



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION ADDENDUM

29 September 2016

- 1. Project Code** 16-AG-07-GE-TRC-B
- 2. Title** e-Learning Course on Value Addition to Agrifood Products
- 3. Addendum No.** 2
- 4. Reference** APO Project Notification 16-AG-07-GE-TRC-B dated 13 April 2016
Project Notification Addendum dated 9 August 2016

5. Details

a) Item No. 4 “Venues” will change as follows:

Session 1: Bangladesh, India, IR Iran, and Nepal
Session 2: Cambodia, Mongolia, Pakistan, Thailand, and Vietnam

b) Item No. 5 “Implementing Organizations” will change as follows:

Session 1: Bangladesh: National Productivity Organisation
India: National Productivity Council
IR Iran: National Iranian Productivity Organization
Nepal: National Productivity and Economic Development Centre

Session 2: Cambodia: National Productivity Centre of Cambodia
Mongolia: Mongolian Productivity Organization
Pakistan: National Productivity Organization
Thailand: Thailand Productivity Institute
Vietnam: Vietnam National Productivity Institute

Unless otherwise modified by the APO in writing, the other provisions of the Project Notification dated 13 April 2016 and Project Notification Addendum dated 9 August 2016 pertaining to this e-Learning Course will remain valid.

Santhi Kanoktanaporn
Secretary-General



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION ADDENDUM

9 August 2016

- 1. Project Code** 16-AG-07-GE-TRC-B
- 2. Title** e-Learning Course on Value Addition to Agrifood Products
- 3. Addendum No.** 1
- 4. Reference** APO Project Notification 16-AG-07-GE-TRC-B dated 13 April 2016

5. Details

a) Item No. 4 “Venues” will change as follows:

- Session 1: Bangladesh, India, IR Iran, and Nepal
Session 2: Cambodia, Mongolia, Pakistan, Philippines, Thailand, and Vietnam

b) Item No. 5 “Implementing Organizations” will change as follows:

- Session 1: Bangladesh: National Productivity Organisation
India: National Productivity Council
IR Iran: National Iranian Productivity Organization
Nepal: National Productivity and Economic Development Centre
- Session 2: Cambodia: National Productivity Centre of Cambodia
Mongolia: Mongolian Productivity Organization
Pakistan: National Productivity Organization
Philippines: Development Academy of the Philippines
Thailand: Thailand Productivity Institute
Vietnam: Vietnam National Productivity Institute

Unless otherwise modified by the APO in writing, the other provisions of the Project Notification dated 13 April 2016 pertaining to this e-Learning Course will remain valid.

Mari Amano
Secretary-General



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

13 April 2016

- 1. Project Code** 16-AG-07-GE-TRC-B
- 2. Title** e-Learning Course on Value Addition to Agrifood Products
- 3. Timing and Duration** Session 1: 29 August–1 September 2016 (four days)
Session 2: 20–23 September 2016 (four days)
- 4. Venues** Session 1: Bangladesh, India, IR Iran, Nepal, and Pakistan
Session 2: Cambodia, Mongolia, Philippines, Thailand, and Vietnam
- 5. Implementing Organizations** APO Secretariat and the following NPOs:
- Session 1** Bangladesh: National Productivity Organization
 India: National Productivity Council
 IR Iran: National Iranian Productivity Organization
 Nepal: National Productivity and Economic Development Centre
 Pakistan: National Productivity Organization
- Session 2:** Cambodia: National Productivity Centre of Cambodia
 Mongolia: Mongolian Productivity Organization
 Philippines: Development Academy of the Philippines
 Thailand: Thailand Productivity Institute
 Vietnam: Vietnam National Productivity Institute

(Note: To maximize project benefits, the local venue [city and/or videoconferencing center] may change depending on the level of interest, participant type, and suitability of the venue as advised by the NPO.)

- 6. Number of Participants** At least 20 qualified participants from each participating country
- 7. Closing Date for Nominations** Session 1: 1 August 2016
Session 2: 20 August 2016

8. Objectives

To acquaint participants with recent developments and new tools and techniques in value addition to agricultural and food products for increasing the productivity and profitability of SMEs.

