



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT NOTIFICATION

13 November 2015

- 1. Project Code** 15-AG-01-GE-CON-A
- 2. Title** Asian Food and Agribusiness Conference: Strengthening Public–Private-Sector Partnerships for Sustainable, Competitive Agribusinesses
- 3. Timing and Duration** 28-30 March (three days)
- 4. Venue** Bandung, Indonesia
- 5. Implementing Organizations**
  - 1) Ministry of Agriculture, R.I.  
Centre for International Cooperation  
Address: Jl. Harsono Room No. 3, Ragunan Pasar Minggu  
Jakarta 12550, Indonesia  
Phone: 62-21-7804176, 7807045  
Fax: 62-21-78847560, 7807045
  - 2) Ministry of Manpower and Transmigration R.I.  
Directorate General of Training and Productivity  
Development, Directorate of Productivity and  
Entrepreneurship  
Jl. Jenderal Gatot Subroto Kav. 51 Floor VI-B,  
Jakarta 12950, Indonesia  
Phone: 62-21-52963356  
Fax: 62-21-52963356
- 6. Number of Overseas Participants** Up to 36 qualified participants  
(See 12. Qualifications of Participants)
- 7. Number of Local Participants** 12 or more qualified participants  
(See 12. Qualifications of Participants)
- 8. Closing Date for Nominations** 15 February 2016

### 9. Objectives

To provide a platform for presenting and discussing innovative models of public–private-sector partnerships (PPPs) for sustainable, competitive agribusiness; and draw lessons that can be used to provide guidance to member countries on how to achieve sustainable, mutually beneficial long-term partnerships between the public and private sectors.

## 10. Background

The Asian Food and Agribusiness Conference is an initiative of the APO to provide a unique forum for policymakers, industry leaders, CEOs from the private sector, NGOs, scientists, and consultants to discuss current and emerging topics that have great importance to advances in agriculture, agribusiness, and food industries in Asia. Each year, a new current topic is identified as the theme of the conference. The second conference in the series will focus on the theme “Strengthening Public–Private-Sector Partnerships (PPPs) in Developing Sustainable, Competitive Agribusinesses.”

Agribusiness in the Asian region is increasingly becoming a more dynamic, complex, highly competitive industry. Aside from sociopolitical and market forces, climate change is also adding to the various challenges faced by the industry. To overcome these challenges and stay competitive, agribusinesses must improve and sustain their efficiency and overall productivity. Considering the various factors that could influence the achievement of these goals and the resources required to address them, the public and private sectors need to cooperate for greater synergy and leverage their limited resources when needed. One form of such cooperation is through PPPs, which have emerged as important mechanisms for pursuing various development projects around the world. A number of countries have also adopted the PPP model for agriculture-sector development and advances in agribusiness which benefited small farmers. International organizations such as the UN Food and Agriculture Organization and International Fund for Agriculture Development have also supported such initiatives. However, much of the information on successful PPPs is not adequately documented and disseminated. It is important to share the experiences and best practices in the implementation of PPPs so that different stakeholders can learn. In this conference, the importance of PPPs for leveraging resources and generating investments for agribusiness support services and infrastructure will be explored. It will also assess the appropriate policy environment that creates the right conditions for mutually beneficial PPPs to flourish and bring together the interests of all parties in ways that are equitable, transparent, and sustainable.

## 11. Scope and Methodology

The three-day conference will consist of plenary thematic sessions with experts’ presentations, country case models, panel discussion sessions, and site visits.

