



Enabling the Region

Asian Productivity Organization 60th Anniversary Special Event

INTERNATIONAL CONFERENCE ON

The Centrality of Productivity

10 June 2021, TOKYO

THE CENTRALITY OF PRODUCTIVITY underlines the role of productivity as the driver of growth for firms, organizations, nations, and individuals. It signifies the determination to always do more with less. This conference celebrates the 60-year journey of the Asian Productivity Organization and will review new applications of productivity to improve the quality of the workforce and enable smart transformation.

Organized by



Asian Productivity Organization



Japan Productivity Center

Schedule

- 13:30 Doors Open
- 14:00 Opening
- 14:25 Keynote Speech
- 14:50 Session 1: Panel Discussion
- 16:20 Session 2: Panel Discussion
- 17:25 Closing

Keynote Speech

Socioeconomic Prospects in the New Era



Paul Krugman
Nobel Prize Winner
(Economics, 2008)

Krugman is a prolific author, columnist, and public intellectual with 20 books and more than 200 papers in professional journals. He is currently Distinguished Professor of Economics, Graduate Center, City University of New York. One of his influential quotes refers to productivity, "Productivity isn't everything, but, in the long run, it is almost everything."

Session 1

Quality of the Workforce

How can we ensure the quality of the workforce to increase productivity and prepare for Industry 4.0?



Moderator
Kazuhiko Toyama
Partner and Chairman
Industrial Growth Platform, Inc.

Having served prominent roles in the public and private sectors, Toyama is a leading management consultant in Japan and currently serves Chairman of IGPI (Industrial Growth Platform, Inc.) Group.



Francis Cholle
Founder and CEO, The Human Company

A widely acclaimed, US-based strategic management adviser, Cholle transforms companies for outstanding results. He is an eminent author and lecturer at leading graduate business schools.



Yuka Shimada
Director, Human Resources and General Affairs,
Unilever Japan Holdings K.K. Director,

One of Japan's leading figures in workforce developments and ways of working reform, Shimada leads the human resources of Unilever Japan and serves on its Board of Directors.



Vesselina Stefanova Ratcheva
Insights Lead, World Economic Forum

Leading the efforts in exploring new metrics of socioeconomic systems at the World Economic Forum, Dr. Ratcheva is a thinker in the search for a more just socioeconomic system.

Session 2

Smart Transformation

How can smart transformation foster value creation and increase productivity?



Moderator
Yutaka Matsuo
Professor
Graduate School of Engineering,
The University of Tokyo

An expert on AI, University of Tokyo Professor, Matsuo is also the President of the Japan Deep Learning Association and a member of the board of directors at SoftBank Group Corp.



Katsuya Uenoyama
Representative Director
PKSHA Technology Inc.

Katsuya Uenoyama is the Chairman and Co-founder of PKSHA Technology Inc., a provider of algorithm based software and solutions. The Tokyo-based company develops and manages image recognition, natural language processing, and predictive modeling software.



Audrey Tang
Digital Minister
ROC

A proponent of open sharing platforms for civil society with impressive credentials in the digital world, Minister Tang is Asia's leading digital influencer and currently Digital Minister of the ROC.

The Centrality of Productivity website:
<https://www.apo-tokyo.org/centrality-of-productivity/>



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