



Asian Productivity Organization (APO)
Leaf Square Hongo Building, 2F
1-24-1 Hongo, Bunkyo-ku
Tokyo 113-0033, Japan
www.apo-tokyo.org

Press Release

January 2015

Japan to share energy-efficiency technology with Asia-Pacific partners

TOKYO—About 20 mid- to high-ranking government officials, top managers, and business leaders in charge of energy efficiency are scheduled to convene in Tokyo, 26–30 January 2015. Representing 14 countries from across the Asia-Pacific region, they will be part of the **Multicountry Observational Study Mission on Energy Efficiency** organized by the Asian Productivity Organization (APO), implemented by the Japan Productivity Center, and supported by the Ministry of Economy, Trade and Industry.

Energy is a major cost component for organizations in all sectors of the economy. Industries, commercial establishments, large building complexes, and public utilities can accrue substantial savings in energy bills by adopting energy-efficient techniques, systems, and technologies in their plants, processes, and facilities. The major sources of energy are still fossil fuels, mainly coal and oil, which cause emissions of greenhouse gases resulting in long-term environmental problems like global warming and climate change, which are against the principles of sustainable development.

Experts from Germany, India, and Japan will lead discussions on Japan's energy-efficiency promotion schemes and policies, best practices, and technologies that contribute to a sustainable society. The mission will include visits to leading Japanese companies including Zeon Corporation which exemplify best practices in energy efficiency, and ENEX 2015/Smart Energy Japan 2015, an exhibition that will provide business-matching and networking opportunities for participants and exhibitors. The main objective of the mission is to share Japan's energy-efficient technologies and examine their applicability in participating countries throughout the Asia-Pacific.

For details please contact:

Martini Abdul Aziz/Yoko Fujimoto

Information & Public Relations Unit

Tel: 03-3830-0411; Fax: 03-5840-5322

e-Mail: mabdaziz@apo-tokyo.org/yfujimoto@apo-tokyo.org

Website: <http://www.apo-tokyo.org>

About the APO

The Asian Productivity Organization (APO) is the sole nonprofit international organization in the Asia-Pacific devoted to productivity enhancement. Established in 1961 as a regional intergovernmental organization, the APO contributes to the sustainable socioeconomic development of the Asia-Pacific through productivity enhancement. The current membership comprises 20 economies. Three strategic directions guide the APO: strengthen NPOs and promote the development of SMEs and communities; catalyze innovation-led productivity growth; and promote Green Productivity. The main activities of the APO are capacity building of institutions and human resources development.