productivity in the Asia-Pacific region and develop more proactive relations with nonmember countries," Dr.

Choi noted. He pledged to support the NPCC in holding a two-day training forum for SME CEOs to help them grasp human-centered productivity. He also agreed to support the NPCC in introducing a Cambodian national productivity award system. *Contributed by Jun-Ho Kim, APO Liaison Officer for ROK, KPC.*



CPC Chairman Sheng-Hsiung Hsu (center) and KPC Chairman Dr. Choi (3rd from R) at the MOU signing ceremony. Photo courtesy of KPC.

