



Asian Productivity Organization (APO)
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Press Release

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Taipei to host the Eco-products International Fair 2014

TAIPEI—For the first time, the Republic of China will host the Asian Productivity Organization's (APO's) 9th **Eco-products International Fair (EPIF)** from **13 to 16 March** at the **Taipei World Trade Center**.

President Ying-Jeou Ma will be the guest of honor at the event organized by the APO and Bureau of Foreign Trade of the Ministry of Economic Affairs (MOEA). It is being implemented by the China Productivity Center, Taiwan Green Trade Project of the MOEA, and Taiwan External Trade Development Council (TAITRA).

The exhibition, themed **Go Green, Act Greener**, will focus mainly on the B2B (business-to-business), B2C (business-to-consumer), and B2G (business-to-government) models and exhibit cutting-edge, environmentally friendly eco-technologies, eco-products, and eco-services. About 150 exhibitors from across Asia and Europe will showcase products and services in the areas of energy, green buildings, environmental technology, and smart green city solutions.

At the EPIF, the Eco-products Database 2014 will be launched. The 2014 Database received the highest number of entries of eco-products, countries, and firms/organizations since the first edition in 2004.

An international conference on **Achieving Sustainability to Empower Future Generations** will also take place concurrently with a parade of renowned speakers from the United Nations Environment Program, Japan, Republic of Korea, Singapore, Europe, and USA.

Visitors and exhibitors hailing from all over the world can also take part in business-matching opportunities during the 4-day exhibition.

Admission to the EPIF 2014 is free to the public.

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About the APO

The APO was established in 1961 as a regional intergovernmental organization with the mission of contributing to the socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity-building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.

Establishment of the Green Productivity Advisory Committee

In 2003, the APO established the Green Productivity Advisory Committee (GPAC) to receive advice and assistance from successful Japanese corporations with excellent environmental track records. The GPAC is composed of high-level corporate representatives responsible for environmental and/or economic affairs. As of January 2013, GPAC membership comprised more than 60. The committee is chaired by Teisuke Kitayama (Chairman of the Board, Sumitomo Mitsui Banking Corporation), and the five vice-chairpersons are Yukio Yanase (Special Advisor, ORIX Corporation), Hajime Bada (President and Chief Executive Officer, JFE Holdings, Inc.), Kazuyuki Sakai (Senior Advisor for Technology, Teijin Limited), Prof. Ryoichi Yamamoto (Emeritus Professor, University of Tokyo), and Tsuneaki Taniguchi (Adviser, Japan Productivity Center). Furthermore, most of the past executive members voluntarily undertook advisory roles and provide continuous guidance. Website: <http://www.apo-tokyo.org/>

About the event

Eco-products International Fairs

With the full cooperation of the GPAC, the APO initiated the Eco-products International Fair (EPIF) in 2004. Through the fairs designed to strengthen international cooperation in greening supply chains in the Asia-Pacific region, and through international conferences held concurrently, enterprises are provided opportunities to expand their eco-businesses and governments can explore methods for greening their policies. The EPIFs are held in a different APO member country each year. Each fair has seen an increase in both scale and international attention. The EPIFs are now firmly established as one of the largest environmental exhibitions in Asia. Website: <http://www.epif2014.com/>.

Previous EPIFs

Year	Country
2004	Malaysia
2005	Thailand
2006	Singapore
2008	Vietnam
2009	Philippines
2010	Indonesia
2011	India
2013	Singapore