



PROJECT NOTIFICATION

13 February 2018

1. **Project Code** 17-AG-42-SPP-DON-C
2. **Title** Special Program for Promoting Public-private-sector Partnerships in Enhancing Food Value Chains in Asian Countries: Third Year
3. **Duration** February 2018 to November 2018
4. **Venue** Selected member countries
5. **Implementing Organizations** NPOs and similar organizations
6. **Participating Countries** APO member countries (to be selected)
7. **Closing date for Applications** Dates for specific projects will be prescribed in the Project Implementation Plans (PIPs) in consultation with the selected member countries

8. Objectives

- a. To strengthen capacity building of key stakeholders through providing them with firsthand exposure to advanced knowledge, best practices, and successful models of public-private-sector partnerships (PPPs) in enhancing food value chains (FVCs);
- b. To promote the adoption of new strategies, advanced technologies, and best practices in food production, postharvest management, processing, storage, and distribution; and
- c. To enhance productivity, food safety and quality (FSQ), and competitiveness of farms and agribusiness SMEs, thereby contributing to the well-being of agricultural producers in particular and citizens of selected member countries in general.

9. Background

Enhancing FVCs is a crucial global strategy to achieve food security by ensuring FSQ and reducing postharvest losses. In advanced FVCs, a sequence of value-adding stages from production to storage, processing, distribution, and consumption is closely integrated, resulting in greater benefit to stakeholders.

FVCs are receiving increasing attention since the focus in developing Asian countries has shifted from the eradication of hunger and poverty to economic development and higher

incomes by increasing value addition. PPPs have become a key principle of FVCs, because value can be added by coordinating a wide range of needs of different stakeholders from the public sector, including government, public food-related agencies, and academics, and the private sector, including farmers, the food industry, and NGOs.

Furthermore, particularly in developing countries, PPPs could be an important policy tool to leverage limited resources of governments to pursue development projects in the agriculture and food industry in general and FVCs in particular. Through such partnerships, governments can focus limited resources on public goods that support the development of a favorable environment for the private sector to create innovative technology and invest in FVCs. For these reasons, it is critical to build the capacity of key stakeholders to promote PPPs for enhancing FVCs to increase rural incomes and facilitate economic growth in Asia.

This is a three-year program (ASIA-PPPs) consisting of capacity-building projects on promoting PPPs in enhancing FVCs in developing Asian countries. The program is funded by a special cash grant from the Ministry of Agriculture, Forestry and Fisheries of Japan.

10. Scope and Methodology

Specific projects will be organized in close consultation and coordination among participating member countries and the APO.

Scope

This program will cover projects on the following provisional topics:

- a. Smart Farming Technology
High-quality farming centers; Dry and cold-weather farming technologies; Horticultural farming centers; Farm machinery; Seeds; Agricultural infrastructure (e.g., irrigation); IT; Plant factories; etc.
- b. Modern Food-manufacturing and -processing Technology
Food industrial parks; Food-processing facilities; Quality control technologies; Energy-saving technologies; Environmental protection technologies; etc.
- c. Advanced, Convenient Distribution Systems
High-end cold chains; Temperature-controlled distribution centers; Freshness-preserving technologies; Convenience stores; Shopping malls; Exports to third countries; Point-of-sale (POS) systems; etc.
- d. Integrating Small Farmers/Producers into FVCs
- e. A postproject evaluation of the ASIA-PPPs program to review the progress and impacts of the projects undertaken since its inception.

Methodology

The main activities of the program are national projects in selected APO member countries, which include workshops, training courses, and conferences. International experts selected by the APO will be assigned as resource persons for these projects.

In the third year, the following types of projects addressing specific issues related to FVCs will be organized in the APO member countries to be selected:

- a. National conferences;
- b. National workshops; and
- c. National training courses.

In addition to the national projects, for the postproject evaluation, interviews with those involved in the projects and a review of the records and reports of the projects will be undertaken.

11. Financial Arrangements

To be borne by the APO

- a. Appropriate per diem allowances to cover meals and incidental expenses of participants and hotel accommodations for participants from outside the project venue, if necessary.
- b. Local implementation costs such as conference rooms and honoraria for local resource persons, interpreters' fees, training material costs, local transportation costs for field visits, etc.
- c. All assignment costs of APO resource persons, if necessary.

To be borne by the requesting country

- a. Other expenses not covered by the APO.

12. Procedures for National Project Implementation

- a. The requesting country will prepare a project proposal on the application forms attached and submit it to the APO. The proposal with estimated expenses should reach the APO Secretariat at least three months prior to the proposed project timing.
- b. The details of the proposed project including financial arrangements will be approved by the APO after consultation with the requesting country.
- c. A PIP will be issued by the APO to the NPO of the requesting country.
- d. A temporary advance (50% of the total estimated cost) will be remitted to the requesting country, if necessary.
- e. The proposed project will be carried out.
- f. A project report summarizing the implementation of the project and a statement of expenses related to the project will be submitted to the APO.
- g. Receipts will be submitted and accounts settled.
- h. The project is then completed.

Further detailed implementation procedures and financial arrangements for each project other than those stated above will be decided after consultation between the NPO and APO within the initially agreed upon budget.



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