

First self-e-learning course on the Balanced Scorecard



The APO is offering its first Web-based self-e-learning course on the Balanced Scorecard (BSC) as a follow-up to previous projects on the topic. It is hoped that this will increase awareness of the BSC among member countries

and encourage its adoption by both SMEs and large private corporations. This course will act as a springboard for the development of more practice-oriented projects covering advanced elements of the BSC. This first e-learning course will be launched in phases for three groups of countries beginning on 21 and 28 August and 5 September, respectively. The program can currently accommodate 2,000 online students at any time and will be available to all member countries. A brochure containing detailed information on the curriculum and registration is available on the APO Web site.