

New-look APO News in 2008

As part of ongoing efforts to make the *APO News* more informative and useful to its readers, we will be making changes to its format. The changes should make the *APO News* even more accessible to NPO staff, project participants, representatives of other international organizations, policymakers, researchers, or simply individuals interested in productivity.

One of the key changes is a new column called p-Leaders, which will carry articles related to the productivity movements in member countries from the point of view of APO directors and heads of NPOs. The leaders of NPOs in selected countries will present their thinking on national productivity issues, challenges, and trends and showcase the productivity promotion strategies of their NPO.

The new p-Leaders column will alternate with p-Watch, in which three experts in Australia, the USA, and Europe introduce major productivity-related issues beyond the APO region. We hope that the combination of internal and external

views will expose readers to varied and balanced approaches to productivity improvement.

Another key change is the creation of a column called Comment Board. It will publish the opinions of participants and resource speakers on APO projects, including the perceived benefits or shortcomings and future plans for utilizing or disseminating the knowledge gained. The final key change will be improvements in the Program calendar. In 2008, the calendar will be more than simply a list of projects; it will contain information on the main project objectives and targeted participants. Although the NPOs will remain the sole channels for applications and nominations, the capsule view of future projects will open avenues of communication between NPOs and national-level productivity practitioners.

All of these new features will be complemented by an updated, full-color design. We hope that this news is good news for our readership.