



**Asian Productivity Organization (APO)**  
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## Press Release

1 June 2016

### **Thailand to host 10th Eco-products International Fair 2016**

- *Thai Prime Minister General Prayut Chan-o-cha to inaugurate the four-day EPIF*
- *“24-Hour Eco-Life” theme to focus on development of a low-carbon society and green growth*
- *Different zones to showcase eco-innovations, eco-products, and eco-services*

**Bangkok:** To create awareness and address the challenges of achieving sustainable growth in its member countries across the Asia-Pacific region, the Asian Productivity Organization (APO) in collaboration with the Federation of Thai Industries (FTI), Ministry of Industry of Thailand, and Thailand Productivity Institute will hold the 10th Eco-products International Fair (EPIF 2016) at the Bangkok International Trade and Exhibition Centre, 8–11 June 2016. The EPIF is one of the largest international environmental exhibitions in Asia, and this is the second time for Thailand to host the event.

Thai Prime Minister General Prayut Chan-o-cha will inaugurate the EPIF. The fair and parallel Asia EnviroEconomics Conference: Concerted Efforts for a Sustainable Future through 24-Hour Eco-Life will also be attended by Green Productivity Advisory Committee Chairperson Hajime Bada, and APO Secretary-General Mari Amano as well as key policymakers and industry leaders from Thailand and Japan and representatives of leading research institutes and international organizations. According to Secretary-General Amano, “The EPIF and related activities were designed to create and expand business opportunities that will show immediate benefit while accelerating the diffusion of eco-knowledge and expanding green markets in the APO region and ultimately worldwide to create a sustainable global society.”

With the theme “24-Hour Eco-Life,” the focus of the EPIF 2016 is on the development of a low-carbon society and green growth to mitigate the environmental effects of climate change. The fair and Asia EnviroEconomics Conference will also highlight simple ways citizens can help protect our environment through daily activities.

The exhibition space is divided into eco-innovation, eco-product, and eco-service zones where some 200 leading international and Thai enterprises will display solutions based on both traditional knowledge and modern technology. Enterprises in the automotive and transport, construction material, clothing and textile, food and dairy, container, electrical machinery, furniture, IT and office supply, logistics, energy, and educational sectors will be represented. Twenty-eight Japanese corporations will exhibit cutting-edge eco-products and -services at the EPIF 2016, reflecting their commitment to sharing technologies to protect our environment through innovative product and service options.

The FTI will showcase its Sustainability Corporate Index tool to assess organizational performance and sustainability; the assessment outcome is the basis for planning further development. Visitors and exhibitors can take part in business matchmaking sessions during the four-day fair and associated conference. Special features like VIP booth tours, Eco-living, Eco-kids, and main stage activities are designed to appeal to and educate visitors of all ages. Admission to the EPIF 2016 is free to the public.

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**Note to Editors/Journalists:** Please refer to the fact sheet on the next page. The program and e-Invitation Card are also attached.

## **FACT SHEET**

### **About the APO**

The APO was established in 1961 as a regional intergovernmental organization with the mission of contributing to the socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity-building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.

### **Establishment of the Green Productivity Advisory Committee**

In 2003, the APO established the Green Productivity Advisory Committee (GPAC) to receive advice and assistance from successful Japanese corporations with excellent environmental track records. The GPAC is composed of 55 high-level corporate representatives responsible for environmental and/or economic affairs. The committee is chaired by Hajime Bada (Honorary Advisor of JFE Holdings, Inc), and the six vice-chairpersons are Yukio Yanase (Honorary Advisor, ORIX Corporation), Shunichi Matsumura (Senior Advisor for Technology, Teijin Limited), Masami Yamamoto (Representative Director, Chairman, Fujitsu Limited), Yoshinori Takema (Corporate Executive Fellow, Kao Corporation), Dr. Ryoichi Yamamoto (Emeritus Professor, University of Tokyo), and Masayoshi Matsukawa (President, Japan Productivity Center). Most past executive members voluntarily undertook advisory roles and provide continuous guidance.

### **About the event**

#### **Eco-products International Fairs**

With the full cooperation of the GPAC, the APO initiated the EPIF in 2004. Through the fairs designed to strengthen international cooperation in greening supply chains in the Asia-Pacific region and concurrent international conferences, enterprises are provided opportunities to expand their eco-businesses and governments can explore methods for greening their policies. The EPIFs are held in a different APO member country each year. Each fair has seen an increase in both scale and international attention. The EPIFs are now firmly established as one of the largest environmental exhibitions in Asia.