The tentative themes for the different sessions are as follows:

- Session 1: Engaging the private sector in inclusive, sustainable agribusiness: Trends, results, and impacts
- Session 2: Enabling environment for PPPs to achieve sustainable, competitive agribusiness
- Session 3: PPP models in agribusiness value chains
- Session 4: PPP models in innovation, technology, and business incubation
- Session 5: PPP models in logistics, postharvest handling, and cold chains
- Session 6: PPP models in extension and education

The tentative program of the conference is given below:

<b>Date/Time</b>	<b>Activity</b>
Sunday, 27 March 2016	Arrival of participants in Bandung

Monday, 28 March 2016	Opening session
Tuesday, 29 March	Sessions 1–2: Presentations and discussions Sessions 3–5: Presentations and discussions
Wednesday, 30 March	Session 6 : Presentations and discussions Panel discussions Summing-up session
Thursday, 31 March	Departure of participants

## 12. Qualifications of Candidates

The participants in this conference are expected to possess the following qualifications:

Present Position	Senior policymakers and planners, agricultural professionals, scientists, academics, and agribusiness industry leaders in charge of formulation and implementation of policies and programs for agriculture and agribusiness development.
Experience	At least three years of experience in the position described above.
Education	University degree or equivalent qualification from a recognized university/institution.
Language	All proceedings of the conference are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive program requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries do not nominate candidates likely to suffer from physical and mental stress.
Age	Candidates who meet the qualifications above are generally between 35 and 55 years of age.
APO Certificate	Participants must attend all three days of the conference to qualify for the certificate of attendance.

## 13. Financial Arrangements

### To be borne by participants or participating countries

- a. Participants' insurance premiums: All participants should be fully insured against accident and illness (including hospitalization and death) for a principal sum equivalent to US\$10,000.00 for the entire duration of the project and travel, and must submit to the APO Secretariat a copy of the comprehensive travel insurance certificate before participation. Such insurance should be valid in the host country. This insurance requirement is in addition to existing government insurance coverage in some member countries. If any

participant is unable to insure himself/herself as stipulated above, he/she should secure this insurance in the host country at the commencement of the project and pay the premium himself/herself, if necessary, from the per diem allowance provided. Neither the APO nor the implementing organizations will be responsible for any eventuality arising from accident or illness.

- b. All expenses related to visa fees and airport taxes.
- c. Any expenses incurred by participants for stopovers on the way to and from the project venue as well as for extra stay at the project venue before and/or after the official project period on account of early arrival or late departure, for example, due to either limited available flights or any other reason whatsoever.

**To be borne by the host country (Indonesia)**

- a. Per diem allowances and hotel accommodation for up to 18 overseas participants for up to four days at the rate to be specified later.
- b. Airport to hotel transfer and vice versa.
- c. All other local implementation costs.

**To be borne by the APO**

- a. All assignment costs of overseas resource persons.
- b. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participant's place of work and Bandung, Indonesia. As far as practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website and from APO Liaison Officers in member countries.
- c. Per diem allowances and hotel accommodation for up to 18 overseas participants not covered by the host country for up to four days at the rate to be specified later.
- d. Airport to hotel transfer and vice versa.

**14. Actions by Member Countries**

- a. Each country is requested to nominate four or more candidates in the order of preference. Please ensure the candidates come from the different sectors, and meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.
- d. Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with passport-sized photograph. The biodata form can be downloaded from the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)). We encourage

submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Agriculture Department, APO Secretariat (e-mail: agr@apo-tokyo.org, fax: 81-3-5840-5324).

- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses enumerated on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, the APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.
- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be instructed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO conference.
- l. NPOs should inform participants that they must attend all three days of the project to qualify for the certificate of attendance.
- m. Self-financed participants may apply directly to the APO Secretariat provided they meet the required qualifications in section 12.

#### **15. Actions by the APO Secretariat**

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

## **16. Project Preparation**

The participants are required to prepare a paper prior to departure for the project venue. If there are more than one participant, they are encouraged to cooperate in preparing one paper on any of the themes of the conference. In preparing the paper, they are expected to follow the "Guidelines for the Preparation of Country Papers" to be provided later to those accepted participants.

## **17. Postproject Actions**

All participants are encouraged to prepare follow up plans and share the plans with their NPOs. The APO will also request participants to submit progress reports six months after completion of the conference.

## **18. Evaluation of Participants**

If the conduct/attendance/performance of a participant is not satisfactory, these will be reported to the APO director concerned.

## **19. Guide for Participants**

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO homepage (URL: [www.apo-tokyo.org](http://www.apo-tokyo.org)).



Mari Amano  
Secretary-General