



## PROJECT NOTIFICATION

5 April 2018

1. **Project Code** 18-AG-22-GE-WSP-A
2. **Title** Workshop on Innovative Rural Community Development Models
3. **Timing and Duration** 22–26 October 2018 (five days)
4. **Venue** Yogyakarta, Indonesia
5. **Implementing Organizations**

Directorate of Productivity Development  
Directorate General of Training and Productivity  
Ministry of Manpower, R.I.  
Jl. Jenderal Gatot Subroto Kav. 51, Floor VI-B  
Jakarta 12950, Republic of Indonesia  
Phone: 62-21-52963356, Fax: 62-21-52963356

Foreign Cooperation Division  
Public Relation and Cooperation Bureau  
Secretariat General of the Ministry of Village,  
Development of Disadvantaged Region, and Transmigration  
(MVDDRT), Republic of Indonesia  
Jl. TMP Kalibata No. 17, Jakarta Selatan  
Jl. Abdul Muis No. 7, Jakarta Pusat, 10110  
Phone: 62-21- 7989924, Fax: 62-21-7974488  
e-Mail: [bagianklnkemendesa@gmail.com](mailto:bagianklnkemendesa@gmail.com)  
[tresregar@yahoo.com](mailto:tresregar@yahoo.com)
6. **Number of Overseas Participants** Up to 18 qualified participants  
(See 12. Qualifications of Candidates)
7. **Number of Local Participants** Up to six qualified participants  
(See 12. Qualifications of Candidates)
8. **Closing Date for Nominations** 31 August 2018
9. **Objectives**
  - a. To examine the latest trends in rural community development (RCD) and elements of community development utilizing local resources, as well as explore innovative ideas to revitalize rural economies;
  - b. To review new RCD models including Indonesian best practices in establishing innovative community-driven development models and to assess the possibility of replicating them in different countries; and
  - c. To contribute to the promotion of inclusive societies where diverse groups are represented for sustainable growth and rural development.

## 10. Background

Poverty issues are concentrated in rural areas worldwide. More than 75% of the developing world's poor are estimated to live in rural areas. The rural poverty rate is increasing as rural–urban gaps continue to widen. For many Asian countries, rural residents, especially the youth, continue to migrate to urban areas to seek better jobs with higher wages. The demographic disparity in the working-age population affects performance output in rural areas, impeding sustainable national development. Therefore many countries have launched national initiatives for promoting RCD to revitalize their economies.

Developing a rural community is a sector-wise concept that takes into account different social elements. In particular, recent technological advances have reshaped the landscape of knowledge and methodologies to achieve increased productivity. For example, farming conventionally practiced by manual labor and/or manned agriculture machinery has been transformed into precision farming. Farm machinery is equipped with sensors connected to the soil and satellites to receive and transmit precise information on the amount of inputs needed to maximize produce output with greater nutritional value. Such technology-based cultivation increases yields per land unit of higher-quality products.

Not only farming technologies but also innovative community models that share, develop, and incorporate residents' ideas are being introduced in some countries. For example, the “living lab” is a model that enables villagers to participate in creating innovations and making community decisions. The methodology delivers more open, demand-driven, user-centered systems to improve sustainable productivity in rural areas. In recent years, Indonesia, through the newly established Ministry of Village, Development of Disadvantaged Region, and Transmigration, has conducted several programs in an attempt to initiate and encourage community-based rural economic development. One of the programs, BUM Desa (Village-owned Enterprises) has proven to be successful in generating economic activities in rural areas. Participants from other countries can gain deeper insights on this and other Indonesian rural development programs and assess the possibility of replicating them in their countries.

Building community competitiveness is another core element in creative approaches to rural development. Competitiveness is critical for the sustainable productivity of businesses and a quality that makes a product special and more attractive among other similar options on a supermarket shelf. Community-based rural enterprises and farmers' cooperatives are good examples of where competitiveness could be embedded and demonstrated. The entire process from product development to sales requires skills such as market analysis, customer need identification, and market positioning. Therefore, people's business development skills and awareness of new trends determine innovativeness for a community's development.

This workshop will look at the fast-changing global environment and how it is affecting RCD efforts. It will also discuss how to promote inclusiveness in communities to establish sustainable RCD models.

## 11. Scope and Methodology

The workshop will consist of presentations by resource persons, sharing of country experiences by participants, individual/group exercises, and field visits.

