

COMMON SENSE TALK



“As users, we typically want our technology to be a black box; we don’t want to be bothered with adjusting it, monitoring it, repairing it, or knowing about its inner workings. A sure sign of the success of a technology is that we scarcely think of it as technology at all.”

Steven Shapin

“The stoical scheme of supplying our wants by lopping off our desires is like cutting off our feet when we want shoes.”

Jonathan Swift

“Appreciate everything your associates do for the business. Nothing else can quite substitute for a few well-chosen, well-timed, sincere words of praise. They’re absolutely free and worth a fortune.”

Sam Walton

“Until you value yourself you will not value your time. Until you value your time, you will not do anything with it.”

M. Scott Peck

“Men who do things without being told draw the most wages.”

Edwin H. Stuart

“The first responsibility of a leader is to define reality. The last is to say thank you. In between, the leader is a servant.”

Max Depree

“The world leaders in innovation and creativity will also be world leaders in everything else.”

Harold R. McAlindon

“There is nothing so useless as doing efficiently that which should not be done at all.”

Peter Drucker

“Something in human nature causes us to start slacking off at our moment of greatest accomplishment. As you become successful, you will need a great deal of self-discipline not to lose your sense of balance, humility, and commitment.”

Ross Perot