(website:<http://www.epif2016-thailand.com/en/index.html#>)

### **Previous EPIFs**

Year	Country
2004	Malaysia
2005	Thailand
2006	Singapore
2008	Vietnam
2009	Philippines
2010	Indonesia
2011	India
2013	Singapore
2014	Republic of China

**APO International Conference on  
Asia EnviroEconomics Conference: Concerted Efforts for a  
Sustainable Future through 24-hour Eco-life  
(8–10 June 2016)**

***Conference Program (Tentative)***

<u>Time</u>	<u>Day 1: Wednesday, 8 June 2016</u>
10:00 - 11:30	<p style="text-align: center;"><u>Official Opening Ceremony of Eco-products International Fair 2016</u> <i>Venue: Main Stage, EH106, BITEC Exhibition Center</i></p>
12:45 - 13:30	<p style="text-align: center;">Registration for the Conference <i>Venue: 2nd Floor, GH202 Room, Grand Hall BITEC Exhibition Center</i></p>
13:30 - 13:35	<p style="text-align: center;">Opening Remarks Dr. Atchaka Sribunruang Minister of Industry</p>
13:35 - 13:40	<p style="text-align: center;">Welcome Remarks by Mr. Mari Amano Secretary-General, Asian Productivity Organization (APO)</p>
13:40 - 14:00	<p style="text-align: center;">Keynote Speech (in Japanese) Mr. Hajime Bada Chairperson, Green Productivity Advisory Committee (GPAC) Cum Honorary Adviser, JFE Holdings, Inc.</p>
<p style="text-align: center;">Session 1: Subject: Imperatives for Forging Pathways to Sustainable Society and Life Chair/Moderator: Mr. Rae Kwon Chung Former Director, Climate Change Division and Sustainable and Development Division, UNESCAP</p>	
14:00 - 14:30	<p style="text-align: center;">Energy Innovation and New Lifestyle Professor Woodrow Clark II Managing Director, Clark Strategic Partner, cum Academic Specialist, UCLA Provost Office and Cross-Disciplinary Scholars in Science and Technology</p>
14:30 - 15:15	<p style="text-align: center;">Towards Zero Emission Life- ZERI's Cases and Suggestions for the Future Professor Gunter Pauli Founder of Zero Emission Research and Initiatives (ZERI), South Africa Joint Session with Beyond the Sustainable Palm Oil: Proposal for the Maximum Use of Its Biomass Mr. Yusuke Saraya Chairman, ZERI Japan cum President of Saraya Corporation, Japan</p>
15:15 - 15:30	<p style="text-align: center;">Short break</p>
15:30 - 16:00	<p style="text-align: center;">Ethical Consumption Professor Ryoichi Yamamoto Professor Emeritus, Tokyo University, Professor, Tokyo City University</p>

16:00 - 16:30	Agricultural Innovation Professor Dr. Pongsak Angkasith College of Agricultural Innovation Biotechnology and Food, Rangsit University
16:30 - 17:00	Redefining Anthropocene: Toward a Planetary Civilization Professor Shin'ichi Takemura Kyoto University of Art and Design NPO Earth Literacy Program Tokyo, Japan
17:00 - 17:20	Panel Discussion and Q&A
17:20 - 17:30	Group Photo
	End of Day 1

