

## First live Internet e-broadcast

Early this year, the APO Secretariat established an e-Learning Portal for disseminating information on improving productivity through live e-broadcasts on the Internet. The maiden presentation was delivered by Prof. Michael Chung of California State University, Long Beach, USA, on 19 July 2004. A noted academic, Prof. Chung's book *Electronic Commerce: A Managerial Perspective* was a bestseller. Prof. Chung made this presentation from the China Productivity Center in Taipei, Republic of China, where he served as a resource person in the APO study meeting on "The Internet and New Business Frontiers." The broadcast was viewed by a broad spectrum of people in APO member countries. More such e-broadcasts are in the offing and will be announced on the APO Web site.



*Prof. Chung delivering the e-broadcast*