

Spreading the eco-spirit

In August, the APO received an invitation from the Federation of Thai Industries (FTI), a coorganizer of the Eco-products International Fair (EPIF) 2005 held in Thailand, to attend the FTI Fair, 19–23 September. The FTI Fair, to commemorate H.M. King Bhumibol Adulyadej's 80th birthday and the FTI's 40th anniversary, aimed to provide FTI members with the opportunity to promote their products and services among suppliers and consumers. The fair had the theme "Industry Prospers in the Thai Stable Economy," and attracted 180,000 visitors to the IMPACT Exhibition Center, the site where the EPIF was also held in Bangkok.

The eco-products section, in which 30 companies showcased their environment-friendly products, was located at the center of the exhibition area. "Since the EPIF 2005, the FTI has continuously made efforts to increase environmental awareness and promote eco-products in Thai society. The creation of the Environment Management Industry Club (EMIC) within the FTI and the organization of the eco-products section at the FTI Fair were part of those efforts," said Vice Chairman of the FTI and Chairman of the EMIC Sompong Tancharoenphol. The FTI set up its own booth in the eco-products section and publicized eco-friendly products and services and the APO's EPIFs. Copies of the *Eco-products Directory 2006* and EPIF 2008 brochure were distributed at the FTI booth.

The FTI also organized a special seminar on Combating Global Warming by



FTI Fair mascot spreading the spirit among students

Using Green Products in conjunction with the fair together with the Thailand Environmental Institute and other organizations, 21–22 September. APO Industry Department Program Officer Setsuko Miyakawa, who manages the EPIFs, took part in the seminar and made a presentation on the APO and its Green Productivity initiatives. More than 80 attended that seminar. "It was very impressive to see how the EPIF 2005 has taken root in Thai industries and communities. However, it would have been impossible without the strong commitment and initiatives of the leaders of Thai industry," commented Miyakawa. 