9. Background

Value addition to agricultural products has enormous potential for increasing productivity, incomes, and off-farm employment opportunities in developing countries. However, in many APO member countries this has not been consciously practiced, especially at the level of small farms and enterprises. In many instances, agricultural products are sold in their basic raw form in local as well as upstream markets. Some of the reasons for this pervading practice include the lack of postharvest, handling, and storage facilities at the farm level and the lack of knowledge of small farmers and service providers on value-adding tools and techniques. If properly promoted and adopted, value addition can encourage intensive, diversified use of local agricultural raw materials, development of collateral and/or complementary enterprises, and thus job creation, especially in rural areas.

In view of the immense importance of enhancing agricultural productivity and farm incomes while improving rural livelihoods, there is an immediate need to enhance the capacities of key stakeholders for modernizing food chains in the region through value addition to agrifood products. Policy incentives will be needed to encourage producers and other stakeholders to adopt modern value-added techniques. It is important for producers and related agribusiness-related players and food-industry SME entrepreneurs to have the skills and know-how to add value to agricultural and food products and increase their profitability. There is also a need to develop the capacity and competency of trainers in value-addition skills, management tools, techniques, and technologies.

10. Modality of Implementation

This course is offered using the APO's own videoconferencing (VC) platform. Appropriate VC centers in participating countries will be used for this purpose. Professional experts will conduct the training course, which will be implemented in two sessions as described above. Each participating country team will make VC presentations to share their experience in value addition to agrifood products, which will be moderated by a local coordinator. During the session, a written examination will be conducted to test the participants' learning from the course. Performance in the examination will be one of the criteria for selection of the participants for the subsequent follow-up project relating to the subject.

11. Scope and Methodology

The tentative modules to be covered are:

- a. Basic concepts and principles of value addition;
- b. Product development, innovation, and value addition;
- c. Adding value through processing, packaging, and marketing;
- d. Utilization of by-products and farm waste to create new value-added food and nonfood products;
- e. Emerging global trends in new and value-added products with successful stories; and
- f. Value addition through quality, and safety assurance certification systems.

This distance-learning course will consist of a combination of VC and offline sessions such as online lectures, online discussions, online presentations of country case studies, offline group exercises, field/company visits, and written examination.

The tentative program outline of the training course is given below:

Date	Activity
Day 1	Opening session through VC Presentation of resource papers through VC Offline group exercise/individual assignments
Day 2	Presentation of resource papers through VC Offline group exercise/individual assignments
Day 3	Field/company visits Offline group exercise
Day 4	Presentation of group exercise output by countries through VC Summing-up and closing sessions through VC Offline written examination

12. Qualifications of Candidates

The participants are expected to possess the following qualifications:

Present Position	Managers and product development officers of SMEs in agribusiness and food-industry SME enterprises, officers of industry associations, consultants of NPOs, and extension officers of government agencies and NGOs including farmers' cooperatives in charge of training farmers and rural entrepreneurs.
Experience	At least two years of experience in the position described above.
Education	University degree or equivalent qualification from a recognized university/institution.
Language	All proceedings of the project are conducted in English. Proficiency in spoken and written English is essential.
Age	Those meeting the above qualifications are generally between 25 and 45 years of age.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

13. Financial Arrangements

To be borne by the APO

- a. All assignment costs for resource speakers to prepare presentation materials and deliver presentations.
- b. Rental and other charges of VC centers in participating countries, resource persons' countries, and Japan.
- c. Honorarium for a local coordinator in each participating country.

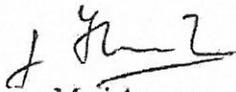
- d. Transportation costs for field visits.

To be borne by participating countries

- a. Any other local implementing costs not covered by the APO.

14. Actions by Participating Member Countries

- a. The NPO of each participating country is requested to nominate more than 20 participants and submit a list in the format to be provided by the Secretariat later. Please adhere to the nomination deadlines specified under section 7 of this document and ensure that candidates nominated meet the qualifications prescribed under section 12.
- b. Each NPO will identify an appropriate local coordinator. The coordinator will moderate all technical sessions and group exercises/individual assignments in consultation with the NPO and chief resource person identified by the APO. The group exercises will include experience sharing, views of participants on value addition to agrifood products, and review of online sessions. The coordinator will also make all necessary arrangements with the local VC centers prior to the commencement of the training course to ensure that the facility is ready for the training sessions.



Mari Amano
Secretary-General