



# Enabling the Region

## Asian Productivity Organization 60th Anniversary Special Event

INTERNATIONAL CONFERENCE ON

# Centrality of Productivity

10 June 2021, TOKYO

THE CENTRALITY OF PRODUCTIVITY underlines the role of productivity as the driver of growth for firms, organizations, nations, and individuals. It signifies the determination to always do more with less. This conference celebrates the 60-year journey of the Asian Productivity Organization and will review new applications of productivity to improve the quality of the workforce and enable smart transformation.

Organized by



Asian Productivity Organization



Japan Productivity Center

## Schedule

- 13:30 Registration
- 14:00 Opening
- 14:30 Keynote Speech
- 14:50 Session 1
- 16:20 Session 2
- 17:25 Closing

## Keynote Speech

# Socioeconomic Prospects in the New Era



**Paul Krugman**  
Nobel Prize Winner  
(Economics, 2008)

Krugman is a prolific author, columnist, and public intellectual with 20 books and more than 200 papers in professional journals. He is currently Distinguished Professor of Economics, Graduate Center, City University of New York. One of his influential quotes refers to productivity, "Productivity isn't everything, but, in the long run, it is almost everything."

## Session 1

# Quality of the Workforce

How can we ensure the quality of workforce to increase productivity and prepare for Industry 4.0?



**Moderator**  
**Kazuhiko Toyama**  
Chairman, Industrial Growth Platform, Inc.

Having served prominent roles in the public and private sectors, Toyama is a leading management consultant in Japan and currently serves as Chairman of Industrial Growth Platform, Inc.



**Francis Cholle**  
Founder and CEO, The Human Company

A widely acclaimed, US-based strategic management adviser, Cholle transforms companies for outstanding results. He is an eminent author and lecturer at leading graduate business schools.



**Yuka Shimada**  
Director, Human Resources and General Affairs, Unilever Japan Holdings K.K.

One of Japan's leading figures in workforce development, Shimada leads the human resources of Unilever Japan and serves in its Board of Directors.



**Vesselina Stefanova Ratcheva**  
Insights Lead, World Economic Forum

A leading expert in exploring new metrics of socioeconomic systems at World Economic Forum, Dr. Ratcheva is a thinker in the search for a more just socioeconomic system.

## Session 2

# Smart Transformation

How can smart transformation foster value creation and increase productivity?



**Moderator**  
**Yutaka Matsuo**  
Professor, Graduate School of Engineering, The University of Tokyo

An expert on AI, Matsuo is a professor at the University of Tokyo. He is also President of the Japanese Deep Learning Association and is a member of the Board of Directors of SoftBank Group.



**Katsuya Uenoyama**  
Representative Director, PKSHA Technology Inc.

Katsuya Uenoyama is the Chairman and Co-Founder of PKSHA Technology Inc., a provider of algorithm-based software and solutions. A Tokyo-based company that develops in facial recognition, natural language processing, and predictive modelling software.



**Audrey Tang**  
Digital Minister, ROC

A proponent of open sharing platforms for civil society with impressive credentials in the digital world, Minister Tang is Asia's leading digital influencer and currently a Digital Minister of the ROC.

The conference will be delivered on



QR

Asian Productivity Organization

1-24-1 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan  
Tel: 81-3-3830-0411 Fax: 81-3-5840-5322