



Asian Productivity Organization “The APO in the News”

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Green Movement for Fiji

Green Productivity and the stimulation of green productivity awareness are of crucial importance to achieving sustainable development. It is a strategy for simultaneously enhancing productivity and environmental performance for overall socioeconomic development which leads to sustained improvement in the quality of human life. These were the comments from Director, Town and Country Planning, Ministry of Local Government, Housing and Environment Losana Rokotuibau (pictured) as she opened the Asia Productivity Organisation

in partnership with the National Training and Productivity Centre's Training Course on Green Productivity at the Tanoa International hotel, Nadi. Ms Rokotuibau said green productivity was the combined application of appropriate productivity and environmental management tools, techniques, and technologies that reduce the environmental

impact of an organisation's activities, products, and services while enhancing profitability and competitive advantage. She said no one would argue with the fact that Green Productivity and the stimulation of green productivity awareness were crucial to achieving sustainable development. I would like to, therefore, focus on addressing Green Productivity, and reflect on some of the strategies that are required to accelerate development while enhancing our ability to utilise natural resources in a sustainable and climate-resilient manner.

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The collage consists of six photographs arranged in a 2x3 grid. The top-left photo shows two men in suits sitting at a table with laptops and microphones. The top-middle photo shows two men in suits, one speaking into a microphone. The top-right photo shows a group of people standing outdoors in front of a building. The bottom-left photo shows a group of people gathered around a table with laptops, engaged in discussion. The bottom-middle photo shows a woman in a black dress speaking to a group of people. The bottom-right photo shows a group of people standing outdoors in front of a building, similar to the top-right photo.

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"To hasten this process intraregional knowledge exchanges, technical collaborations, sharing of know-how and capacity building for the promotion of Green Productivity is required. Through trainings such as this, the best green practices of one country can be shared with other APO members.

"I would like to express my sincere gratitude to the APO for continuing to spearhead the Green Productivity movement in the Asia-Pacific and for choosing Fiji as your venue for the training. An important training such as this is not only very beneficial to us but to all other member countries whose representatives are here today."

Ms Rokotuibau said green technologies, eco-products and eco-services, and green innovations were critical for the promotion of green economic growth in the region and strengthening the eco-competitiveness of businesses.

The term "Green Growth" has been adopted globally to describe a path of economic growth which uses natural resources in a sustainable manner.

The Director Town and Country Planning said green energy was growing within the various industries as many realise its advantages.

She said several projects are in

the pipeline such as the 12 Megawatt Biomass Power Plant in Nadroga due to be completed by the end of 2016.

She said in the near future, Rooster Poultry is set to become Fiji's first solar powered poultry operations along with Radisson Blu Resort Fiji, who would have the Pacific Islands' largest roof mounted solar system for a resort.

She said the Government of Fiji has also put in place various policies such as the reduction of import duties on hybrid/gas vehicles as a means to support their use. Such initiatives were the key to promoting green growth as well as bringing Fiji closer to its sustainable development goals.

"I wish to thank NTPC as the National Productivity Organisation (NPO) of Fiji for all the excellent work they are undertaking to advance productivity and quality in the country. Over the years, the NTPC has delivered a number of trainings in Green Productivity and Environmental Management. They have trained thousands of individuals from many walks of life. I also wish to thank the APO for past GP projects from which we have benefitted immensely and I wish to assure that Fiji stands ready to work with other member countries of the APO," she said.

