



Asian Productivity Organization “The APO in the News”

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Pan-Asian environmental expo comes to Vietnam

By Bich Thuy

Following on the success of its predecessors, the Eco-Products International Fair 2017 will highlight technology transfer and businesses' role in green growth promotion.

Themed “Green Technologies and Products: Actions for the Future”, the fair (EPIF 2017) will take place in Ho Chi Minh City on May 11-13.

“The fair aims to raise the community's awareness of the importance of eco-products and environmentally-friendly technology in protecting the environment, promoting business linkage and technology transfer, and creating a chance for businesses and state agencies to share their experiences and discuss future sustainable growth,” said Nguyen Quang Vinh, vice general secretary of the Vietnam Chamber of Commerce and Industry (VCCI).

According to Vu Ngoc Tinh, representative of the Ministry of Natural Resources and Environment's (MoNRE) Vietnam Environment Administration (VEA), EPIF 2017 is expected to attract about 250 domestic and foreign businesses. They will promote their eco-pro-



The Eco-Products International Fair 2017 will spotlight products, industrial technology, and services

ducts and environmentally-friendly technology at 400 booths, covering a total area of 8,000 square metres.

The displays will be eco-materials for use in the construction, electricity, electronics, automobile, and packaging industries; eco-products; environmentally-sound services related to maintenance, industrial cleaning, and recycling; and environmental technology – waste treat-

ment, domestic and industrial wastewater treatment, and biological technology.

“In addition to the categories of eco-products displayed in the EPIF 2008 organised in Vietnam, the upcoming fair will highlight environmental protection solutions and technology transfer, while emphasising the role of businesses in promoting green growth,” said Nguyen

Thu Hien, deputy director of the Vietnam National Productivity Institute (VNPI).

She said that there will be a variety of Japanese exhibitors, from all parts of the supply chain. Exhibitor highlights include top Japanese producers in water treatment systems, textiles and textile fibres, IT solutions, finance, and consumer goods such as detergents

and household goods.

“This event is a perfect place to observe advanced Japanese environmental technology as a whole,” she added.

EPIF 2017 will be held at the same time as a number of environmental protection action plans are launched, and during the action month for environmental protection.

“Many events will be held during EPIF 2017, including an international forum on the environment and economy, a workshop on environmental technology, and others taking place on the sidelines of the fair,” Tinh noted.

The eco-fair, which was established by the Asian Productivity Organisation (APO) in 2004, has become an annual event, revolving between a number of Asian countries. In 2008, Vietnam first became the host of this fair, which attracted more than 100 domestic and international companies.

VNPI, VCCI, VEA, APO, and Global Expo and Event Joint Stock Company will be the organisers of EPIF 2017, with support from the Ministry of Science and Technology, MoNRE, and the Ho Chi Minh City People's Committee. ■