The tentative program is given below:

<b>Date/ Time</b>	<b>Activity</b>
Sunday, 21 October	Arrival of participants in Yogyakarta
Monday, 22 October	Opening session Session 1: Introduction to innovative RCD models Presentation 1: Recent developments and trends in RCD Presentation 2 Innovative models and systems utilizing collective intelligence for rural agendas Presentation 3: Partnerships in good will and cooperation models for inclusive development
Tuesday, 23 October	Session 2: Transformation in agriculture and rural productivity Presentation 1: Recent technological advances in agriculture changing the utilization of the rural workforce Presentation 2: Innovative rural village models integrating/controlling energy use and generation at community level Presentation 3: The BUM Desa (Village-owned Enterprise) Program for community-based rural economic development  Session 3: Competitiveness through innovation in rural communities Presentation 1: Raising product competitiveness through innovative RCD: an overview Presentation 2: Success factors for community-based enterprises to generate financial benefits and increased welfare Presentation 3: Digital solutions for planning, managing, and promoting rural development Presentation 4: Women- and youth-friendly RDC models for greater competitiveness
Wednesday, 24 October	Field/company visits
Thursday, 25 October	Session 4: Sharing new initiatives and examples of RCD and innovative rural economy revitalization schemes in participating countries  Group breakout session: Issues and opportunities in RCD practices and strategic actions for creating innovative RCD plans
Friday, 26 October	Presentation of group discussion output Program evaluation by participants, resource persons, and implementing organizations  Formulation of follow-up action plans by individual participants Summing-up and closing session
Saturday, 27 October	Departure of participants from Yogyakarta

## **12. Qualifications of Candidates**

The participants are expected to possess the following qualifications:

Present Position	Senior government officials and community leaders responsible for planning/implementing RCD projects or professionals and academics engaged in promoting RCD.
Experience	At least three years of experience in the position described above.
Education	University degree or equivalent qualification from a recognized university/institution.
Language	All proceedings of the course are conducted in English, and participants are frequently required to make oral and written English presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive project requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries do not nominate candidates likely to suffer from physical and mental stress.
Age	Candidates who fit the above profile are typically between 30 and 50 years of age.
Attendance	Participants are required to attend the entire program.

## **13. Financial Arrangements**

### **a. Airfare**

The APO will bear the cost of round-trip economy-class international airfare between the international airport nearest to the participants' place of work and Yogyakarta, Indonesia.

The APO will only reimburse discount air tickets for the most direct route. Participants should note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants and is also available on the APO website and from APO Liaison Officers in member countries.

### **b. Insurance Coverage**

Participants' insurance premiums: All participants should be fully insured against accident and illness (including hospitalization and death) for a principal sum equivalent to USD10,000.00 for the entire duration of the project and travel and must submit to the APO Secretariat a copy of the comprehensive travel insurance certificate before participation. Such insurance should be valid in the host country. This insurance requirement is in addition to existing government insurance coverage in some member countries. If any participant is

unable to insure himself/herself as stipulated above, he/she should secure this insurance in the host country at the commencement of the project and pay the premium himself/herself, if necessary, from the per diem allowance provided. Neither the APO nor the implementing organization will be responsible for any eventuality arising from accident, illness, acts of war, force majeure, or any unexpected events beyond human control such as those related to natural disasters.

### c. Cost Sharing

Subject to the conditions stated in the Financial Arrangements section, the following table shows the cost-sharing arrangements between the APO, host country, and participants or participating countries.

Cost item	Cost to be borne by		
	Participants or participating countries	Host country	APO
Round-trip economy-class international airfare (refer to paragraph 13a)	No	No	Yes
Participating Country Expenses (PCEs)	NA	NA	NA
Hotel accommodation in Yogyakarta	No	Yes	No
Per diem allowance in Yogyakarta	No	Yes	No
Transportation costs to and from hotel and airport in Yogyakarta	No	Yes	No
Insurance coverage in Indonesia (refer to paragraph 13b)	Yes	No	No
Any expenses related to visa fees and airport taxes	Yes	No	No
All expenses incurred by participants for any reason including but not limited to: a. Stopovers b. Extension of stay c. Early arrival or late departure d. Flight cancellation	Yes	No	No
Any cancellation charges for expenses such as airfare and accommodations incurred by the APO or host country after issuance of Letters of Acceptance	Yes	No	No
Assignment costs of international resource persons	NA	No	Yes
Assignment costs of local resource persons	NA	Yes	No
All local implementation costs including but not limited to: a. Meeting rooms b. Documentation c. Preparatory costs	NA	Yes	No

#### **14. Actions by Member Countries**

- a. Each participating country is requested to nominate three or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the selection committee of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.
- d. Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Agriculture Department, APO Secretariat (e-mail: [agr@apo-tokyo.org](mailto:agr@apo-tokyo.org), fax: 81-3-5840-5324).
- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses listed on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.



- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be instructed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO workshop.
- l. NPOs should inform participants that they must attend all five days of the project.
- m. NPOs should assist the APO and/or host country in collecting amounts corresponding to cancellation charges arising from withdrawal or no-show of a participant.

#### **15. Actions by the APO Secretariat**

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

#### **16. Project Preparation**

The participants are required to prepare a paper prior to departure for the project venue. In preparing the paper, they are expected to follow the “Guidelines for the Preparation of Country Papers” to be provided later.

#### **17. Postproject Actions**

All participants are required to prepare action plans and share the plans with their NPOs. The APO will also request participants to submit progress reports six months after completion of the workshop.

#### **18. Evaluation of Participants**

If the conduct/attendance/performance of a participant is not satisfactory, these will be reported to the APO director concerned.

#### **19. Guide for Participants**

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)).

## **20. Dress Code**

Participants are required to wear business attire during the project. Other instructions will be provided in the circular for participants.



Santhi Kanoktanaporn  
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