

Asian Productivity Organization "The APO in the News"

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China Productivity Center kicks off celebrations marking 60 years of fostering Taiwan business

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TAIPEI, Taiwan -- Taiwan-based consulting institute the China Productivity Center (CPC) is celebrating its 60th anniversary with a series of activities.

President Ma Ying-jeou and other guests — including Asian Productivity Organization (APO) Secretary-General Mari Amano, Economic Affairs Minister John Deng and Foreign Minister David Lin — attended a ceremony at Taipei's Huashan Creative Park yesterday to mark the start of the festivities.

They were joined at the ceremony by CPC Chairman Rock Hsu and other CPC executives, as well as some 800 other industry experts, academics and government officials.

At one of the booths in the park, Ma was shown the results of a 3D-printing project — a joint venture between the CPC and a private firm. Ma was given a 3D-printed figurine of himself.

The CPC, founded in 1955, turned 60 on Nov. 11. The series of CPC anniversary activities, which run until Nov. 15, include keynote speeches, a two-day symposium and exhibitions of products developed with the help of the CPC.

Ma, addressing the opening ceremony, lauded the CPC for its efforts to help Taiwan-based firms over the past 60 years. He said he looked forward to the CPC continuing such efforts in the future.

Hsu noted that the CPC had assisted some 400 to 500 firms — from both conventional and high-tech industries as well as service sectors, agricultural businesses and others — each year over the past several decades.

The CPC's services have also extended overseas to countries including Singapore, Malaysia, Vietnam, Thailand, Indonesia and the Philippines, Hsu said.