



Asian Productivity Organization (APO)

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**Press
Release**

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Sri Lanka to host SME Best Practices Forum

Colombo—About 24 SME owners and top managers who have applied productivity tools and techniques to enhance their organizational performance under the direct consultancy, supervision, and guidance of NPOs are scheduled to convene in Colombo, 15–17 December 2014. Representing 15 countries from across the Asia-Pacific region, they will be part of the APO International Productivity Showcase and Best Practice Networking Forum on SMEs organized by the Asian Productivity Organization and implemented by National Productivity Secretariat, Sri Lanka.

The 24 delegates will take the stage to share the best practices of their respective companies with approximately 250 SME participants. Experts from National Productivity Council, India and Malaysia Productivity Corporation will facilitate the sessions and lead discussions on the importance of benchmarking best practices on SMEs and productivity best practices on SMEs in India and Malaysia.

The main objective of the forum is to showcase and disseminate the best practices in the SME sector for productivity improvement and establish the APO Best Practices Network. The network will allow the development of strong relationships among SME owners/top managers in member economies and sharing of their experiences in productivity improvement activities and challenges faced.

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About the APO

The Asian Productivity Organization (APO) is the sole nonprofit international organization in the Asia-Pacific devoted to productivity. Established in 1961 as a regional intergovernmental organization, the APO contributes to the sustainable socioeconomic development of the Asia-Pacific through productivity enhancement. The current membership comprises 20 economies. Three strategic directions guide the APO: strengthen NPOs and promote the development of SMEs and communities; catalyze innovation-led productivity growth; and promote Green Productivity. The main activities of the APO are capacity building of institutions and human resources development in the industry, service, and agriculture sectors.