<u>Time</u>	<u>Day 2: Thursday, 9 June 2016</u>
09:15 - 09:30	Public Registration / APO Participant Registration <i>Venue: 2nd Floor, GH202 Room , Grand Hall BITEC Exhibition Center</i>
09:30 - 10:00	Thailand Green Economy Pathway to Sustainable Development Mr. Winichai Chaemchaeng Vice Minister of Commerce
10:00 - 10:20	Industrial Innovation and Sustainability Mr. Chen Namchaisiri Chairman of F.T.I
10:20 - 10:30	Short break
<p>Session 2 :</p> <p>Subject: How Businesses and Industrial Innovation can Contribute to Sustainability?</p> <p>Chair/Moderator: Professor Gunter Pauli Founder of Zero Emission Research and Initiatives (ZERI)</p>	
10:30-10:50	Eco Biomass Reactor Assoc. Prof. Dr. Murat DOGRU Saha Kang Young Co., Ltd.
10:50 - 11:10	Japanese Cooperation for Developing Thai Ecotowns Mr. Hitoshi Ikuma Japan Research Institute, Limited, Center for the Strategy of Emergence, Japan
11:10 - 11:30	The Nest: The Next Eco-Sustainable Technology for Home Mr. Dayin Kiatkwankul SCG Living Technology Business Manager, Innovation & Technology Office, SCG Cement-Building Materials Co., Ltd., Thailand
11:30 - 11:50	Services Robot in Our daily life Mr. Chalermpon Punnotok Chief Executive Officer, CT ASIA ROBOTICS CO., LTD.
11:50 - 12:10	The Power of ICT for a Green Future Mr. Seiya Yamazaki Director, Corporate Environmental Strategy Unit, Fujitsu

12:10 - 12:30	Panel Discussion and Q&A
12:30 - 13:30	Lunch <i>Venue: Fahrenheit Restaurant, Grand Hall BITEC Exhibition Center</i>
<p><i>Session 3:</i>  Subject: Eco Lifestyle  Chair/Moderator : Professor Woodrow Clark II  Managing Director, Clark Strategic Partner  cum Academic Specialist, UCLA Provost Office and Cross-Disciplinary Scholars in Science and Technology</p>	
13:30 – 13:55	Eco Fashion Assistant Professor Dr. Anothai Cholachatpinyo Department of Textile Science, Faculty of Agro-Industry, Kasetsart University
13:55 – 14:20	Green Tourism Representative form Tourism Authority of Thailand
14:20 – 14:45	Green Hotel Mr. Arut Nawarat Managing Director SAMPRAN RIVERSIDE (To Be Confirmed)
14:45 - 15:10	Green Restaurant Ms. Duangporn Songsiwa Chief at Bo.lan Restaurant
15: 10 - 15:25	Short break
15:25 - 15:55	Global Environmental Cooperation for Eco Lifestyle in Post 2015 Mr. Rae Kwong Chung Former Director, Climate Change Division and Environment and Development Division, UNESCAP
15:55 - 16:45	Panel discussion and Q&A
16:45 - 17:00	Flag handover ceremony by FTPI to delegate from Vietnam Witnessed by: Chairperson Hajime Bada Chairperson, GPAC cum Honorary Adviser, JFE Holdings, Inc. APO Secretary-General Mari Amano
End of Day 2	
Day 3: Friday, 10 June 2016	
Site visit to <i>Sahaphat Group Industrial Park, Chonburi Province, Thailand</i>	



Eco-Products • Eco-Technologies • Eco-Services



THE FEDERATION OF THAI INDUSTRIES  
ASIAN PRODUCTIVITY ORGANIZATION (APO)  
THAILAND PRODUCTIVITY INSTITUTE, MINISTRY OF INDUSTRY

Request the pleasure of your company  
at the opening ceremony of

### The 10<sup>th</sup> Eco-Products International Fair 2016

Presided over by

H.E. General Prayut Chan-o-cha, Prime Minister, Thailand

On Wednesday, 8<sup>th</sup> June 2016 at 10.00 hrs.

At Hall 106, Bangkok International Trade

& Exhibition Center (BITEC)

Bangna, Bangkok, Thailand



#### Program

- |       |  |
|-------|--|
| 09.00 | Guest arrival / Registration   |
| 10.00 | Opening Ceremony <ul style="list-style-type: none"><li>- Thai Cultural Show</li><li>- Remark by Mr. Chen Namchaisiri, Chairman, The Federation of Thai Industries (F.T.I)</li><li>- Remark by Mr. Hajime Bada, Chairperson, Green Productivity Advisory Committee</li><li>- Remark by Mr. Mari Amano, Secretary-General, Asian Productivity Organization (APO)</li></ul> |
| 10.40 | Opening remark by H.E. General Prayut Chan-o-cha, Prime Minister, Thailand   |
| 11.15 | EPIF 2016 Awards presentation by the Prime Minister of Thailand  |
| 11.30 | The Prime Minister and Distinguished guests visit the fair   |

Dress code : Business Attire

R.S.V.P. 02 345 1082-3

[www.epif2016-thailand.com](http://www.epif2016-thailand.com)