



Asian Productivity Organization “The APO in the News”

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Focus on SMEs

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WHILE the small and medium enterprises (SMEs) indirectly contribute to the country's gross domestic product (GDP), the potential to contribute towards the lives of ordinary Fijians is enormous.

This was highlighted by the Minister for Labour and Employment, Semi Koroilavesau, in a statement yesterday.

Mr Koroilavesau said Government would continue to support the establishment and development of small and micro enterprises because of its potential to help families and the nation.

"As you are aware that Government places huge emphasis on SMEs and the Prime Minister is leading the charge in changing the face of SMEs in the country by strengthening our small market holders to increase their contribution towards the nation's GDP from the current 14 per cent," he said.

"Work has already started on this and you can see that through the grants provided to our small businessmen and women to further enhance their contribution in earning a decent living towards their family and at the same time contribute towards the nation's growth."

In 2015, Government has already assisted about 3000 SMEs through grants of \$1000 to assist Fijians to start or improve their business.

The training, he said, was timely and improved Fiji's national productivity through SMEs. He also commended the Asian Productivity Organisation (APO) and the National Training and Productivity Centre (NTPC) of the Fiji National University.



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A dalo farmer at the market. Government has already assisted about 3000 SMEs this year through grants of \$1000 to assist Fijians to start or improve their business. Picture: FILE