PROJECT IMPLEMENTATION PLAN

Ref. No. 20-IN-06-GE-DLN-A-JP01-PP2000006-005

PIP Issue Date	31 March 2020
Project Code	20-IN-06-GE-DLN-A-JP01
Title	Webinar on Actionable Intelligence: Post-COVID-19 Sense Making in an Age of Fear and Uncertainty
Reference	Project Notification (Revision 1) 20-IN-06-GE-DLN-A Self-learning e-Courses for the Industry and Service Sectors dated 24 March 2020
Timing and Duration	8 April 2020 (1 hour, 1400 - 1500 Tokyo)
Venue	APO Secretariat
Implementing Organization(s)	APO Secretariat
Number of Participants **If necessary, please insert "overseas" before participants.**	NA
Number of Local Participants	NA
Closing Date for Nominations **Self-registration in case of self-learning e-Course**	NA

1. Objectives

The main objective of this webinar is to enable governments, businesses, and individuals to make informed, logical decisions during the COVID-19 pandemic by using big data analytics and actionable intelligence in the midst of uncertainty, fear, and misinformation. By showing how to apply rational sense making to derive actionable intelligence, participants will be able to better understand the power of big data to enhance productivity in an environment of increasing uncertainty.

2. Background

The COVID-19 pandemic has reached all continents with the exception of Antarctica, gripping the world population with fear and uncertainty. We must accept the fact that the post-COVID-19 world may never be the same. Most countries are now closing their borders and restricting the movements of citizens. Although the long-term effects of the pandemic on the global economy remain largely unknown, the impact will depend on how well countries, businesses, and individuals cope with uncertainty today and then manage the fallout.

In the current situation, with the number of infections spiking in most APO members, the Secretariat is organizing a live streamed webinar to share how actionable intelligence and big data sense making based on facts can give critical insights on ways to ride out the COVID-19 crisis. With the flood of realtime data and information (as well as misinformation) surrounding COVID-19, this webinar will take participants through a methodological approach to help businesses, governments, and people sustain productivity growth and minimize the economic impact of the pandemic.

3. Scope and Methodology

Scope

How big data analytics and artificial intelligence can be used to sustain productivity and business continuity in today's uncertain global environment with COVID-19.

Methodology

Live streamed lecture and interactive online discussion through the APO social media platform.

4. Qualification of Candidates

Open to all interested individuals from member and nonmember countries.

5. Implementation Procedures

The Secretariat will announce this webinar through official email and social network sites including Facebook, Instagram, and Twitter. During the event, interested participants are encouraged to follow the live-streamed session through the APO social media platform. NPOs are also encouraged to promote this webinar through their own social network sites.

6. Financial Arrangements

To be met by the APO
All assignment costs of resources persons

To be met by the host country or NPOs
Local implementation costs, if any.

Dr. AKP Mochtan
Secretary-General