



20 January 2021

Productivity Diamond Jubilee Launching Ceremony



(Click [here](#) for the ceremony.)

Tokyo, Japan: The Tokyo-based Asian Productivity Organization (APO) commences its Diamond Jubilee through a virtual launch on 21 January 2021, 14:00 Japan Time.

The launch marks the beginning of a year-long tribute to the 60-year productivity journey in Asia, showcasing productivity as a key enabler for the Asia-Pacific region, past, present, and future.

Ministers/senior officials from Japan, Vietnam, Indonesia, Bangladesh, Cambodia, and Pakistan are to convey congratulatory messages during the ceremony. Deputy Minister of Science and Technology Le Xuan Dinh, Vietnam, the country currently assuming the chairmanship of the APO, will salute the organization while emphasizing the power of digital technology and digital learning.

Remarks by Assistant Minister Atsushi Ueno, Ministry of Foreign Affairs of Japan, the host country of the APO Secretariat, will acknowledge the APO as one of the strongest bonds between Japan and the Asia-Pacific region, describing that network among members as a “precious asset” for Japan.

The launch will also feature insights and reminiscences from seasoned productivity champions. Fiji’s Minister for Infrastructure and Meteorological Services and Minister for Lands and Mineral Resources Jone Usamate, who served for more than 10 years as the country’s leading productivity authority, will describe the tremendous impact of the APO, especially the concept of Green Productivity combining productivity enhancement with sustainability and resilience.

The launch will formally activate the APO Vision 2025, the aspirational strategic directions to achieve inclusive, innovation-led productivity growth over the next five years.

Reflecting on the occasion, APO Secretary-General AKP Mochtan conveys that longevity is a blessing, but the relevance and achievements so far are not to be taken for granted. He is confident that the long history accords the APO the wisdom and foresights to forge ahead to a more productive future.

The launch ceremony is open to the public through the following YouTube link: <https://youtu.be/2-XYs8sCWLq>. The provisional program is given on the next page.

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The APO is an intergovernmental organization committed to improving productivity in Asia and the Pacific. Established in 1961, the APO contributes to the sustainable socioeconomic development of the region through policy advisory services, institutional capacity-building efforts, sharing of productivity best practices, and dissemination of productivity data and analyses.

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APO 60th Anniversary Launching Ceremony



Thursday, 21 January 2021, 14:00–16:00 Japan Time

Time	Activity	Presenter/Title
14:00	Start of Program	MC
	Color Guard Presentation	Development Academy of the Philippines (DAP)
	Report of the 60th Anniversary & Greetings by Secretary-General	Dr. AKP Mochtan APO Secretary-General
14:30	Inaugural Addresses	H.E. Atsushi Ueno Assistant Minister and Director-General Ministry of Foreign Affairs, Japan APO Director for Japan
		H.E. Le Xuan Dinh Deputy Minister of Science and Technology, Vietnam
14:45	Our Humble Beginnings	Reminiscing the Dawn of the APO
	Congratulatory Statements: Special Addresses by Ministers	H.E. Ida Fauziyah Minister of Manpower, Indonesia
		H.E. Kitti Settha Pandita Cham Prasih Senior Minister of Industry, Science, Technology and Innovation, Cambodia
		H.E. Nurul Majid Mahmud Humayun, MP Minister of Industries, Bangladesh
		H.E. Muhammad Hammad Azhar Federal Minister for Industries & Production Division, Pakistan
15:00	Video Messages ①	Former APO Directors/Alternate Directors/ NPO Heads (Part 1)
15:20	Video Animation on Productivity	“What Is Productivity?”
15:25	Video Messages ②	Former APO Directors/Alternate Directors/ NPO Heads (Part 2)
15:30	Musical Performance	DAP Choir Group <i>(I'd Like to Teach the World to Sing)</i>
15:35	Video Messages ③	Former APO Secretaries-General Former Liaison Officer/Former Secretariat Staff
15:45	Launch of the APO Vision 2025	Dr. AKP Mochtan APO Secretary-General Dr. Ha Minh Hiep APO Alternate Director for Vietnam
15:50	A Glimpse of the Secretariat	The APO Secretariat through Photos
	Musical Performance	APO Secretariat Music Division <i>(There Will Be Tomorrow/Ashita ga aru sa)</i>
	Congratulatory Remarks	NPOs and Secretariat Staff
16:00	End of Program	MC